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Asian Americans And The Media

Virginia D. Mansfield-Richardson



Asian Americans And The Media:

Asian Americans and the Media Kent A. Ono, Vincent N. Pham, 2009 This volume provides an overview of the complex relationship between Asian Americans and the media It looks at the involvement of Asian Americans in the media industries and how alternative and independent media counteract traditional stereotypes

Asian Americans and the Mass Media Virginia Mansfield-Richardson, 2014-06-23 Asian Americans are the fastest growing minority in the United States comprising nearly 3 percent of the population yet they are rarely given coverage in the U S media as this book demonstrates This book written by an 11 year reporter of The Washington Post who is now an Associate Dean at Ithaca College is broad in scope and studies the relationship between mass media and this important minority including 1 examines the scope and type of coverage afforded Asian Americans in mainstream newspapers through a content analysis of twenty leading newspapers for the year March 1 1994 to February 28 1995 2 examines the opinions of Asian Americans who work in print radio and television media both in mainstream media and specialized Asian American media through a survey asking their negative and positive experiences on the job as related to their ethnicity and their opinions on how well the media cover Asian Americans and 3 an historical examination of Asian Americans and media treatment of Asian Americans and specialized publications serving Asian Americans No other book has looked at media coverage of Asian Americans as in depth as this fascinating account of how attitudes towards Asian Americans are shaped in America through questionable coverage of this diverse segment of the population

The Routledge Companion to Asian American Media Lori Lopez, Vincent Pham, 2017-02-24 The Routledge Companion to Asian American Media offers readers a comprehensive examination of the way that Asian Americans have engaged with media from the long history of Asian American actors and stories that have been featured in mainstream film and television to the birth and development of a distinctly Asian American cinema to the ever shifting frontiers of Asian American digital media Contributor essays focus on new approaches to the study of Asian American media including explorations of transnational and diasporic media studies of intersectional identities encompassed by queer or mixed race Asian Americans and examinations of new media practices that challenge notions of representation participation and community Expertly organized to represent work across disciplines this companion is an essential reference for the study of Asian American media and cultural studies

Asian American Media Activism Lori Kido Lopez, 2016-05-17 Choice Top 25 Academic Title How activists and minority communities use media to facilitate social change and achieve cultural citizenship Among the most well known YouTubers are a cadre of talented Asian American performers including comedian Ryan Higa and makeup artist Michelle Phan Yet beneath the sheen of these online success stories lies a problem Asian Americans remain sorely underrepresented in mainstream film and television When they do appear on screen they are often relegated to demeaning stereotypes such as the comical foreigner the sexy girlfriend or the martial arts villain The story that remains untold is that as long as these inequities have existed Asian Americans have been fighting back joining

together to protest offensive imagery support Asian American actors and industry workers and make their voices heard Providing a cultural history and ethnography Asian American Media Activism assesses everything from grassroots collectives in the 1970s up to contemporary engagements by fan groups advertising agencies and users on YouTube and Twitter In linking these different forms of activism Lori Kido Lopez investigates how Asian American media activism takes place and evaluates what kinds of interventions are most effective Ultimately Lopez finds that activists must be understood as fighting for cultural citizenship a deeper sense of belonging and acceptance within a nation that has long rejected them **Asian Americans and the Media** Kent A. Ono, Vincent N. Pham, 2019-12-18 Asian Americans and the Media provides a concise thoughtful critical and cultural studies analysis of U S media representations of Asian Americans The book also explores ways Asian Americans have resisted responded to and conceptualized the terrain of challenge and resistance to those representations often through their own media productions In this engaging and accessible book Ono and Pham summarize key scholarship on Asian American media as well as lay theoretical groundwork to help students scholars and other interested readers understand historical and contemporary media representations of Asian Americans in traditional media including print film music radio and television as well as in newer media primarily internet situated Since Asian Americans had little control over their representation in early U S media historically dominant white society largely constructed Asian American media representations In this context the book draws attention to recurring patterns in media representation as well as responses by Asian America Today Asian Americans are creating complex sophisticated and imaginative self portraits within U S media often equipped with powerful information and education about Asian Americans Throughout the book suggests media representations are best understood within historical cultural political and social contexts and envisions an even more active role in media for Asian Americans in the future Asian Americans and the Media will be an ideal text for all students taking courses on Asian American Studies Minorities and the Media and Race and Ethnic Studies **Asian American Connective Action in the Age of Social Media** James S. Lai, 2022-01-21 Examines how social media has changed the way Asian Americans participate in politics **Screening Asian Americans** Peter X. Feng, 2002 A Choice Outstanding Academic Title Cover to cover Screening Asian Americans a collection of 15 essays is fabulous AsianWeek com This scholarly book uses 15 contributors to explore the various images of Asians many of which have been negative Burlington County Times This innovative essay collection explores Asian American cinematic representations historically and socially on and off screen as they contribute to the definition of American character The history of Asian Americans on movie screens as outlined in Peter X Feng s introduction provides a context for the individual readings that follow Asian American cinema is charted in its diversity ranging across activist documentary experimental and fictional modes and encompassing a wide range of ethnicities Filipino Vietnamese Indian Japanese Korean Chinese and Taiwanese Covered in the discussion are filmmakers Theresa Hak Kyung Cha Ang Lee Trinh T Minh ha and Wayne Wang and films such as The Wedding Banquet

Surname Viet Given Name Nam and Chan is Missing Throughout the volume as Feng explains the term screening has a twofold meaning referring to the projection of Asian Americans as cinematic bodies and the screening out of elements connected with these images In this doubling film representation can function to define what is American and what is foreign Asian American filmmaking is one of the fastest growing areas of independent and studio production This volume is key to understanding the vitality of this new cinema A volume in the Depth of Field Series edited by Charles Affron Mirella Jona Affron and Robert Lyons Peter X Feng teaches English and women s studies at the University of Delaware

Media, Politics, and Asian Americans H. Denis Wu, Tien-Tsung Lee, 2009 Although there are books about Asian Americans and media or politics there is likely the first and only in depth investigation into both media and political issues facing this racial minority Using a variety of qualitative and quantitative methods this book examines racial attitudes toward Asian Americans their media habits how Asian American politicians are covered in the news media and what election candidates and their campaign staffs think about their treatment by the press

Asian Americans and the mass media Virginia D. Mansfield-Richardson, 1996

Asian Americans Xiaojian Zhao, Edward J.W. Park Ph.D., 2013-11-26 This is the most comprehensive and up to date reference work on Asian Americans comprising three volumes that address a broad range of topics on various Asian and Pacific Islander American groups from 1848 to the present day This three volume work represents a leading reference resource for Asian American studies that gives students researchers librarians teachers and other interested readers the ability to easily locate accurate up to date information about Asian ethnic groups historical and contemporary events important policies and notable individuals Written by leading scholars in their fields of expertise and authorities in diverse professions the entries devote attention to diverse Asian and Pacific Islander American groups as well as the roles of women distinct socioeconomic classes Asian American political and social movements and race relations involving Asian Americans

The Top Books of the Year Asian Americans And The Media The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous engrossing novels enthralling the hearts of readers worldwide. Lets delve into the realm of popular books, exploring the engaging narratives that have enthralled audiences this year. The Must-Read : Colleen Hoover's "It Ends with Us" This poignant tale of love, loss, and resilience has gripped readers with its raw and emotional exploration of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed. Uncover the Best : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids absorbing storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Asian Americans And The Media : Delia Owens "Where the Crawdads Sing" This captivating coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens spins a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These bestselling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of compelling stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a exceptional and suspenseful novel that will keep you speculating until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

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