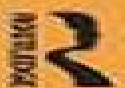


BUSINESS ETHICS



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ARCHIE B. CARROLL



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J. Thomas Whetstone



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Business Ethics Archie B. Carroll, 2013-12-19 These readings grew out of the author's monthly column on business ethics in the business section of the Athens Banner Herald newspaper. Written in an open and engaging style, the book features topics that are timely, each followed by several thought-provoking discussion questions. The book includes readings on the current financial crisis in order to challenge today's students to confront the economic reality in which they will have to live. An excellent addition to any Business Ethics course. **Toward Assessing Business Ethics Education** Diane L.

Swanson, Dann G. Fisher, 2010-11-01 *Toward Assessing Business Ethics Education* edited by Diane L. Swanson and Dann G. Fisher of Kansas State University is a sequel to their book *Advancing Business Ethics Education in the Ethics in Practice IAP* book series. The focus on assessment in this second book is a timely response to the urgent search among business schools for ways to teach and assess ethics at a time when the public's faith in corporations and business schools has been undermined greatly by the failure of both to respond to widespread corruption and scandals in the business sector. Although no one expects business education alone to resolve these problems, the distinguished scholars represented in this book advocate that business schools should at least do their part by exposing their students to decision models that incorporate ethical dimensions on behalf of corporate stakeholders and society at large. As the book's title conveys, it is then important to assess key learning objectives to insure that business students graduate knowing ethics fundamentals and armed with the ability to recognize ethical dilemmas and possible solutions during the course of their careers. This book will speak to all who are interested in accountability for business ethics education, especially business school deans, university administrators, faculty members, students, and prospective employers. This audience will find that the enterprise of assessing business ethics education is advanced in three ways. First, the book functions as a venue for distinguished scholars to share the innovative ways that they are assessing ethics coverage in courses and degree programs. Second, these authors identify what needs to be assessed and the means for doing so. Third, the book serves not only as a guide to assessment but also as a platform for expanding and improving ethics coverage in business schools. Moreover, an important take-away for readers is the provision of a simple formula first advocated by Diane L. Swanson and William C. Frederick of the University of Pittsburgh in 2005 for delivering ethics education that minimizes assessment errors. By following this formula, business schools can provide assurances that ethics will not be assessed as being sufficient when it is woefully inadequate or even missing in the curriculum and that it cannot be distorted, diluted, or trivialized by uninformed coverage and still pass inspection. Avoiding these assessment errors is critical in an educational environment in which weak accrediting standards for ethics go hand in hand with spotty, uniformed coverage that would not be tolerated for other business disciplines. *Encyclopedia of Sustainable Management* Samuel Idowu, René Schmidpeter, Nicholas Capaldi, Liangrong Zu, Mara Del Baldo, Rute Abreu, 2023-11-21 This encyclopedia is the most comprehensive and up-to-date source of reference for sustainability in

business and management It covers both traditional and emerging concepts and terms and is fully international in its scope More than 700 contributions of internationally renowned experts provide a definitive access to the knowledge in the area of sustainable and responsible management All actors in the field will find reliable and up to date definitions and explanations of the key terms and concepts of management in this reference work The Encyclopedia of Sustainable Management represents all aspects of management and business conduct It takes sustainability as a management concept that gives due credit to the complexity and diverging constraints in which businesses and corporations act today and it emphasizes and focuses approaches that help ensure that today s management decisions and actions will be the basis for tomorrow s prosperity

Womenpreneurs Dorothy P. Moore, 2012 WomenPreneurs 21st Century Success Strategies will appeal to three groups of interested readers The first consists of higher education faculty teaching courses in management entrepreneurship and women s studies and directors of professional development workshops interested in acquiring a supplemental readings book The second consists of women in the workplace those contemplating entry parents who want to provide daughters with the best guidance as well as men and significant others who want those they love to have a safer navigational journey and recognize that the work environment they will enter is not a level playing field The third group includes intrapreneurial and entrepreneurial women in all stages of personal and venture development For these people the book will serve as a valuable resource and guide Major themes in the book include the nature of the changing workplace the challenges of organizational life career strategies entrepreneurship home and family balance and tactics for navigating in a turbulent economic climate

Cosmopolitan Business Ethics Jacob Dahl Rendtorff, 2017-08-25 In Cosmopolitan Business Ethics Towards a Global Ethos of Management Jacob Dahl Rendtorff maps the concept of global business ethics related to sustainability and corporate governance via an examination of the major theories of business ethics and the philosophy of management The book is based on the philosophy of Immanuel Kant and the European tradition which is applied as the foundation for the analysis of the contemporary European and Anglo American debate on business ethics in order to formulate an up to date theory of global business ethics The book will compare the different schools of business ethics corporate citizenship and the philosophy of management and will address the modern day issues of sustainability business and human rights corporate social responsibility stakeholder management and corporate governance offering insights on how to deal with these international challenges of global economics the development and protection of human rights and the environment This book proposes a decision making model for cosmopolitan business ethics as the foundation of management and leadership in dealing with the complexities of globalization The case studies will address the efforts of businesses to work with global and cosmopolitan business ethics at the levels of maintaining corporate integrity Both the theoretical argument and case studies presented in the book are based on exchanges with notable business ethicists philosophers of management business managers and public policy makers

The Ideology of Managerialism Thomas Klikauer, 2025-05-28 The term managerialism is widely used not

only in the world of business and government and this book details the theory behind the illusive idea It distinguishes between management and managerialism and highlights the two groups pushing managerialism namely corporate apparatchiks and the apostles of managerialism and outlines twelve key ideas shaping managerialism These twelve ideas range from profits to ideology from economic growth and markets to business ethics and corporate social responsibility from quantification to dehumanisation from exploitation to short termism environmentalism and homogenisation Ultimately this research volume illuminates the pathologies of managerialism and its impact on society business government and the defining issue of our time global warming The objective of this book is to move simply beyond using the term managerialism by creating a better understanding of it This means exploring the theory behind managerialism as well as the ideologies that define it It will be of value to researchers academics practitioners and students looking to gain a deeper understanding of managerialism and how managerialism can be overcome with particular interest to those in the fields of critical management studies leadership corporate governance and organisational studies

Handbook of Research on Consumerism in Business and Marketing: Concepts and Practices Kaufmann, Hans-Ruediger, Panni, Mohammad Fateh Ali Khan, 2014-03-31 The modern era of business has prompted an increased focus on the consumer and the responsibility of corporations to consider their ethical and social obligations to their customers The rise of the consumerist movement has encouraged further research and development on the topic of consumerism enabling business to succeed in a consumer driven market Handbook of Research on Consumerism in Business and Marketing Concepts and Practices features research on diverse topics on consumerism in the global marketplace focusing on the ways in which businesses can improve their relationships with customers as well as analyze and influence purchasing behavior As a comprehensive reference source on topics pertaining to consumer management identity and behavior this publication is intended for use by marketing professionals business managers students and academicians

Leadership Ethics & Spirituality J. Thomas Whetstone, 2013-07-02 A practical guide for anyone called to be a good leader Leadership Ethics Spirituality explains why and how you can be both effective and ethical as a successful leader while walking by faith From a biblical worldview it draws upon leadership research and ethics theory to explain what practices and character qualities you need to be a good leader and how you can develop and apply them successfully to the challenges faced in twenty first century organization effectively ethically and with spiritual mindedness Although written primarily to Christian leaders it offers useful insights for those from other spiritual traditions and perspectives as well

Corporate Responsibility Archie B. Carroll, Kenneth J. Lipartito, James E. Post, Patricia H. Werhane, 2012-08-30 This thought provoking history of corporate responsibility in the USA is a landmark publication documenting the story of corporate power and business behavior from the mid eighteenth century to the modern day It shows how the idea of corporate responsibility has evolved over time with the roles responsibilities and performance of corporations coming increasingly under the spotlight as new norms of transparency and accountability emerge Today it is

expected that a corporation will be transparent in its operations that it will reflect ethical values that are broadly shared by others in society and that companies will enable society to achieve environmental sustainability as well as a high standard of living As we enter the second decade of the twenty first century the social political and economic landscape is once again shifting the need for an informed public conversation about what is expected of the modern corporation has never been greater

Seven Management Moralities T. Klikauer, 2012-09-18 For the first time *Seven Management Moralities* delivers a comprehensive overview of all forms of moral and immoral behaviour displayed by management Utilising Kohlberg's ascending scale of seven moralities the book includes the ethics of Aristotle Kant Utilitarianism Bauman Habermas and Singer

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