

# Applied Analytics Using SAS® Enterprise Miner®



# **Applied Analytics Using Sas Enterprise Miner**

**Statistical Analysis Software** 

# **Applied Analytics Using Sas Enterprise Miner:**

Applied Analytics Using SAS Enterprise Miner Statistical Analysis Software,2007 Applied Analytics Using SAS Enterprise Miner Statistical Analysis Software,2007 Unknown MIR Title SAS Institute,SAS Publishing,1995

Applied Analytics Using SAS® Enterprise MinerTM SAS Institute, 2011 **Applied Analytics Using SAS Applied Analytics Using SAS Enterprise Miner 5.3 Course Notes** Jim **Enterprise Miner 5** SAS Institute,2007 Georges, Tom Bohannon, SAS Institute, 2008 Applied Analytics through Case Studies Using SAS and R Deepti Gupta, 2018-08-03 Examine business problems and use a practical analytical approach to solve them by implementing predictive models and machine learning techniques using SAS and the R analytical language This book is ideal for those who are well versed in writing code and have a basic understanding of statistics but have limited experience in implementing predictive models and machine learning techniques for analyzing real world data The most challenging part of solving industrial business problems is the practical and hands on knowledge of building and deploying advanced predictive models and machine learning algorithms Applied Analytics through Case Studies Using SAS and R is your answer to solving these business problems by sharpening your analytical skills What You ll Learn Understand analytics and basic data concepts Use an analytical approach to solve Industrial business problems Build predictive model with machine learning techniques Create and apply analytical strategies Who This Book Is For Data scientists developers statisticians engineers and research students with a great theoretical understanding of data and statistics who would like to enhance their skills by getting practical Business Analytics Using SAS Enterprise Guide and SAS Enterprise Miner Olivia exposure in data modeling Parr-Rud, 2014-10 This tutorial for data analysts new to SAS Enterprise Guide and SAS Enterprise Miner provides valuable experience using powerful statistical software to complete the kinds of business analytics common to most industries This beginnner's guide with clear illustrated step by step instructions will lead you through examples based on business case studies You will formulate the business objective manage the data and perform analyses that you can use to optimize marketing risk and customer relationship management as well as business processes and human resources Topics include descriptive analysis predictive modeling and analytics customer segmentation market analysis share of wallet analysis Neural Network Modeling Using SAS Enterprise Miner Randall penetration analysis and business intelligence Matignon, 2005-08 This book is designed in making statisticians researchers and programmers aware of the awesome new product now available in SAS called Enterprise Miner The book will also make readers get familiar with the neural network forecasting methodology in statistics One of the goals to this book is making the powerful new SAS module called Enterprise Miner easy for you to use with step by step instructions in creating a Enterprise Miner process flow diagram in preparation to data mining analysis and neural network forecast modeling Topics discussed in this book An overview to traditional regression modeling An overview to neural network modeling Numerical examples of various neural network designs and

optimization techniques An overview to the powerful SAS product called Enterprise Miner An overview to the SAS neural network modeling procedure called PROC NEURAL Designing a SAS Enterprise Miner process flow diagram to perform neural network forecast modeling and traditional regression modeling with an explanation to the various configuration settings to the Enterprise Miner nodes used in the analysis Comparing neural network forecast modeling estimates with traditional modeling estimates based on various examples from SAS manuals and literature with an added overview to the various modeling designs and a brief explanation to the SAS modeling procedures option statements and corresponding SAS Applied Health Analytics and Informatics Using SAS Joseph M. Woodside, 2018-11-08 Leverage output listings health data into insight Applied Health Analytics and Informatics Using SAS describes health anamatics a result of the intersection of data analytics and health informatics Healthcare systems generate nearly a third of the world's data and analytics can help to eliminate medical errors reduce readmissions provide evidence based care demonstrate quality outcomes and add cost efficient care This comprehensive textbook includes data analytics and health informatics concepts along with applied experiential learning exercises and case studies using SAS Enterprise MinerTM within the healthcare industry setting Topics covered include Sampling and modeling health data both structured and unstructured Exploring health data quality Developing health administration and health data assessment procedures Identifying future health trends Analyzing high performance health data mining models Applied Health Analytics and Informatics Using SAS is intended for professionals lifelong learners senior level undergraduates graduate level students in professional development courses health informatics courses health analytics courses and specialized industry track courses This textbook is accessible to a wide variety of backgrounds and specialty areas including administrators clinicians and executives This book is part of the SAS Press program

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