

SECOND EDITION

Apparel Product Development

Maurice J. Johnson
Evelyn C. Moore

Apparel Product Development 2nd Edition

Sandra J. Keiser, Myrna B. Garner



Apparel Product Development 2nd Edition:

Apparel Product Development Maurice J. Johnson, Evelyn C. Moore, 2001 The 2nd edition of the book has added details definitions and research sources that apply directly to private label product development *Beyond Design* Sandra Keiser, Myrna B. Garner, Deborah Vandermar, 2017-08-10 This informative full color text takes students step by step through the decision making involved in the pre production processes of apparel product development planning forecasting fabricating line development technical design pricing sourcing and distribution It demonstrates how these processes must be coordinated to get the right product to market when consumers want it and at a price they are willing to pay The 4th Edition has been edited around a new metastructure to maximize student learning It continues to build on the themes of sustainability business ethics and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies and entrepreneurs The text advances its discussion of how new technologies continue to shorten the product development calendar Chapters have been updated to include current examples updated charts and graphs and more case studies There are updated references to contemporary developments with examples relevant to today's student New to this Edition Includes international examples and case studies that address the effects of globalization Advances the discussion of the pros and cons of fast fashion vs slow fashion Revised easier to read charts and graphs and 30% new color photographs Thoroughly revised Chapters 12 Sourcing and 13 Costing and Pricing updated with most recent info on trade laws changes in sourcing criteria and wages in international sourcing countries *Beyond Design STUDIO* Study smarter with self quizzes featuring scored results and personalized study tips Review concepts with flashcards of essential vocabulary Watch videos that bring chapter concepts to life PLEASE NOTE Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text To receive free access to the STUDIO content with new copies of this book please refer to the book STUDIO access card bundle ISBN 9781501315480 STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com **Technical Sourcebook for Apparel Designers** Jaeil Lee, Camille Steen, 2018-09-06 This book is excellent for training future tech designers on how to develop the tech pack Tameka Ellington Kent State University US Learn technical design processes and industry standards such as ASTM and ISO for apparel production and manufacturing practices With more than 1 100 images and technical packages for 12 apparel products the book explains topics like fabric selection finding seasonal fashion trends garment construction and fit evaluation all so you can cost effectively meet consumer needs You'll learn about product categories including women's wear menswear and knitwear as well as how to create a cost sheet and manage product data to help you develop specification sheets and technical packages for specific markets *Apparel Production Terms and Processes* Janace E. Bubonia, 2017-01-12 The highly illustrated *Apparel Production Terms and Processes* follows the product life cycle from concept through completion The new edition takes a global perspective with expanded coverage of sizing standards and fit information to complete the

scope of the apparel production process Beyond Design Sandra J. Keiser, Deborah A. Vandermar, Myrna B. Garner, 2022-01-01 The Synergy of Apparel Product Development Fifth Edition maps the processes required to bring apparel products from concept to consumer This full color text takes students step by step through the decision making involved in the pre production processes of apparel product development including business creative technical and production planning Updated chapter content reflects evolving industry practice It demonstrates how these processes must be coordinated to get the right product to market when consumers want it and at a price they are willing to pay in an increasingly digital environment The text seeks to address how functional approaches vary depending on a business s size and fashion focus More global in scope the fifth edition includes examples and case studies of multi national companies and incorporates global nomenclature when it differs from the US industry This new edition also advances its discussion of how new technologies continue to shorten the product development calendar The book is written to help students anticipate the chaotic pace of change not only in fashion trends but also in the fashion system itself Fashion Illustrator, 2nd Edition Bethan Morris, 2010-02-01 A comprehensive visually led overview that covers all areas of fashion drawing presentation and illustration Fashion Illustrator both teaches students how to draw the fashion figure and provides an extended showcase of established and emerging illustrators A technical chapter outlines the use of different media showing students how to use colour and features techniques for rendering different materials and patterns Dedicated tutorials explore both digital and traditional media through the work of leading fashion illustrators giving the student the confidence to experiment with different illustrative styles Later chapters outline the history of both 20th century and contemporary fashion illustration and profile influential fashion illustrators and other industry professionals with interviews providing an insight into life after graduation From initial inspiration though to finished illustration the book teaches the student how to draw from life There is also guidance on careers for the fashion illustrator portfolio presentation and working with an agent *Collection process* Armelle Claudé, Valérie Praquin, 2021-05-01 Fashion creation production and sales This book brings you behind the scenes to understand how fashion collections are born organized and manufactured Though the industry may be fragmented the collection process itself is universal in the phases which compose it and the collaborators involved The work proposes a parallel between the work methods of a creative and a ready to wear designer ABOUT THE AUTHORS After studies in graphic design in Maryse Eloy school of arts Armelle Claud also study interior design in Camondo There she discover a passion for fashion and graduate from ESMOD ready to wear course She start as assistant for Nathalie Gar on during 3 years and then work for brands like Bill Tornade G rard Pasquier 1 2 3 or Ellesse as freelancer In 2001 she found with Eric Rabiller a creation and consulting agency Rose pour les filles bleu pour les gar ons She also share her passion with the new generations teaching in parisian fashion schools A graduate of Studio Ber ot and having earned a certificate in textile design Val rie Praquin has worked in the ready to wear and luxury industries After being first assistant production manager and

collection coordinator for Vronique Leroy and then studio director for Jean Paul Knott she joined the Institut Français de la Mode in 2004 where she coordinates production for student prototypes in the post graduate clothing and accessories design program and organizes exhibitions In recent years she has also channeled her expertise into teaching

Technical Sourcebook for Designers Jaeil Lee, Camille Steen, 2014-03-31 This comprehensive compilation presents technical design processes and industry standards that reflect current apparel production and manufacturing practices The authors provide a holistic perspective of the role of technical design in apparel production including such considerations as selection of fabrics finding seasonal fashion trends garment construction and fit evaluation all in the context of meeting the needs of the target consumer with cost effective decisions

Beyond Design, 2nd Edition Sandra J. Keiser, Myrna B. Garner, 2007-08-06 This practical text takes students step by step through the preproduction processes of apparel product development planning forecasting fabricating developing silhouettes and specifications pricing and sourcing It demonstrates how these processes must be coordinated to get the right product to retail when customers want it and at a price they are willing to pay Based on consultations with some of the most successful and innovative firms in the fashion business the text covers the evolving partnerships among textile suppliers product developers manufacturers and retailers as they work to develop apparel products in today's customer driven environment New to this edition Increased number of case studies and sidebars International examples and case studies address the effects of globalization More information on menswear children's wear and special size markets Updated tables and statistical information and new photo examples Discussion of Technological advancements related to product development Appx describing careers in product development and resources for additional research The context of a global agile manufacturing environment Best practices of major product developers Challenging hands on product development activities Instructor's Guide includes course outlines suggestions for teaching each chapter and guidelines for overseeing and evaluating product development projects

Fashion Michele M. Granger, 2012-03-20 Explores all fashion careers the education and training required for each position and how it relates to the industry as a whole

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