

Guide to Posting on Social

Facebook, Twitter, LinkedIn, and Google+ can be utilized to gain market insight, interact with your audience, highlight special promotions or events, position your company as a leader in your industry, build your overall online presence, and ultimately reach more qualified leads and drive them to your website.



Frequency/Time	5-10 times per week 1-4pm	1-5 times per day 1-3pm	1-2 times per week 7-8:30am & 5-6pm	1-5 times per day 9-11am
Tone	Discussion and education about common interests	Headlines and questions about your industry	Education about industry news and products	Share interesting industry news and articles
Purpose	Discover audience interests and audit competitors' audience and content	Drive audience to your website	Establish your company as an expert in your industry	Increase your social media presence and SEO
Posts	Post about your audience values, including original content from website	Post snippets of website content with an intriguing headline or question, keyword hashtags, and link to your website	Post blog articles, join discussions, answer industry questions	Post articles that answer questions people might have about the industry and include relevant hashtags



Apple Retail Blogging Amp Online Social Media Guidelines

WJ Hussar



Apple Retail Blogging Amp Online Social Media Guidelines:

Apple Retail Blogging Amp Online Social Media Guidelines Book Review: Unveiling the Magic of Language

In an electronic digital era where connections and knowledge reign supreme, the enchanting power of language has become apparent than ever. Its ability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**Apple Retail Blogging Amp Online Social Media Guidelines**," compiled by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound affect on our existence. Throughout this critique, we shall delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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