

KENYAN ENTREPRENEURS WHO STARTED SMALL AND BECAME SUCCESSFUL

LORNA RUTTO



Lorna Rutto is the founder of EcoPost, a firm that collects and recycles plastic waste, manufacturing fencing posts from the recycled matter.

ERIC KINOTI



The entrepreneur's company make \$1 million in sales revenue every year by manufacturing military and relief tents, branded gazebos, restaurant canopies, car shades, and so much more.

CATHERINE MAHUGU



Catherine Mahugu joins the list of self-made millionaires in Kenya. She is the co-founder of Soko, an e-commerce platform that has formulated a great foundation in Kenya. It is based in Kenya and San Francisco, USA.

RONAK SHAH



Although a majority of successful entrepreneurs keep a low profile and let their businesses represent their ideologies, some are widely known. Ronak Shah isn't your everyday entrepreneur and is hardly featured on tabloids, but his business is making big headway in the industry.

A Profile Of Kenyan Entrepreneurs

**Ahmed Sadek, Elnorah Maghanga,
Phillip Kinuthia, Dr. Bruno Mugambi
Linyiru, Wachira P. Muruga, Sammy
Mwatha Njoroge**

A Profile Of Kenyan Entrepreneurs:

A Profile of Kenyan Entrepreneurs Waithaka, Wanjiru, Majeni, Evans, 2014-12-04 *A Profile of Kenyan Entrepreneurs* profiles a dozen of Kenya's most successful entrepreneurs across a variety of industries manufacturing pharmaceuticals agriculture ICT retail media and entertainment to name a few It is a collection that proves that when there is money to be made you cannot beat a good entrepreneur no matter how deprived his or her background Be inspired by stories that illustrate the triumph of hope over means and the resilience of the human spirit in the face of seemingly insurmountable odds Find out how they got to where they are the pitfalls and challenges along the way and how they made and lost millions Through their eyes you will get a fascinating glimpse into Kenya's history and the events that shaped business in the colonial pre and post independence periods In this first book of its kind Kenyan entrepreneurs tell it all the good the bad and the ugly From the building of the Kenya Uganda railway the state of emergency in 1952 and the crackdown on Mau Mau fighters the coffee boom and policy of Africanisation in the 1970s to the political corruption in the 1980s the decline of the Kenyan economy in the 1990s and the modicum of hope in 2000s And best of all a section on tips for aspiring entrepreneurs where they tell you how to achieve their level of success

Support for Growth-oriented Women Entrepreneurs in Kenya

Lois Stevenson, Annette St-Onge, 2005 The African Development Bank's AfDB Addis Ababa Forum in June 2003 focused on the role of women entrepreneurs in private sector development poverty reduction and sustainable growth and development It provided an opportunity for the AfDB and the International Labour Office ILO to join forces using their complementary expertise in support of women owned businesses in Tanzania Ethiopia and Zambia This report is based on the country assessment for Kenya where the ILO has been researching and supporting women's entrepreneurship Examining such issues as the economic context micro finance

Entrepreneurship and Business Management

Ahmed Sadek, Elnorah Maghanga, Phillip Kinuthia, Dr. Bruno Mugambi Linyiru, Wachira P. Muruga, Sammy Mwatha Njoroge, 2023-02-16 TOPICS IN THE BOOK Cost Risk's Reliability and Validity of Residential Building Project's Whole Life Cycle in the United Arab Emirates Challenges Affecting Use of ICT by Small Medium Sized Enterprises SMEs in Kenya A Case Study of Tsavo Securities Ltd Factors Contributing to Declination of Women Projects Funded by Local MFIs Influence of Innovativeness on Performance of State Corporations in Kenya Influence of Microfinance Lending on the Performance of Small and Medium Enterprises in Gatanga Sub County of Murang'a County in Kenya Influence of Saccos in Entrepreneurial Capacity Development in Dagoretti South Constituency Kenya

The Oxford Handbook of Kenyan Politics

Nic Cheeseman, Karuti Kanyinga, Gabrielle Lynch, 2020-02-14 Kenya is one of the most politically dynamic and influential countries in sub-Saharan Africa Today it is known in equal measure as a country that has experienced great highs and tragic lows In the 1960s and 1970s Kenya was seen as a success story of development in the periphery and also led the way in terms of democratic breakthroughs in 2010 when a new constitution devolved power and placed new constraints on the president However the

country has also made international headlines for the kind of political instability that occurs when electoral violence is expressed along ethnic lines such as during the Kenya crisis of 2007-08 when over 1 000 people lost their lives and almost 700 000 were displaced The Oxford Handbook of Kenyan Politics explains these developments and many more drawing together 50 specially commissioned chapters by leading researchers The chapters they have contributed address a range of essential topics including the legacy of colonial rule ethnicity land politics devolution the constitution elections democracy foreign aid the informal economy civil society human rights the International Criminal Court the growing influence of China economic policy electoral violence and the impact of mobile phone technology In addition to covering some of the most important debates about Kenyan politics the volume provides an insightful overview of Kenyan history from 1930 to the present day and features a set of chapters that review the impact of devolution on regional politics in every part of the country

African Women and ICTs Ineke Buskens, Anne Webb, 2009-04 Based on the outcome of an extensive research project this book features chapters based on original primary field research undertaken by academics activists who have investigated situations within their own communities countries

Business and Social Crisis in Africa Antoinette Handley, 2019-11-21 Much of the time when confronted with a crisis of national dimensions businesses do exactly what we expect them to do they look to their own survival Occasionally however firms in some contexts go beyond this Based on qualitative country based fieldwork in Eastern and Southern Africa Antoinette Handley examines how African businesses can be key responders to wider social and political crises often responding well in advance of the state She reveals the surprising ways in which business responses can be focused not on short term profits but instead on ways that assist society in resolving that crisis in the long term Taking African businesses in Kenya Uganda Botswana and South Africa as case studies this detailed exploration of the private sector response to crises including HIV AIDS and political violence crises introduces the concept of relative business autonomy exploring the conditions under which it can emerge and develop when and how it may decline and how it might contribute to a higher level of overall societal resilience

The History of Business in Africa Grietjie Verhoef, 2017-10-16 This book offers a comprehensive study of the history of African business By analyzing the specificities of African business culture as well as the dynamically changing African policy context the author sheds new light on the development of African enterprises markets and institutions The book covers a wide range of historical studies starting with the earliest exchange networks the new market opportunities resulting from European penetration the dualism of state owned companies and private enterprises during the twentieth century the role of foreign direct investments and multinational companies during the 1990s and the globalization of African business

City Boy: Chronicles of a Nairobi Life Dr. Frank Njenga, 2025-05-22 The mention of an African autobiography often evokes images of a want and penury a childhood sullied by poverty and hopelessness and the predictable rags to riches narrative Not so for City Boy In this bold and refreshing account Dr Frank Njenga a leading psychiatrist and author weaves a compelling tale of growing up in an

affluent neighbourhood attending a once European only school enjoying foreign travel in childhood and all the trappings of a good upbringing His account of the Mau Mau period as well as the post independence era is captivating With candour and charm he invites readers into the world that shaped him a world of books travel privilege and the rich tapestry of people who influenced his journey It is a story that turns tables on the notion that rural poverty and adversity in childhood are the building blocks of a successful life Rather City Boy offers a new lens through which to view adolescence in the 1960s personal ambition and what it takes to scale the heights of professional growth In City Boy Dr Njenga rewrites the script on success with elegance honesty and a rare clarity of thought

De Gruyter Handbook of Women Entrepreneurs in Emerging Economies Helle Neergaard, Maribel Guerrero, Breda Kenny, 2024-12-02 Whilst women owned businesses have a significant positive impact on poverty reduction and social exclusion we know far too little about women s entrepreneurship in an emerging economy context This handbook aims to fill that void by giving voice to women entrepreneurs who are far too often overlooked or even invisible The chapters offer varied perspectives on the challenges that women entrepreneurs in emerging markets experience foremost among these the lack of resources education and access to finance as well as gender related inequalities and the impact of social expectations The handbook portrays how despite these challenges women use creative and work around strategies to access resources build networks and grow their businesses De Gruyter Handbook of Women Entrepreneurs in Emerging Economies brings together contributions from leading experts in the field and is a must read for academic scholars and postgraduate students interested in gender and entrepreneurship diversity

Women Entrepreneurs in Sub-Saharan Africa Marina Dabić, Léo-Paul Dana, Dina Modestus Nziku, Veland Ramadani, 2022-06-17

According to a 2018 World Bank report Africa is the only region with more women than men choosing to become entrepreneurs a phenomenon that is not the subject of adequate discussion This book reveals the latest research based understanding of the entrepreneurial activities of women in sub Saharan Africa Specially invited subject experts present salient dimensions of entrepreneurship by African women from environmental factors to motivations and influencers as well as financial and non financial constraints and highlight the significant role of cultural differences This book provides a mixture of theoretical conceptual and empirical research and fills the knowledge gap by presenting a wide range of opportunities and challenges faced by sub Saharan African women entrepreneurs This book will help policy makers and academic researchers in understanding the role of institutions and entrepreneurship policy in building a thriving entrepreneurial ecosystem in the region

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