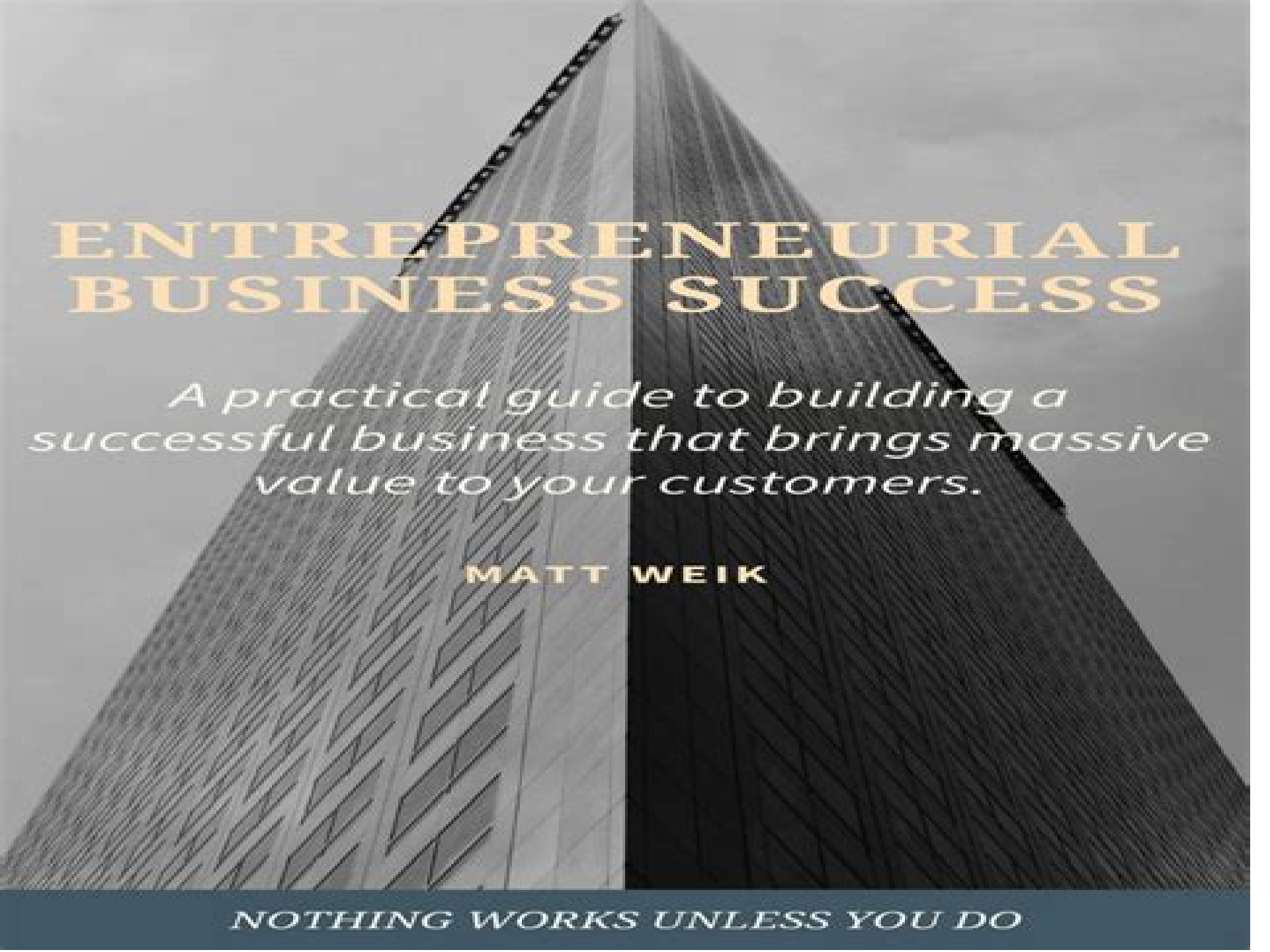




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Betterness In Business Entrepreneurial Success Guide

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Entrepreneurship-Business Manual to Be a Successful Entrepreneur Kennedy K. Musenge, 2014-02-15 Entrepreneurship involves the creation process, creating something new of value. The creation has to have value to the entrepreneur and value to the audience for which it is developed. This audience can be 1) the market of organizational buyers for business innovation, 2) the hospital's administration for a new admitting procedure and software, 3) prospective students for a new course or even college of entrepreneurship, or 4) the constituency for a new service provided by a non profit agency. Second entrepreneurship requires the devotion of the necessary time and effort. Only those

going through the entrepreneurial process appreciate the significant amount of time and effort it takes to create something new and make it operational

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