

Business Ethics

Corporate Social Responsibility

Sustainability

Business Ethics And The Environment Imagining A Sustainable Future

Deborah Rigling Gallagher

Business Ethics And The Environment Imagining A Sustainable Future:

Business, Ethics, and the Environment Joseph R. Des Jardins, 2007 The concept of sustainability and sustainable development has taken hold throughout the world as a new guiding principle of economic development. This text brings the sustainability paradigm to the forefront of management and business ethics The Oxford Handbook of Business Ethics George G. Brenkert, Tom L. Beauchamp, 2012-04-19 The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner covering all major topics about the relationship between ethical theory and Business Ethics K. Praveen Parboteeah, John B. Cullen, 2013-04-12 Business Ethics provides a thorough business ethics review and analysis of business ethics issues using several learning tools Strategic Stakeholder Management as the Theme All chapters use a strategic stakeholder approach as a unifying theme. The text is thus the first text that adopts this approach Most business ethics scholars and practitioners agree that successful ethical companies are the ones that can strategically balance the needs of their various stakeholders By adopting this approach students will be able to see how the various aspects of business ethics are connected Theory based and Application based All chapters have important applicable theories integrated with discussion of how such theories apply in practice Unlike other texts that are either too theoretical or too practical this text provides the appropriate blend of theory and practice to provide deeper insights into the concepts covered in the chapter Global Perspective Unless most other texts this text provides a global perspective on business ethics Most chapters include material pertaining to ethics in global contexts Included are cases about companies in a wide range of countries including Japan U K China and India among many others Cases The text contains over 30 real world global cases Each chapter ends with a short two page case as well as a longer case that varies in length Each has discussions questions at the end Finally each of the four parts ends with a Comprehensive Case proven teaching cases from The Ivey School and other sources **Dr. Seuss and Philosophy** Jacob M. Held, 2011-07-16 Since Theodor Geisel published his first children's book in 1937 under the pseudonym Dr Seuss children and adults alike have been captivated by the charming and laconic tales of whimsical characters and imaginative worlds But Dr Seuss stories are more than just catchy poems they often wrestle with serious philosophical and moral dilemmas whether it is Horton discovering the very essence of life or the Lorax teaching us about morality Dr Seuss and Philosophy explores philosophical concepts such as the nature of the good life in Oh the Places You ll Go the nature of knowledge in McElligot s Pool postmodernity in On Beyond Zebra business and the environment in The Lorax and moral character in How the Grinch Stole Christmas among many others Anyone who loves Dr Seuss or is interested in philosophy will find this book to be intriguing and enlightening Engineering for Sustainability Gerald Jonker, Jan Harmsen, 2012-05-04 Preface 1 Introduction 2 Setting up a design assignment 3 Structuring the sustainability context 4 Creating design solutions 5 Acquiring sustainable design competences **An Introduction to Business Ethics**

Joseph R. DesJardins, 2023 The overarching goal in the seventh edition of this text remains what it was for the first edition to provide a clear concise and reasonably comprehensive introductory survey of the ethical choices available to us in business This book arose from the challenges encountered in my own teaching of business ethics. Over the years I have taught business ethics in many settings and with many formats I sometimes relied on an anthology of readings other times I emphasized case studies Environmental Leadership Deborah Rigling Gallagher, 2012-09-06 Part of the SAGE Reference Series on Leadership this 2 volume set tackles issues relevant to leadership in the realm of the environment and sustainability Volume 1 of Environmental Leadership A Reference Handbook considers such topics as environmental thought leadership environmental ethics conservation eco feminism collective action and the commons and what we have termed contrarians political leadership the environmental challenge context for the expression of political leadership governmental leadership government initiatives to provide leadership in environmental management private sector leadership private sector leadership in environmental management as individuals through organizations or through specific initiatives nonprofit leadership nonprofit sector leadership in topical areas such as conservation advocacy philanthropy and economic development signaling events events and their impact on the exercise of environmental leadership through individual political and organizational actions grassroots activism profiles of individual environmental activists and considerations of how environmental leadership is exercised through activism environmental leadership in journalism literature and the arts and environmental leadership in education In Volume 2 we cover topics that confront the particular intractable characteristics of environmental problem solving Individual chapters focus on how environmental leadership actions or initiatives may be applied to address specific problems in context offering both analyses and recommendations Overarching themes in this volume include taking action in the face of uncertainty mitigating climate change impacts adapting to climate change protecting coastal ecosystems protecting wetlands and estuaries preserving forest resources protecting critical aguifers preventing the spread of invasive species and identifying and conserving vital global habitats promoting international cooperation in the face of conflicting agendas designing and implementing climate change policy reconciling species protection and free trade allocating scarce resources designing sustainable fisheries addressing global overpopulation preventing trade in endangered species conserving global biodiversity and mitigating ocean debris and pollution addressing conflicts between economic progress and environmental protection preserving open space redesigning cities promoting ecotourism redeveloping brownfields designing transit oriented development confronting impacts of factory farming preventing non point source agricultural pollution confronting agricultural water use addressing the impacts of agrochemicals designing sustainable food systems and valuing ecosystem services addressing complex management challenges energy efficiency solar energy wind energy hydrogen economy alternative vehicles solid waste disposal hazardous waste disposal electronic waste disposal life cycle analysis and waste to energy and addressing disproportionate impacts on

the poor and the weak preventing export of developed world waste to developing countries minimizing co location of poverty and polluting industries protecting the rights of indigenous peoples preventing environmental disease protecting children's health providing universal access to potable water and protecting environmental refugees. The final three chapters examine next generation environmental leaders. Marketing and the Common Good Patrick E. Murphy, John F. Sherry Jr., 2013-07-24 Marketing is among the most powerful cultural forces at work in the contemporary world affecting not merely consumer behaviour but almost every aspect of human behaviour. While the potential for marketing both to promote and threaten societal well being has been a perennial focus of inquiry the current global intellectual and political climate has lent this topic extra gravitas. Through original research and scholarship from the influential Mendoza School of Business this book looks at marketing s ramifications far beyond simple economic exchange. It addresses four major topic areas societal aspects of marketing and consumption the social and ethical thought sustainability and public policy issues in order to explore the wider relationship of marketing within the ethical and moral economy and its implications for the common good By bringing together the wide ranging and interdisciplinary contributions it provides a uniquely comprehensive and challenging exploration of some of the most pressing themes for business and society today.

The Greening of U.S. Corporations ,2008

Handbook of the Philosophical Foundations of Business Ethics Christoph Luetge, 2012-10-09 The Handbook of Business Ethics Philosophical Foundations is a standard interdisciplinary reference handbook in the field of business ethics Articles by notable philosophers and economists examine fundamental concepts theories and questions of business ethics Are morality and self interest compatible What is meant by a just price What did the Scholastic philosophers think about business The handbook will cover the entire philosophical basis of business ethics Articles range from historical positions such as Aristotelianism Kantianism and Marxism to systematic issues like justice religious issues rights and globalisation or gender The book is intended as a reference work for academics students esp graduate and professionals

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