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Carsten Greve, Tamyko Ysa



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A Stakeholder Approach to Issues Management Robert Boutilier, 2011 Offers a fact based strategy development process for managing issues and controversies The book shows practitioners how to ground their strategic advice on empirical research that reveals the socio political dynamics of the issue It is the first book to approach issues management from a blended application of advances in stakeholder theory and social network analysis Readers learn how to track the socio political environment in order to a avoid risks and crises b obtain essential environmental scanning information for strategy development or adjustment and c secure the organization s reputation and access to vital resources **Business, Society,**

and Government Essentials Robert N. Lussier, Herbert Sherman, 2013-08-22 Understanding the interrelationship of business society and government is vital to working at any level in a company of any size This text uses a case analysis approach to explore this interrelationship in today s high tech global community The authors crystallize the complex array of issues that business leaders managers and employees face in market and nonmarket environments from balancing stakeholder interests and dealing with government regulations to managing crises and making socially responsible and ethical decisions Technical concepts come to life through a variety of cases and case questions thought provoking personal and professional applications ethical dilemmas and practical exercises Furthermore an appendix offers approaches to case analysis and includes a case analysis table that serves as a model for students and professors With its thorough coverage of relevant issues and skill building elements to stimulate critical thinking this text will prepare students to understand and confront real world business concerns **Handbook of Strategic Management, Second Edition**, Jack Rabin, Gerald J.

Miller, 2000-05-16 Revised and updated for the second edition the Handbook of Strategic Management provides a set of broad based bibliographic essays on strategic management It covers synoptic approaches complexity theory organizational capacity financing strategy networks and chaos theory and offers an in depth look the use of strategic management in the private public and nonprofit sectors The National Institute of Personnel Management called this book the most comprehensive single source treatment of strategic management New topics discuss the role of strategic management in political decision making uncertainty the absence of strategy productivity teamwork leadership and change *Routledge Handbook of Theory in Sport Management* George B. Cunningham, Janet S. Fink, Alison Doherty, 2015-10-16 Theory is an essential element in the development of any academic discipline and sport management is no exception This is the first book to trace the intellectual contours of theory in sport management and to explain critique and celebrate the importance of sport management theory in academic research teaching and learning and in the development of professional practice Written by a world class team of international sport management scholars each of whom has taken a leading role in developing a particular theory or framework for understanding sport management the book covers the full span of contemporary issues debates themes and functional approaches from corporate social responsibility and diversity to strategy marketing and

finance Every chapter explores a key theoretical approach including an overview of that theory a discussion of the process of theory development and of how the theory has been employed in research practice or teaching and outlines directions for future research in that area Each chapter includes cases and examples as well as short illustrative commentaries from people who have used that particular theory in their work and attempts to highlight the theory practice links or gaps in that area For a fully rounded understanding of what sport management is and how it should be studied taught and practiced a thorough grounding in theory is essential The Routledge Handbook of Theory in Sport Management is therefore important reading for all advanced students researchers instructors managers and practitioners working in this exciting field **Strategic**

Management of Population Programs Michael H. Bernhart,1992 *Crisis Communication and Crisis Management* Burton St. John III,Yvette E. Pearson,2016-08-01 Equip your students with a strong understanding of the essential role that communicators play in moments of crisis and the tools they need to conduct ethically sound crisis management

Routledge Handbook of Sports Event Management Milena Parent,Jean-Loup Chappelet,2017-07-14 From the Olympic Games to community level competitions sports events can be complex and pose a particular set of managerial challenges The Routledge Handbook of Sports Event Management surveys the management of sports events around the world of every size and scale from small to mega events including one off and recurring events and single sport and multi sport events The book adopts a unique stakeholder perspective structured around the groups and individuals who have an interest in and co create sports events including organising committees promoters sport organisations spectators community groups sponsors host governments the media and NGOs Each chapter addresses a specific stakeholder defines that stakeholder and its relationships with sports events describes the managerial requirements for a successful event assesses current research and directions for future research and outlines the normative dimensions of stakeholder engagement such as sustainability and legacy No other book takes such a broad view of sports event management surveying key theory current research best practice and moral and ethical considerations in one volume With contributions from leading sport and event scholars from around the world the Routledge Handbook of Sports Event Management is essential reading for any advanced student researcher or professional with an interest in sport management sport development sport policy or events **Public**
Relations Research Annual Larissa A. Grunig,James E. Grunig,2020-07-24 The purpose of this second volume is to challenge and extend the field of research in public relations Taking a proactive approach to creating a stable yet not stagnant annual the editors directly solicited chapters on exciting and intriguing subjects Assuming some prior knowledge interests and commitment of their readers the editors hope that each chapter s report on original research provides enough context for understanding even if the area of inquiry is new to the readers Public Relations Research Annual Volume 2 continues to advance within the discipline beyond anecdotes to practical theories and research Educators practitioners and researchers will find this annual s presentations and critiques useful in creating a systematic framework for their own endeavors

Handbook on Strategic Public Management Carsten Greve,Tamyko Ysa,2023-01-20 Offering essential interpretations of the surge in recent literature on strategy and public management this timely and insightful Handbook includes contributions from some of the key figures in the field focusing on concepts such as strategic management strategic planning and strategizing for public purposes Providing an in depth examination of strategic public management as a key topic in public management and governance this Handbook considers the interconnections between strategy public value and the state and the challenges of strategizing collaborative governance

Sport and Sustainable Development Stavros Triantafyllidis,Cheryl Mallen,2022-02-27 Sport has the potential to be a powerful platform for positive change This is the first textbook to introduce the fundamentals of sport and sustainable development examining how sport can be made more sustainable in terms of its social and environmental impact and how sport can achieve more comprehensive social and ecological objectives Introducing key theory and looking at how sustainability has been embedded in real world organizations projects and developments the book draws on a range of multidisciplinary perspectives including sport business and management development studies environmental studies sociology psychology and political science Every chapter includes international viewpoints from the voices of professionals who have been successful in achieving sustainable development goals SDGs in and through their work As pressure grows on sport business and wider society to put sustainability and social and environmental responsibility at the center of their operations the themes and topics examined in this book become ever more important This is essential reading for any course on sport and sustainable development and important background reading for any course in sport management sport development event studies environment and society business and the environment or social responsibility

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