#### Exam 1 Checklist

#### Chapter 1 (14)

- Managerial accounting conceptual
- Financial accounting conceptual
- Differences between managerial and financial accounting
- · Direct cost
  - Costs traceable to a single cost object.
  - Examples: material and labor cost for a product.
- Indirect cost
  - Costs that cannot be traced to a single cost object.
  - Example: maintenance expenditure benefiting two or more departments.
- Cost object
  - A cost object is any activity or item for which we desire a separate cost measurement.
- Product cost
  - Product cost includes:
  - Invoice cost of the product
  - Freight to bring product to our place of business Freight In
  - Costs to get the product ready to sell, such adding packaging, or other modification to the product to get it ready to sell
  - Purchase returns and allowances and purchase discounts are deducted from the cost of product
- Period cost
  - Period costs are all the costs a company incurs that are not considered product costs.
  - They include selling and administrative expenses, but none of the costs associated with acquiring products or getting them ready to sell.
  - For Payless Shoe Source period cost would include costs of employees in marketing, advertising, sales, accounting, finance, and certain executives such as the company president.
- Selling cost
  - Selling cost includes the cost of locating customers, attracting them, convincing them to buy, and the cost of necessary paperwork to document and record sales.
  - Examples of selling cost include:
    - Salaries paid to members of the sales force,
    - Sales commissions, and
    - Advertising.
  - Two selling costs are less obvious:
    - The cost of delivering product to customers (also known as freight-out)
      - Because companies probably would not provide delivery unless it helped sell more product.
      - Don't confuse freight-out (period cost) with freight-in (product cost).

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Al Marcella, Madeline Parisi

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## **Table of Contents Associate Accountant Study Guide**

- 1. Understanding the eBook Associate Accountant Study Guide
  - The Rise of Digital Reading Associate Accountant Study Guide
  - Advantages of eBooks Over Traditional Books
- 2. Identifying Associate Accountant Study Guide
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Associate Accountant Study Guide
  - User-Friendly Interface
- 4. Exploring eBook Recommendations from Associate Accountant Study Guide
  - Personalized Recommendations
  - Associate Accountant Study Guide User Reviews and Ratings
  - Associate Accountant Study Guide and Bestseller Lists
- 5. Accessing Associate Accountant Study Guide Free and Paid eBooks
  - Associate Accountant Study Guide Public Domain eBooks
  - Associate Accountant Study Guide eBook Subscription Services
  - Associate Accountant Study Guide Budget-Friendly Options
- 6. Navigating Associate Accountant Study Guide eBook Formats

- o ePub, PDF, MOBI, and More
- Associate Accountant Study Guide Compatibility with Devices
- Associate Accountant Study Guide Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Associate Accountant Study Guide
  - Highlighting and Note-Taking Associate Accountant Study Guide
  - Interactive Elements Associate Accountant Study Guide
- 8. Staying Engaged with Associate Accountant Study Guide
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Associate Accountant Study Guide
- 9. Balancing eBooks and Physical Books Associate Accountant Study Guide
  - Benefits of a Digital Library
  - o Creating a Diverse Reading Collection Associate Accountant Study Guide
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Associate Accountant Study Guide
  - Setting Reading Goals Associate Accountant Study Guide
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Associate Accountant Study Guide
  - Fact-Checking eBook Content of Associate Accountant Study Guide
  - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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