Big Data Governance An Emerging Imperative



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SA Adler

Big Data Governance An Emerging Imperative:

Big Data Governance Sunil Soares, 2012 Written by a leading expert in the field this guide focuses on the convergence of two major trends in information management big data and information governance by taking a strategic approach oriented around business cases and industry imperatives With the advent of new technologies enterprises are expanding and handling very large volumes of data this book nontechnical in nature and geared toward business audiences encourages the practice of establishing appropriate governance over big data initiatives and addresses how to manage and govern big data highlighting the relevant processes procedures and policies It teaches readers to understand how big data fits within an overall information governance program quantify the business value of big data apply information governance concepts such as stewardship metadata and organization structures to big data appreciate the wide ranging business benefits for various industries and job functions sell the value of big data governance to businesses and establish step by step processes to implement big data governance Big Data Governance and Perspectives in Knowledge Management Strydom, Sheryl Kruger, Strydom, Moses, 2018-11-16 The world is witnessing the growth of a global movement facilitated by technology and social media Fueled by information this movement contains enormous potential to create more accountable efficient responsive and effective governments and businesses as well as spurring economic growth Big Data Governance and Perspectives in Knowledge Management is a collection of innovative research on the methods and applications of applying robust processes around data and aligning organizations and skillsets around those processes Highlighting a range of topics including data analytics prediction analysis and software development this book is ideally designed for academicians researchers information science professionals software developers computer engineers graduate level computer science students policymakers and managers seeking current research on the convergence of big data and information governance as two major trends in information management Beyond Big Data Martin Oberhofer, Eberhard Hechler, Ivan Milman, Scott Schumacher, Dan Wolfson, 2015 Drive Powerful Business Value by Extending MDM to Social Mobile Local and Transactional Data Enterprises have long relied on Master Data Management MDM to improve customer related processes But MDM was designed primarily for structured data Today crucial information is increasingly captured in unstructured transactional and social formats from tweets and Facebook posts to call center transcripts Even with tools like Hadoop extracting usable insight is difficult often because it s so difficult to integrate new and legacy data sources In Beyond Big Data five of IBM s leading data management experts introduce powerful new ways to integrate social mobile location and traditional data Drawing on pioneering experience with IBM s enterprise customers they show how Social MDM can help you deepen relationships improve prospect targeting and fully engage customers through mobile channels Business leaders and practitioners will discover powerful new ways to combine social and master data to improve performance and uncover new opportunities Architects and other technical leaders will find a complete reference architecture in depth coverage of relevant

technologies and use cases and domain specific best practices for their own projects Coverage Includes How Social MDM extends fundamental MDM concepts and techniques Architecting Social MDM components functions layers and interactions Identifying high value relationships person to product and person to organization Mapping Social MDM architecture to specific products and technologies Using Social MDM to create more compelling customer experiences Accelerating your transition to highly targeted contextual marketing Incorporating mobile data to improve employee productivity Avoiding privacy and ethical pitfalls throughout your ecosystem Previewing Semantic MDM and other emerging trends for Big Pharma Malena Johannes, 2016-06-16 Raising costs ever increasing regulatory hurdles and mounting difficulties in finding the next blockbuster drug are just a few of the challenges Big Pharma currently has to face for its research and development process the heart of its risky business Big Data claims to be full of insights that Big Pharma need to find a way of harvesting which could lead to new compounds Academics Big Data start ups and pharmaceutical companies have focused their research efforts on analytic tools and data technologies to store collect analyse and extract these insights from massive data sets However the key question is whether the Big Data hype really does have the claimed accelerating effect on the complex research and development process or if it actually creates another hurdle for Big Pharma innovation Malena Johannes timely book sheds light on this question by examining the top 5 pharmaceutical companies and provides an overview on the status quo of Big Data applications within the pharmaceutical industry Research Anthology on **Privatizing and Securing Data** Management Association, Information Resources, 2021-04-23 With the immense amount of data that is now available online security concerns have been an issue from the start and have grown as new technologies are increasingly integrated in data collection storage and transmission Online cyber threats cyber terrorism hacking and other cybercrimes have begun to take advantage of this information that can be easily accessed if not properly handled New privacy and security measures have been developed to address this cause for concern and have become an essential area of research within the past few years and into the foreseeable future The ways in which data is secured and privatized should be discussed in terms of the technologies being used the methods and models for security that have been developed and the ways in which risks can be detected analyzed and mitigated The Research Anthology on Privatizing and Securing Data reveals the latest tools and technologies for privatizing and securing data across different technologies and industries It takes a deeper dive into both risk detection and mitigation including an analysis of cybercrimes and cyber threats along with a sharper focus on the technologies and methods being actively implemented and utilized to secure data online Highlighted topics include information governance and privacy cybersecurity data protection challenges in big data security threats and more This book is essential for data analysts cybersecurity professionals data scientists security analysts IT specialists practitioners researchers academicians and students interested in the latest trends and technologies for privatizing and securing data Entity Information Life Cycle for Big Data John R. Talburt, Yinle Zhou, 2015-04-20 Entity Information Life

Cycle for Big Data walks you through the ins and outs of managing entity information so you can successfully achieve master data management MDM in the era of big data This book explains big data s impact on MDM and the critical role of entity information management system EIMS in successful MDM Expert authors Dr John R Talburt and Dr Yinle Zhou provide a thorough background in the principles of managing the entity information life cycle and provide practical tips and techniques for implementing an EIMS strategies for exploiting distributed processing to handle big data for EIMS and examples from real applications Additional material on the theory of EIIM and methods for assessing and evaluating EIMS performance also make this book appropriate for use as a textbook in courses on entity and identity management data management customer relationship management CRM and related topics Explains the business value and impact of entity information management system EIMS and directly addresses the problem of EIMS design and operation a critical issue organizations face when implementing MDM systems Offers practical guidance to help you design and build an EIM system that will successfully handle big data Details how to measure and evaluate entity integrity in MDM systems and explains the principles and processes that comprise EIM Provides an understanding of features and functions an EIM system should have that will assist in evaluating commercial EIM systems Includes chapter review questions exercises tips and free downloads of demonstrations that use the OYSTER open source EIM system Executable code Java jar files control scripts and synthetic input data illustrate various aspects of CSRUD life cycle such as identity capture identity update and assertions Big Data to Big Profits Russell Walker, 2015-07-01 Technological advancements in computing have changed how data is leveraged by businesses to develop grow and innovate In recent years leading analytical companies have begun to realize the value in their vast holdings of customer data and have found ways to leverage this untapped potential Now more firms are following suit and looking to monetize Big Data for big profits Such changes will have implications for both businesses and consumers in the coming years In From Big Data to Big Profits Russell Walker investigates the use of Big Data to stimulate innovations in operational effectiveness and business growth Walker examines the nature of Big Data and how businesses can use it to create new monetization opportunities Using case studies of Apple Netflix Google LinkedIn Zillow Amazon and other leaders in the use of Big Data Walker explores how digital platforms such as mobile apps and social networks are changing the nature of customer interactions and the way Big Data is created and used by companies Such changes as Walker points out will require careful consideration of legal and unspoken business practices as they affect consumer privacy Companies looking to develop a Big Data strategy will find great value in the SIGMA framework which he has developed to assess companies for Big Data readiness and provide direction on the steps necessary to get the most from Big Data Rigorous and meticulous From Big Data to Big Profits is a valuable resource for students researchers and professionals with an interest in Big Data digital platforms and analytics International Conference on Advanced Intelligent Systems for Sustainable Developent (AI2SD 2024) Mostafa Ezziyyani, Janusz Kacprzyk, Valentina Emilia Balas, 2025-07-11 This book

provides a dynamic platform for exploring groundbreaking advancements in intelligent systems for sustainable development It offers readers access to the latest technologies and innovative solutions that address global challenges Bringing together leading academics pioneering researchers and industry leaders fosters knowledge exchange across various fields such as health education agriculture energy and security It enables readers to gain valuable insights build strategic partnerships and contribute to shaping a more sustainable future This book bridges scientific research with practical applications and is ideal for researchers practitioners and decision makers driving progress across multiple disciplines Recent Trends in Data Science and Soft Computing Faisal Saeed, Nadhmi Gazem, Fathey Mohammed, Abdelsalam Busalim, 2018-09-08 This book presents the proceedings of the 3rd International Conference of Reliable Information and Communication Technology 2018 IRICT 2018 which was held in Kuala Lumpur Malaysia on July 23 24 2018 The main theme of the conference was Data Science AI and IoT Trends for the Fourth Industrial Revolution A total of 158 papers were submitted to the conference of which 103 were accepted and considered for publication in this book Several hot research topics are covered including Advances in Data Science and Big Data Analytics Artificial Intelligence and Soft Computing Business Intelligence Internet of Things IoT Technologies and Applications Intelligent Communication Systems Advances in Computer Vision Health Informatics Reliable Cloud Computing Environments Recent Trends in Knowledge Management Security Issues in the Cyber World and Advances in Information Systems Research Theories and Methods IEEE Technology and Engineering Management Society Body of Knowledge (TEMSBOK) Elif Kongar, Marina Dabić, Celia Desmond, Michael Condry, Sudeendra Koushik, Roberto Saracco, 2023-10-10 IEEE Technology and Engineering Management Society Body of Knowledge TEMSBOK IEEE TEMS Board of Directors approved body of knowledge dedicated to technology and engineering management The IEEE Technology and Engineering Management Society Body of Knowledge TEMSBOK establishes a set of common practices for technology and engineering management acts as a reference for entrepreneurs establishes a basis for future official certifications and summarizes the literature on the management field in order to publish reference documentation for new initiatives The editors have used a template approach with authors that instructed them on how to introduce their manuscript how to organize the technology and area fundamentals the managing approach techniques and benefits realistic examples that show the application of concepts recommended best use focusing on how to identify the most adequate approach to typical cases with a summary and conclusion of each section plus a list of references for further study. The book is structured according to the following area knowledge chapters business analysis technology adoption innovation entrepreneurship project management digital disruption digital transformation of industry data science and management and ethics and legal issues Specific topics covered include Market requirement analysis business analysis for governance planning financial analysis evaluation and control and risk analysis of market opportunities Leading and managing working groups optimizing group creation and evolution enterprise agile governance and leading agile organizations and working groups Marketing

plans for new products and services risk analysis and challenges for entrepreneurs and procurement and collaboration Projects portfolios and programs economic constraints and roles integration management and control of change and project plan structure The IEEE Technology and Engineering Management Society Body of Knowledge TEMSBOK will appeal to engineers graduates and professionals who wish to prepare for challenges in initiatives using new technologies as well as managers who are responsible for conducting business involving technology and engineering

The Enigmatic Realm of **Big Data Governance An Emerging Imperative**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing in short supply of extraordinary. Within the captivating pages of **Big Data Governance An Emerging Imperative** a literary masterpiece penned by a renowned author, readers set about a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book is core themes, assess its distinct writing style, and delve into its lasting impact on the hearts and minds of people who partake in its reading experience.

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Big Data Governance An Emerging Imperative Introduction

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