

W. Timothy Coombs

APPLIED CRISIS COMMUNICATION AND CRISIS MANAGEMENT

Cases and Exercises



Applied Crisis Communication And Crisis Management Cases And Exercises

Yan Jin, Lucinda L. Austin



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Finn Frandsen, Winni Johansen, 2016-10-19 When a crisis breaks out it's not always just the organization that reacts the news media customers employees trade associations politicians activist groups and PR experts may also respond This book offers a new and original perspective on crisis communication based on the theory of the Rhetorical Arena and the so called multivocal approach According to this approach we gain a more dynamic and complex understanding of organizational crises if we focus not only on the communication produced by the organization but also take into account the many other voices who start communicating when a crisis breaks out It provides An in depth overview of the five key dimensions of organizational crises crisis management and crisis communication A comprehensive introduction to the theory of the Rhetorical Arena and the multivocal approach to crisis communication including some of the most important voices inside the arena A series of important international case studies and case examples in each chapter Suitable for students studying crisis communication modules on corporate communication public relations and management and organization studies courses

The Handbook of International Crisis Communication Research Andreas Schwarz, Matthew W. Seeger, Claudia Auer, 2016-04-18 The Handbook of International Crisis Communication Research articulates a broader understanding of crisis communication discussing the theoretical methodological and practical implications of domestic and transnational crises featuring the work of global scholars from a range of sub disciplines and related fields Provides the first integrative international perspective on crisis communication Articulates a broader understanding of crisis communication which

includes work from scholars in journalism public relations audience research psychology political science sociology economics anthropology and international communication Explores the topic from cross national and cross cultural crisis communication approaches Includes research and scholars from countries around the world and representing all regions Discusses a broad range of crisis types such as war terrorism natural disasters pandemia and organizational crises

Cases in Public Relations Management Patricia Swann, 2025-04-11 This fourth edition of *Cases in Public Relations Management* features a combination of new and tried and tested cases that give students a practical view of how on the ground public relations is practiced today Showcasing both successes and failures in public relations management this text uses a problem based case study approach that encourages readers to put their knowledge to the test to assess what has worked and consider alternate approaches to the situations these cases explore It features questions for discussion and prompts to dig deeper into the cases at hand New to the fourth edition Fifteen new cases including Anheuser Busch InBev Dove Juul FTX Norfolk Southern Barbie and Nike Emphasis on social media sustainability ethics and social responsibility for communication management today End of chapter activities that reinforce concepts Developed for advanced students in strategic communication and public relations this book prepares them for their future careers as communication and public relations professionals The fourth edition features fully updated online resources student case guides with case supplements instructor case guides with sample answers to end of case questions in the text and PowerPoint lecture slides Please visit www.routledge.com/9781032163642

Ongoing Crisis Communication W. Timothy Coombs, 2018-11-29 *Ongoing Crisis Communication Planning Managing and Responding* provides an integrated approach to crisis communication that spans the entire crisis management process and crosses various disciplines A truly integrative and comprehensive text this book explains how crisis management can prevent or reduce the threats of a crisis providing guidelines for how best to act and react in an emergency situation The Fifth Edition includes new coverage of social media social networking sites and terrorist threats and includes expanded discussions of internal crisis communication and intuition in decision making

Crisis Communication Finn Frandsen, Winni Johansen, 2020-08-24 Finn Frandsen and Winni Johansen have won the 2019 Danish communication prize KOM pris for their world class research in organisational crises crisis management and crisis communication This prize is awarded by The Danish Union of Journalists Dansk Journalistforbund and Kforum <http://mgmt.au.dk/nyheder/nyheder/news/item/artikel/finn-frandsen-and-winni-johansen-win-the-kom-pris-2019> The aim of this handbook is to provide an up to date introduction to the discipline of crisis communication Based on the most recent international research and through a series of levels from the textual to the inter societal level this handbook introduces the reader to the most important concepts models theories and debates within the field of crisis communication Crisis communication is a young and very vibrant field of research and practice It is therefore crucial that researchers students and practitioners have access to presentations and discussions of the most recent research Like the other handbooks in the HOCS series this handbook

contains a general introduction a chapter on the history of crisis communication research a series of thematic chapters on crisis communication research at various levels a chapter perspectives a glossary of key terms and lists of further reading for each chapter with references to publications in English German and French Overview Section I Introducing the field General introduction A brief history of crisis management and crisis communication From organizational practice to academic discipline Reframing the field Public crisis management political crisis management and corporate crisis management Section II Between text and context Image repair theory Situational crisis communication theory Influences provenance evolution and prospects Contingency theory Evolution from a public relations theory to a theory of strategic conflict management Discourse of renewal Understanding the theory s implications for the field of crisis communication Making sense of crisis sensemaking theory Weick s contributions to the study of crisis communication Arenas and voices in organizational crisis communication How far have we come Visual crisis communication Section III Organizational level To minimize or mobilize The trade offs associated with the crisis communication process Internal crisis communication On current and future research Whistleblowing in organizations Employee reactions to negative media coverage Crisis communication and organizational resilience Section IV Interorganizational level Fixing the broken link Communication strategies for supply chain crises Reputational interdependence and spillover Exploring the contextual challenges of spillover crisis response Crisis management consulting An emerging field of study Section V Societal level Crisis and emergency risk communication Past present and future Crisis communication in public organizations Communicating and managing crisis in the world of politics Crisis communication and the political scandal Crisis communication and social media Short history of the evolution of social media in crisis communication Mass media and their symbiotic relationship with crisis Section VI Intersocietal level Should CEOs of multinationals be spokespersons during an overseas product harm crisis Intercultural and multicultural approaches to crisis communication Section VII Critical approaches Ethics in crisis communication Section VIII The future The future of organizational crises crisis management and crisis communication For a detailed table of contents please see here [Collaborative Crisis Management](#) Thomas A. Cole,Paul Verbinnen,2022-09-26 All organizations are under threat from risks both internal and external that can result in serious crises Managing risk and crisis in a complex information and misinformation rich and interdependent world is the key task leaders face In this book Tom Cole a noted corporate attorney collaborates with Paul Verbinnen an expert on communications in crises to show how leadership should manage risk and prepare for and handle crises The steps plans and cautions they offer demonstrate that organizations can deal strategically with crisis survive and prosper The authors cover internal and external crises ranging from defective products to cyberattacks and the COVID pandemic The authors outline a series of steps an organization should take beginning with an analysis of likely risks and potential crises with an emphasis on preparation and planning before a crisis happens After a crisis is over they stress the importance of reviewing how the crisis was handled to derive lessons for the

future They draw together the legal organizational and communications challenges posed by a crisis showing how they relate to each other in developing strategy They creatively use examples from recent crises critiquing how organizations have handled different aspects of crises This is a book for managers of both for profit and not for profit organizations their board members those involved in aspects of crisis management students and journalists

Advancing Crisis Communication Effectiveness Yan Jin, Bryan H. Reber, Glen J. Nowak, 2020-12-28 Advancing Crisis Communication Effectiveness shows how crisis communication plans and efforts for complex and challenging issues benefit when academic perspectives are connected with practitioner experiences This book brings crisis and public relations scholars together with practicing professionals to integrate academic theories and research with the knowledge and lessons learned on the frontlines of crisis communication and management This book illustrates how having insights and observations from both leading crisis communication scholars and professionals strengthens crisis management and communication strategies plans and coordination Chapters co authored by leading scholars and professionals highlight how academic theories and research can inform crisis management and response and how practitioners can utilize inform and strengthen academic theories and research For each topic area covered examples and applications are provided that show how integrating public relations scholarship with practice can advance crisis communication effectiveness This book represents a unique and timely contribution to the field of crisis management and communication It will be an important resource for public relations and crisis management and communication scholars educators professionals consultants and graduate students

Social Media and Crisis Communication Yan Jin, Lucinda L. Austin, 2017-06-27 Social Media and Crisis Communication provides a unique and timely contribution to the field of crisis communication by addressing how social media are influencing the practice of crisis communication The book with a collection of chapters contributed by leading communication researchers covers the current and emerging interplay of social media and crisis communication recent theories and frameworks overviews of dominant research streams applications in specific crisis areas and future directions Both the theoretical and the practical are discussed providing a volume that appeals to both academic minded readers as well as professionals at the managerial decision making level The audience includes public relations and corporate communication scholars graduate students studying social media and crisis communication researchers crisis managers working in communication departments and business leaders who make strategic business communication planning No other volume has provided the overarching synthesis of information regarding the field of crisis communication and social media that this book contains Incorporated in this volume is the recent Social mediated Crisis Communication Model developed by the editors and their co authors which serves as a framework for crisis and issues management in a rapidly evolving media landscape

This book delves into Applied Crisis Communication And Crisis Management Cases And Exercises. Applied Crisis Communication And Crisis Management Cases And Exercises is a vital topic that must be grasped by everyone, from students and scholars to the general public. This book will furnish comprehensive and in-depth insights into Applied Crisis Communication And Crisis Management Cases And Exercises, encompassing both the fundamentals and more intricate discussions.

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