

A NEW DYNAMIC EFFECTIVE BUSINESS IN A CIRCULAR ECONOMY



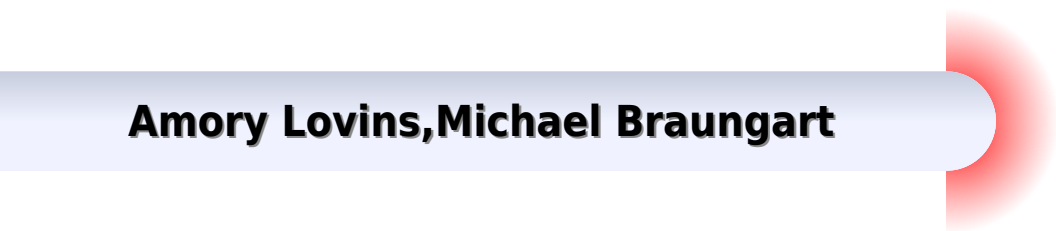
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A New Dynamic Effective Business In A Circular Economy

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A New Dynamic Effective Business In A Circular Economy:

A New Dynamic Ken Webster, Jocelyn Blériot, Craig Johnston, 2015-05 **A New Dynamic - Effective Business in a Circular Economy** Amory Lovins, Michael Braungart, 2014-01 Upward trending and volatile materials and energy prices difficult credit conditions and the myriad opportunities of the digital revolution are combining to make a circular economy the key value driver for the coming decades A New Dynamic makes the contemporary case for a profound shift from throughput to roundput from ownership to access The circular economy is enabled by disruptive information technology and the design of materials and products to flow in effective cycles and at high quality made to be made again The size of the prize is in the billions of dollars of materials cost savings per year A New Dynamic features some of the leading writers and practitioners in the field including Walter Stahel Michael Braungart Amory Lovins and Chris Tuppen The volume contains contributions on understanding the model business case studies the performance economy history and development and the entrepreneurial opportunities of these fluid times This book is a mandated reader for the MBA in Innovation Enterprise and the Circular Economy at Bradford University School of Management **A New Dynamic 2** Amory B. Lovins, 2016 **A Circular Economy Handbook for Business and Supply Chains** Catherine Weetman, 2016-12-03 WINNER Les Plumes des Achats 2018 Committee Special Prize A Circular Economy Handbook for Business and Supply Chains is an easily digestible and comprehensive handbook that provides a clear guide to the circular economy helping the reader create future fit sustainable strategies Real examples across a range of market sectors help businesses students and policymakers understand the theory and fast developing practice of the circular economy To help the reader generate ideas A Circular Economy Handbook for Business and Supply Chains provides a holistic framework for the design and supply chain and supporting business models and includes tools the reader can use to get started Whilst growing global consumption presents fantastic business opportunities our current linear systems take some materials make a product use it and then throw it away are not fit for purpose The circular economy unlocks this problem by decoupling resources from consumption Engaged businesses are re thinking product design material choices business models and supply chains A Circular Economy Handbook for Business and Supply Chains is a must read for anyone who wants to apply the circular economy today Online resources now available PowerPoint slides of figures and tables from every chapter created by the author **Business Models in the Circular Economy** Roberta De Angelis, 2018-02-12 This book focuses on the role of corporations in the transition towards an economy that works more in line with ecological limits It is centred on business model innovation in the context of the circular economy which is gaining consensus across business policy and academic circles by proposing more resource efficient industrial processes Interest in circular business models is growing within academic and practitioner literature yet the concept is not clearly understood with potential negative consequences for theory building and practical implementation Therefore this book conceptualises circular business models and investigates their theoretical foundations in relation to the

rationale for adopting them drawing on circular economy business model strategic management and neo institutional literature and secondary data *The Circular Economy* Mika Sillanpää,Chaker Ncibi,2019-08-02 The Circular Economy Case Studies about the Transition from the Linear Economy explores examples of the circular economy in action Unlike other books that provide narrow perceptions of wide ranging and highly interconnected paradigms such as supply chains recycling businesses models and waste management this book provides a comprehensive overview of the circular economy from various perspectives Its unique insights into the approaches methods and tools that enable people to make the transformation to a circular economy show how recent research trends and attitudes have moved beyond the call to arms approach to a level of maturity that requires sound scientific thinking Compiles evidence through case studies that illustrate how individuals organizations communities and countries are transitioning to a circular economy Provides a theoretical and empirical summary of the circular economy that emphasizes what others are actually doing and planning Highlights achievements from industry agriculture forestry energy water and other sectors that show how circular principles are applicable eco friendly profitable and thus sustainable Circular Economy Business Model for Construction Organisations Osamudiamen Otasowie,Clinton Ohis Aigbavboa,Ayodeji Emmanuel Oke,2025-05-14 This book takes readers through the process of integrating the circular economy into the business model of construction organizations It offers not only theory but also a workable implementation plan This approach guarantees that readers can implement these insights into their construction operations with confidence It includes in depth analyses of the circular economy business model and the peculiarities of the construction sector providing an approach that considers both the opportunities and challenges faced by this sector In addition it shows how the circular economy framework can continue to be relevant and adaptable by addressing the current adoption level of the circular economy in construction and preparing readers for new developments Lastly the book demonstrates how circular value propositions can be used to implement the circular economy in the construction sector thus increasing revenue and profits in construction **Circular Economy Supply Chains** Lydia Bals,Wendy L. Tate,Lisa M. Ellram,2022-04-19 Circular Economy Supply Chains highlights the need for cross industry flows and the need for different actors in circular value cycles This book intends to move beyond a buyer supplier view embracing a holistic network or ecosystem view to consider a cross industry system perspective **Circular Economy for the Management of Operations** Anil Kumar,Jose Arturo Garza-Reyes,Syed Abdul Rehman Khan,2020-12-15 Circular Economy is a new concept in operations management Its goal is to redefine growth focusing on positive benefits arising for society as a whole out of efficiencies such as designing waste out the operations process This book will help practitioners use the proper strategy for effective adoption of Circular practices to use in their organization Features Provides a complete understanding of Circular Economy practices Offers advanced mathematical models to help industry management adopt the correct practices Presents a deep understanding of cross functional and customer focused design thinking Covers how to develop

sustainable practices in all types of activities within operations management Circular Economy for the Management of Operations will be of interest to practitioners and researchers in engineering as well as business management Strategic Management and the Circular Economy Marcello Tonelli, Nicolò Cristoni, 2018-10-26 In recent years the Circular Economy CE has gained worldwide attention as an effective alternative economic system to the current take make waste model of production and consumption As more and more firms begin to recognize the potential of this novel approach the CE quickly moves from theory to practice and the demand for a coherent and structured strategic approach one that companies can rely upon when commencing their circular journey grows accordingly Strategic Management and the Circular Economy aims to bridge the theory practice gap by putting forward a detailed step by step process for analysis formulation and planning of CE strategies Starting from a solid framework of easy to grasp constructs key principles business objectives and areas of intervention the authors guide the reader through an understanding of how conventional tools for strategic management can be re programed under a CE perspective To assist learning and encourage circular thinking the reader is constantly prompted with examples of how forward looking companies across industries and geographies are already applying circular strategies to future proof their operations boost innovation penetrate new markets and secure customer loyalty

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