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MIND ON STATISTICS

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Mind on Statistics Jessica M. Utts, Robert F. Heckard, 2011-01-07 MIND ON STATISTICS emphasizes the conceptual development of statistical ideas and the importance of looking for and finding meaning in data. Authors Jessica Utts and Robert Heckard actively engage students' natural curiosity, motivating them with intriguing questions and explaining statistical topics in the context of a wide range of interesting, useful examples and case studies. Throughout, the authors balance the promotion of statistical literacy with coverage of the statistical methodology taught in general introductory statistics courses. Their approach is based on the premises that new material is much easier to learn and remember if it is related to something interesting or previously known and if students actively ask questions and find the answers for themselves. More than any other text available, MIND ON STATISTICS motivates and encourages students to develop their statistical intuition by focusing on analyzing data and interpreting results rather than on mathematical formulation. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Mind on Statistics Helen MacGillivray, Jessica M. Utts, R. F. Heckard, 2014 This text is adapted from Jessica Utts and Robert Heckard's best-selling general introductory statistics text *Mind on Statistics*. It emphasises the conceptual development of statistical ideas and seeks to find meaning in data. This local adaptation retains the conversational approach of the original text with real examples and case studies of appeal and interest to Australian and New Zealand students. The revised structure and relevant examples motivate students and guide them through the statistical process of tackling problems: planning and data collection, analysing and interpreting information, and finding solutions. **Mind On Statistics**

3rd Edition Robert F. Heckard, 2007-07 *Mind on Statistics (with Jmp Printed Access Card)* Jessica M. Utts, Robert F. Heckard, 2015-03-27 MIND ON STATISTICS Fifth Edition helps you develop a conceptual understanding of statistical ideas and shows you how to find meaning in data. The authors, who are committed to changing any preconception you may have about statistics being boring, engage your curiosity with intriguing questions and explain statistical topics in the context of interesting, useful examples and case studies. You'll develop your statistical intuition by focusing on analyzing data and interpreting results rather than on mathematical formulation. As a result, you'll build both your statistical literacy and your understanding of statistical methodology.

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