

Airline Choices for the Future

From Alliances to Mergers



KOSTAS IATROU
and MAURO ORETTI

Airline Choices For The Future

Kostas Latrou, Mauro Oretti



Airline Choices For The Future:

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Airline Choices for the Future Kostas Iatrou, 2007

Airline Choices for the Future Kostas Iatrou, Mauro Oretti, 2012-06-28 **Progressive Commercialization of Airline Governance Culture** Jan Walulik, 2016-08-05 *Progressive Commercialization of Airline Governance Culture* analyzes the transition of the airline sector from the not for profit nation bound public utility model towards a profit oriented globalized industry It illustrates how legal political historical and cultural factors have shaped the corporate governance in the airline sector and describes how these factors influence economic decisions and performance The unique feature of the book is that the subject is consequentially discussed from the perspective of airline governance culture This approach links

the examination of legal and policy factors which influence airline activities together with a discussion of economic issues all within one clear coherent and comprehensive framework

Designing Future-Oriented Airline Businesses Nawal K. Taneja, 2016-04-22 Designing Future Oriented Airline Businesses is the eighth Ashgate book by Nawal K Taneja to address the ongoing challenges and opportunities facing all generations of airlines Firstly it challenges and encourages airline managements to take a deeper dive into new ways of doing business Secondly it provides a framework for identifying and developing strategies and capabilities as well as executing them efficiently and effectively to change the focus from cost reduction to revenue enhancement and from competitive advantage to comparative advantage Based on the author s own extensive experience and ongoing work in the global airline industry as well as through a synthesis of leading business practices both inside and outside of the industry Designing Future Oriented Airline Businesses sets out to demystify numerous concepts being discussed within the airline industry and to facilitate managements to identify and articulate the boundaries of their business models It provides material from which managements can set about answering the key questions especially with respect to strategies capabilities and execution and pursue an effective redesign of their business As with the author s previous books the primary audience is senior level practitioners of differing generations of airlines worldwide as well as related businesses The material presented continues to be at a pragmatic level not an academic exercise to lead managements to ask themselves and their teams some critical thought provoking questions

Airplanes, the Environment, and the Human Condition Hans A. Baer, 2019-07-23 The number of airplane flights worldwide continues to grow and is one of the many drivers of climate change This book examines the aviation industry from an anthropological perspective focusing on the sector s environmental impact and the challenges facing attempts to shift to more sustainable solutions Hans Baer outlines how airplanes have become a key component of modern cultural and social life and how the world system has become increasingly dependent on them to function He critically examines current efforts to mitigate the climatic impact of the air travel and argues for a significant move away from air transport suggesting that such a shift may only be achieved through a more fundamental change in the world system

Straight and Level Stephen Holloway, 2008 This third edition of Straight and Level thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world Anyone who wants to gain a deeper understanding of airline economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest

Collaboration in Tourism Businesses and Destinations Dogan Gursoy, Melville Saayman, Marios Sotiriadis, 2015-01-29 This book examines the contribution and importance of alliances and partnerships to the tourism travel and leisure industries It concludes by providing management and marketing implications and recommendations for tourism business destination managers and local planners to enable them to successfully operate such alliances

Regional Airports M. N. Postorino, 2011 Regional Airports have become

increasingly important elements of the air network system both as feeders of hub and spoke services and as origins or destination of point to point services Congestion at the main hubs and increasing demand for air transportation both for passengers and freight services necessitates revaluation of the overall air systems with regional airports taking an ever expanding role Optimisation of air transportation systems within the framework of other forms of transport plays an important part in the present quest for sustainability Congestion nowadays is not only associated with countries such as the USA and those in the EU but also a variety of other countries with fast developing economies where there is a strong increase in air transportation demand The revolution of the existing airport system including regional airports requires the developing of new optimisation tools which can simulate the whole process and produce optimal solutions These models are also essential to predict future demands and in particular the role that regional airports will play The siting of new airports involves taking into consideration a variety of environmental ecological social and economic factors which transcend the problem of transportation resources optimisation itself Regional Airports can be a powerful driving force behind the development of an area and conversely can result in major problems if they are wrongly sited

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