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Robert F. Bruner



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Applied Research Methods - Mergers and Acquisitions (M&A) Alexander Berger,2011-07 Research Paper undergraduate from the year 2011 in the subject Business economics Investment and Finance grade 87 % University of Sunderland course Applied Research Methods for Business and Management language English abstract Throughout the last decades mergers and acquisitions M A are achieving increasing importance in the corporate world There are many motives such as to increase the market power and competitive advantage to reduce dependence on suppliers to gain fast access to new market etc why managers adopting an acquisitions strategy Nevertheless many M As have been unsuccessful in the past due to incompetent managers poor ethics inadequate analysis prior the deal and diversification away from the core business of the company Therefore a careful industry target company and product portfolio analysis must be made before the deal The literature provides different frameworks and analytical tools that can be used in the M A process in order to avoid typical risks However because of the uniqueness of each M A deal it is important to gain further insights in these transactions in order to provide an appropriate guideline on how to select an optimal M A target

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Applied International Corporate Finance Dietmar Ernst,Joachim Häcker,2012-04-03 Corporate Finance in der Praxis The authors present all core aspects of Corporate Finance M A Private Equity Acquisition Financing IPO and Going Private Furthermore the techniques Due Diligence and Valuation are scrutinised The book includes various case studies which help to get a practical understanding and apply the techniques in the user s day to day business Investment bankers lawyers accountants experts working in strategic departments consultants shareholders management professionals professors and students seeking in depth knowledge of Corporate Finance will profit from the book s practice oriented approach The information supplement includes for students samples of final written examinations for professors Excel solutions for the final written examinations as well as a course syllabus for business professionals a fully integrated Excel valuation model covering all spreadsheets analyzed in the valuation section of this book The authors Dr Dr Dietmar Ernst is Professor for International Finance at N rtingen University Germany and Director of the German Institute of Corporate Finance Dr Dr Joachim H cker is

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