
Intellectual Property Law Practice Exam

Questions With Correct Answers 2023

Intellectual Property - Answer Any product or result of mental processes that is given legal protection against unauthorized use

4 Types of Intellectual Property - Answer Patents

Copyrights

Trademarks, service marks, or trade dress

Trade secrets

Trademark - Answer Designed to signal the source of the product

Requirements of a Trademark - Answer Must be distinctive and used in commerce

Inherently Distinctive marks - Answer Fanciful and arbitrary marks

Suggestive Marks - Answer Suggest a characteristic of the good, indirectly describes the product (coppertone, jaguar)

Descriptive Marks - Answer Directly describes the product, no trademark protection unless owners have created a secondary meaning (Holiday Inn)

Determining Secondary Meaning - Answer Amount and manner of advertising

Volume of Sales

Length and manner of use

Results of consumer surveys

Generic Terms - Answer Not distinctive, has lost trademark protection

Band aid

Aspirin

Thermos

Service Marks - Answer Mark used to distinguish services rather than goods

Trade Dress - Answer Image and appearance of a product or service, trademarkable (goldfish)

Obtaining a Trademark - Answer Be the first to use the mark in commerce, only protection in the geographic area of use

Register with USPTO, file an application and show it is or will be used in commerce within 6 months, nationwide rights

Advantages of Registering - Answer Right to use nationwide

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Cyber Law: A Legal Arsenal for Online Business Brett J. Trout, 2017-03-18 Cyber Law is a comprehensive guide for navigating all legal aspects of the Internet. This book is a crucial asset for online businesses and entrepreneurs. Whether you're doing business online as a company or a consumer, you need to understand your rights. Trout successfully places legal complexities into a digital perspective with his latest book. Chris Pirillo, Founder of LockerGnome, CyberLaw is a must-read for anyone doing business or just chatting or socializing on the Internet. Without us realizing it, more and more laws are being passed each year, laws and restrictions that significantly increase the likelihood that you're skirting or even breaking some laws when you post that restaurant review, write about the bad date you had last week, or complain about a previous employer. Your choices are easy: read CyberLaw or suffer the potential consequences. Dave Taylor, Entrepreneur and Strategic Business Consultant, Intuitive.com. Brett Trout has the bottom line, honest, insightful, straightforward, most clear-headed take on intellectual property issues you could want. He's your way out of the maze. John Shirley, scriptwriter and author. Now at the New York Public Library. This book is a quick read and serves as an introduction to the basic issues involved in Internet marketing. Cyber Law's details provide valuable clues. Martha L. Cecil, Few, The Colorado Lawyer. One of the biggest misconceptions involves fair use. People mistakenly think they can freely use the work of others in their blogs or YouTube videos, for example. Lynn Hicks, David Elbert, Des Moines Register.com.

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MCQ of UGC NET Law Unit 9 INTELLECTUAL PROPERTY RIGHTS AND INFORMATION TECHNOLOGY LAW

Chokepoints Natasha Tusikov, 2017 In January 2012 millions participated in the now infamous Internet blackout against the Stop Online Piracy Act protesting the power it would have given intellectual property holders over the Internet However while SOPA's withdrawal was heralded as a victory for an open Internet a small group of corporations tacitly backed by the US and other governments have implemented much of SOPA via a series of secret handshake agreements Drawing on extensive interviews Natasha Tusikov details the emergence of a global regime in which large Internet firms act as regulators for powerful intellectual property owners challenging fundamental notions of democratic accountability **The Oxford**

Handbook of Intellectual Property Law Rochelle C. Dreyfuss, Justine Pila, 2018-04-12 We live in an age in which expressive informational and technological subject matter are becoming increasingly important Intellectual property is the primary means by which the law seeks to regulate such subject matter It aims to promote innovation and creativity and in doing so to support solutions to global environmental and health problems as well as freedom of expression and democracy It also seeks to stimulate economic growth and competition accounting for its centrality to EU Internal Market and international trade and development policies Additionally it is of enormous and increasing importance to business As a result there is a substantial and ever growing interest in intellectual property law across all spheres of industry and social policy including an interest in its legal principles its social and normative foundations and its place and operation in the political economy This handbook written by leading academics and practitioners from the field of intellectual property law and suitable for both a specialist legal readership and an intelligent but non specialist legal and non legal readership provides a comprehensive account of the following areas The foundations of IP law including its emergence and development in different jurisdictions and regions The substantive rules and principles of IP and Important issues arising from the existence and operation of IP in the political economy **ugc net political science unit 8 book with 400 question answer (theory**

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transition with respect to intellectual property training and education to define the different goals and objectives of such training and to facilitate the development of a core curriculum and innovative methodologies for teaching IP in countries in transition

A Critical Mind Christine Godt, Matthias Lamping, 2023-06-22 This book traces the academic footprint of Hanns Ullrich Thirty contributions revolve around five central topics of his oeuvre the European legal order competition law intellectual property the regulation of new technologies and the global market order Acknowledging him as a trailblazer the book aims to capture how deeply Hanns Ullrich has influenced contemporaries and subsequent generations of scholars The contributors re iterate the path breaking patterns of his teachings such as his contemplation of intellectual property as embedded in competition the necessity of balancing private and public interests in intellectual property law the policies of market integration and the peculiar relationship of technological advancement and protectionism

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