

ADVERTISING
AND A
DEMOCRATIC
PRESS

C. EDWIN BAKER

Advertising And A Democratic Press Princeton Legacy Library

Norman Abjorensen



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Advertising and a Democratic Press C. Edwin Baker, 2014-07-14 In this provocative book C Edwin Baker argues that print advertising seriously distorts the flow of news by creating a powerfully corrupting incentive the more newspapers depend financially on advertising the more they favor the interests of advertisers over those of readers Advertising induces newspapers to compete for a maximum audience with blandly objective information resulting in reduced differentiation among papers and the eventual collapse of competition among dailies Originally published in 1994 The Princeton Legacy Library uses the latest print on demand technology to again make available previously out of print books from the distinguished backlist of Princeton University Press These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905

Securitising Decolonisation Julius Heise, 2024-05-23 With the right to petition the United Nations the Ewe and Togoland unification movement enjoyed a privilege unmatched by other dependent peoples Using language conveying insecurity the movement seized the international spotlight ensuring that the topic of unification dominated the UN Trusteeship System for over a decade Yet its vociferous securitisations fell silent due to colonial distortion leaving unification unfulfilled thus allowing the seeds of secessionist conflict to grow At the intersection of postcolonial theory and security studies Julius Heise presents a theory driven history of Togoland s path to independence offering a crucial lesson for international statebuilding efforts

[A Companion to Greek and Roman Political Thought](#) Ryan K. Balot, 2012-12-26 A COMPANION TO GREEK AND ROMAN POLITICAL THOUGHT Justice virtue and citizenship were at the center of political life in ancient Greece and Rome and were frequently discussed by classical poets historians and philosophers This Companion illuminates Greek and Roman political thought in all its range diversity and depth Thirty four essays from leading scholars in history classics philosophy and political science provide stimulating discussions of classical political thought ranging from the Archaic Greek epics to the final days of the Roman Empire and beyond These essays strike a judicious yet thought provoking balance between theoretical and historical perspectives A Companion to Greek and Roman Political Thought is an authoritative guide to the ancient Greek and Roman political questions that continue to shape and challenge the modern world

Philanthropy in Democratic Societies Rob Reich, Chiara Cordelli, Lucy Bernholz, 2016-09-21 Philanthropy is everywhere In 2013 in the United States alone some 330 billion was recorded in giving from large donations by the wealthy all the way down to informal giving circles We tend to think of philanthropy as unequivocally good but as the contributors to this book show philanthropy is also an exercise of power And like all forms of power especially in a democratic society it deserves scrutiny Yet it rarely has been given serious attention This book fills that gap bringing together expert philosophers sociologists political scientists historians and legal scholars to ask fundamental and pressing

questions about philanthropy's role in democratic societies. The contributors balance empirical and normative approaches exploring both the roles philanthropy has actually played in societies and the roles it should play. They ask a multitude of questions: When is philanthropy good or bad for democracy? How does and should philanthropic power interact with expectations of equal citizenship and democratic political voice? What makes the exercise of philanthropic power legitimate? What forms of private activity in the public interest should democracy promote and what forms should it resist? Examining these and many other topics, the contributors offer a vital assessment of philanthropy at a time when its power to affect public outcomes has never been greater.

Donkey Work Patrick Andelic, 2024-11-13 What happened to the Democratic Party after the 1960s? In many political histories, the McGovern defeat of 1972 announced the party's decline and the conservative movement's ascent. What the conventional narrative neglects, Patrick Andelic submits, is the role of Congress in the party's and the nation's political fortunes. In *Donkey Work*, Andelic looks at Congress from 1974 to 1994 as the Democratic Party's stronghold and explores how this twenty-year tenure boosted and undermined the party's response to the conservative challenge. If post-1960s America belongs to the conservative movement, Andelic asks, how do we account for the failure of so much of the conservative agenda, especially the shrinking of the federal government? Examining the Democratic Party's unusual durability in Congress after 1974, *Donkey Work* disrupts the narrative of inexorable liberal decline since the 1970s and reveals the ways in which liberalism and conservatism actually developed in tandem. The book traces the evolution of ideologies within the Democratic Party, particularly the emergence of neoliberalism, suggesting that this political philosophy was as much an anticipation of America's right turn as a reaction to it, as factions vied for control of the party. Congress itself both strengthened and weakened liberal resistance to the conservative movement. By putting the focus on Congress and legislative politics in contrast to the presidential synthesis that dominates US political history, Andelic's book offers a new, deeply informed perspective on two turbulent decades of American politics, a perspective that alters and expands our understanding of how we arrived at our present political moment.

The Struggle for Development and Democracy: A General Theory Alessandro Olsaretti, 2023-03-13 In *The Struggle for Development and Democracy*, Alessandro Olsaretti argues that we need significantly new theories of development and democracy to answer the problem posed by neoliberalism and the populist backlash, namely, uneven development and divisive politics heightened by the 9/11 attacks. This volume proposes a general theory of development and democracy as part of a unified theory of power, emphasizing that development needs markets, civil society, and the state, and also the proper networks and interactions amongst markets, civil society, and the state. Imperialism undermines these interactions and turns countries into providers of cheap land or labour. This book begins to sketch the mechanisms at work and to answer one question: how did imperialist elites build their power? All royalties from sales of this volume will go to GiveWell.org in honour of Alessandro Olsaretti's memory.

Philosophy & This Actual World Martin Benjamin, 2003 Martin Benjamin bridges the gap between academic philosophy and the questions

of educated nonspecialists *The Inaugural Addresses and Ascension Speeches of Nigerian Elected and Non-Elected Presidents and Prime Minister, 1960-2010* Solomon Williams Obotetukudo, 2011 From Balewa's declaration Today is Independence Day to Azikiwe's impassioned plea Let us bind the nation's wound and let us heal the breaches of the past so that in forging our nation there shall emerge on this continent a hate free fear free and greed free people to Buhari's patriotic fervor This generation of Nigerians have no other country than Nigeria to Obasanjo's confident commitment I will not spare any effort in rising to this challenge of building firmly and decisively on our achievements and to Yar Adua's clarion call Let us set aside cynicism Let us discard the habits of low expectations Let us join together now words by Nigerian leaders invoke common threads that are essential for nationbuilding In a democracy words initiate a relationship between leaders and citizens a relationship deepened by sacred trusts not easily broken This collection of inaugural and ascension speeches facilitates comparison of presidential themes leadership styles personal philosophies and evolutionary communication strategies in Nigerian nationbuilding Each chapter opens with biographical notes on the speaker followed by an introduction to the prevalent political climate and ends with the leader's unabridged speech Historical Dictionary of Democracy Norman Abjorensen, 2019-06-15 Democracy is easy to talk about but hard to define in other than broad generalizations its history is a long complex and contested subject What this volume seeks to do is to explore the general evolution of political and social thinking that would eventually coalesce into what we now know as democracy for all its imperfections and shortcomings The question of just why some societies evolved into a democratic trajectory and others did not continues to engage the interest of historians political scientists sociologists and anthropologists Much conjecture surrounds the rise of certain elements we now recognize if not as democratic then proto democratic such as collective decision making constraints on the exercise of power and a degree of accountability of the ruler to the ruled If democracy in the sense of rule by the people has two essential qualities rule by the majority and the equal treatment of free citizens then its origins however feeble are to be found in these early examples of government Historical Dictionary of Democracy contains a chronology an introduction a glossary and an extensive bibliography The dictionary section has over 600 cross referenced entries This book is an excellent resource for students researchers and anyone wanting to know more about democracy

Packaging The Presidency Kathleen Hall Jamieson, 1996-06-20 Packaging the Presidency Third Edition is now completely updated to offer the only comprehensive study of the history and effects of political advertising in the United States Noted political critic Kathleen Hall Jamieson traces the development of presidential campaigning from early political songs and slogans through newsprint and radio and up to the inevitable history of presidential campaigning on television from Eisenhower to Clinton The book also covers important issues in the debate about political advertising by touching on the development of laws governing political advertising as well as how such advertising reflects and at the same time helps to create the nature of the American political office Finally current public concerns about political advertising are addressed as

Jamieson raises the topic of ads dealing mainly in images rather than issues and of political aspirations becoming increasingly only for the rich who can afford the enormous cost of television advertising

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