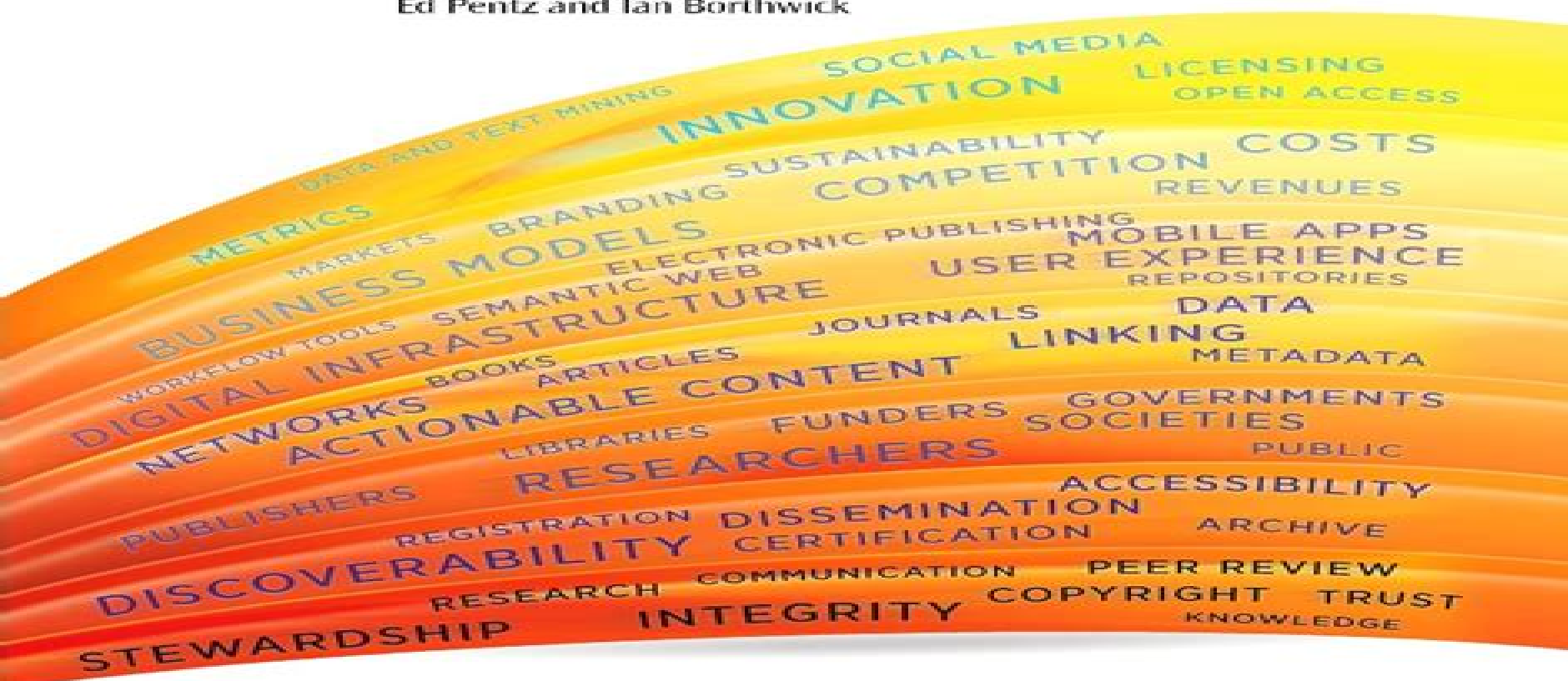


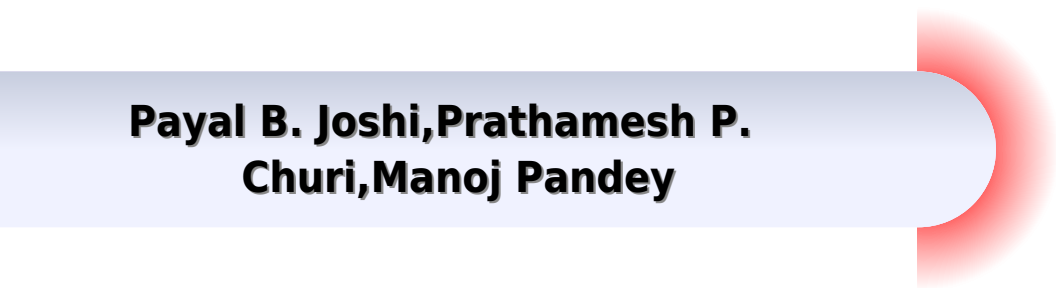
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Edited by Robert Campbell,
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**Payal B. Joshi, Prathamesh P.
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possibilities captured the imagination of creative academic and niche publishers enabling custom publishing student editions of monographs self compiled wiki books and even the establishment of new university presses and open access publishers

The Impact of Print on Demand on Academic Books takes an in depth look at this phenomenon by looking back on two decades of innovation reviewing the present state of academic publishing with respect to works being printed on demand and compiling the current forecasts and speculation about the future of academic and niche publishing given the impact of print on demand Presents knowledge on the print on demand industry and chronicles developments and their impact on publishing Provides a useful guide for practitioners and students of publishing and is ideal for academic publishing historians and business academics interested in innovation and digital developments Includes an international perspective with information from Europe North America Australia and Singapore China Chronicles business case studies collected from interviews with key individuals from companies who have shaped or are shaping the academic POD landscape

Inside Book Publishing
Giles Clark, Angus Phillips, 2014-06-27 Now in its fifth edition Inside Book Publishing remains the classic introduction to the book publishing industry being both a manual for the profession for over two decades and the bestselling textbook for students of publishing The book remains essential reading for publishing students those seeking a career in publishing recent entrants to the industry and authors seeking an insider's view The accompanying website supports the book by providing up to date and relevant content This new edition has been fully updated to respond to the rapid changes in the market and technology Now more global in its references and scope the book explores the tensions and trends affecting the industry including the growth of ebooks self publishing and online retailing and new business models and workflows The book provides excellent overviews of the main aspects of the publishing process including commissioning product development design and production marketing sales and distribution

The Royal Society and the Promotion of Science since 1960
Peter Collins, 2016 The first synoptic history of how the Royal Society faced up to the challenges of continued relevance from 1960 onwards

A Paradigm Change in Women's Empowerment Role of Leadership Innovation and Technology Adoption
Dr. Ravinder Kumar, 2025-03-30 This book titled A Paradigm Change in Women's Empowerment The Role of Leadership Innovation and Technology Adoption explores the emerging role of women in the digital age highlighting how leadership technology and innovation are shaping their empowerment It discusses in depth the intersection of gender and technology highlighting how digital literacy entrepreneurship intellectual property rights and cyber security are critical in breaking down barriers and promoting inclusivity With contributions from leading scholars practitioners and policymakers this book examines the role of technological advancements in bridging the gender gap and expanding opportunities for women in various fields particularly science technology engineering mathematics entrepreneurship and leadership It presents case studies of successful women who have leveraged technology to bring about change providing practical insights into overcoming challenges in traditionally male dominated fields The book also analyses important legal and policy frameworks

to protect women's contributions in the digital and intellectual spheres. It discusses key issues such as cyber security, data privacy and intellectual property rights, ensuring that women are protected from digital threats while actively participating in the technological revolution. By presenting a comprehensive study of challenges and opportunities in women's empowerment, this book serves as an essential resource for academics, researchers, policymakers and professionals committed to promoting gender equality. It not only raises awareness about the barriers faced by women in technological spheres but also provides actionable recommendations to promote a more inclusive and equitable society. This book is a call to action for governments, organizations and individuals to actively support women's participation in leadership, innovation and technology adoption. Through its well-researched content and expert perspectives, it envisions a future where women are at the forefront of technological advancement, driving progress and creating sustainable solutions for a more balanced world.

Scientific Publishing Ecosystem Payal B. Joshi, Prathamesh P. Churi, Manoj Pandey, 2024-08-01. The book aims to converge the perspectives of authors, editors and reviewers to discuss modern scientific publishing practice and emerging concerns in the contemporary world. Authors, editors and reviewers form a triage in a publishing ecosystem which is witnessing a huge pressure due to changing evaluation criteria for career progression and grant funding. The major perspective of this book is to put forth the present-day emerging ills of the modern publishing system and sensitize the research fraternity, be it young researchers or established scientists, towards practicing good science and preserving the spirit of scientific discoveries. The edited book consists of three parts: viz. Part I: Authors, Authorship and Scholarly Dissemination features ten chapters devoted to describe authorship issues and good publication practice, plagiarism concerns, preprints, open access models, conflicting interests, rise of review papers, writing book reviews and assessing faculty beyond metrics. Part II: Editors, Editorial Desks and Issues of Scientific Misconduct features eight chapters devoted to discuss issues of editorial misconduct, desk rejections, paper mills, letters to editors, image duplication, emerging ChatGPT in writing, reviewing spaces, citation cartels and retractions. Finally, Part III: Reviewers and Developing Evaluator's Eye features five chapters devoted to discuss peer review as an idea, creating model, paying peer reviewers, training reviewers, peer review manipulations and peer review in the age of AI. All chapters in the book are written by expert contributors of the field that provides a systematic approach of understanding various challenges, opportunities and ethical considerations of the scientific publishing ecosystem. Most of the chapters have featured recent cases of scientific misconduct as examples to reflect the scale of the problem. This book will serve as a reference to research practitioners in understanding assigning authorship on papers, modern-day publishing, collaboration, role of editors to serve journals in a holistic manner and ensuring fair peer review mechanisms.

Inside Book Publishing Angus Phillips, Giles Clark, 2019-08-09. Now fully revised and updated for its sixth edition, Inside Book Publishing is the classic introduction to the book publishing industry. Giles Clark and Angus Phillips offer authoritative coverage of all sectors of the industry, from commercial fiction and non-fiction to educational publishing and academic journals. They reveal how publishers

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Strategic Marketing Decision-Making within Japanese and South Korean Companies Yang-Im Lee, Peter Trim, 2008-11-30 This book acts as a bridge between marketing and strategic management as it is written from a strategic marketing perspective It provides students and practising managers with an appreciation and an understanding of how managers in Japanese and South Korean companies formulate and implement strategic marketing decisions how they embrace the organizational learning concept and how they formulate working relationships with staff in partner organizations It provides an explanation of the role that culture plays in the management process and various problems are cited in the text and solutions are offered that reinforce the theories and concepts covered A number of case studies highlight the link between theory and practice and the work is structured in a way that allows the reader to think through and reflect upon the key issues associated with decision making within Japanese and South Korean companies The work is academically underpinned and contains relevant insights for practising managers The authors draw upon their marketing and management knowledge and expertise in order to contribute to a developing body of general management theory The methodological approach outlined in the book will facilitate a deeper understanding of how national cultural value systems are linked with organizational cultural value systems and this will enhance interdisciplinary research approaches

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