



"the cult of the entrepreneur personality is bullsh-t"

Business Without The Bullshit

Tim Duggan



Business Without The Bullshit:

Business Without the Bullsh*t Geoffrey James,2014-05-13 In this must read readers will learn surprising yet tried and true secrets about being an extraordinary boss about coping with annoying coworkers and navigating the thorny problems that recur in every workplace Gerhard Gschwandtner publisher of Selling Power magazine Contrary to popular belief the business world is not that complicated While every industry and every profession requires specific expertise the truth is that the business of business is relatively simple For the past seven years Geoffrey James has written a daily blog that s become one of the most popular business focused destinations on the web Tips from Business Without the Bullsh t Long work hours mean less work gets done Multiple studies reveal that working 60 rather than 40 hours a week makes you slightly more productive but only for a little while After about three weeks people get burned out get sick and go absent and start making avoidable errors What every boss wants from you From your boss s perspective your real job is to make the boss successful There are no exceptions to this rule Why your resume is your enemy Only write a resume after you re talking to people inside the hiring firm Then customize it to match what you ve discovered that they really want *Business Without the Bullsh*t* Geoffrey James,2014 The award winning blogger behind the popular business blog Sales Source offers tips on how to be a great boss how to deal with irritating coworkers how to be more productive during the day and how to handle other workplace problems Publisher s description **How to Succeed in Business Without Really Trying** Shepherd Mead,2011-06-21 From this classic tome learn everything you need to know to land the corner office How to make money How to make more money How to choose the right company one big enough so that nobody knows exactly what anyone else is doing How to cultivate the appearance of extreme busyness through strategic desk management How to delegate responsibility have plenty of assistants First published in 1952 this guide inspired the beloved Pulitzer Prize winning musical which returns to Broadway in 2011 in a production that stars Daniel Radcliffe and John Larroquette Updated with a brilliant new introduction by the king of business satire Stanley Bing How to Succeed in Business Without Really Trying is essential reading for the ambitious and the lazy alike **Fruits of the Poisonous Tree** Wade Bey,2022-11-03 In 1987 Chicago s street gangs were highly organized and the Ida B Wells housing projects were one of the most dangerous in the nation Two brothers Carl and Tommy were born into a world of hell and chaos fighting every day to survive living with drug addicted parents A child s innocence was a small price to pay in order to secure the next fix Abandoned by their mother after their father s incarceration they turned to their friend Lucky and joined the Gangster Disciples After years of them learning life s lessons in the streets their father is released from prison a born again Christian Carl finds it in his heart to forgive him however Tommy a psychopathic killer wants revenge in the worst way To add to the chaos the brothers are caught in the middle of a Gangster Disciple and Black Disciple gang war The Black Disciples win the war and Lucky flips to join the opposing gang led by King Neal He quickly rises to the top of the lucrative drug trade in the Ida B Wells housing projects

Events quickly unfold into a bloody fight for survival as Lucky's list of adversaries continues to grow with his childhood friend being at the top

Writing Without Bullshit Josh Bernoff, 2016-09-13 A complete guide to effective modern business writing that helps you cut the bull and get to your point faster Writing Without Bullshit is the first comprehensive guide to writing for today's world a noisy environment where everyone reads what you write on a screen The average news story now gets only 36 seconds of attention Unless you change how you write your emails reports and web copy don't stand a chance In this practical and witty little book you'll learn to front load your writing with pithy titles subject lines and opening sentences You'll acquire the courage and skill to purge weak and meaningless jargon wimpy passive voice and cowardly weasel words And you'll get used to writing directly to the reader to make every word count At the center of it all is the Iron Imperative treat the reader's time as more valuable than your own Embrace that and your customers your boss and your colleagues will recognize the power and boldness of your thinking Transcend the fear that makes your writing weak Plan and execute writing projects with confidence Manage edits and reviews flawlessly And master every modern format from emails and social media to reports and press releases Writing Without Bullshit is The Elements of Style for the Internet era an essential tonic for the career of every serious businessperson

At Fault Angus MacDonald, 2000-09-07 It started with a sharp and sudden bang a wrenching explosion of over stressed metal abruptly and catastrophically ripping itself apart a sickening sound that haunts every pilot's most fevered nightmares Flight 181 was just lifting off from Miami International Airport fully loaded and en route for Chicago when a critical engine failure sent the crippled airliner plunging nose first into one of Miami's newest and most popular high rise resort hotels Within seconds aircraft and hotel were transformed into a single forty five story pillar of flame before the blazing hulk slowly shuddered and toppled to its side taking the lives of more than two hundred passengers and crew along with another thousand souls unfortunate enough to be caught on the wrong piece of ground The worst disaster in the history of aviation has just occurred Now even before the last flames are doused and the first charred bodies pulled clear three men begin a desperate race to uncover the cause Alan Fisk designer of the compressor blades that powered the doomed airliner's engines an engineer with an artist's soul desperately in love with the grace and innate humanity of technology but haunted by a previous failure that cost another man his life corporate warrior Cass Cutler Fisk's boss and CEO of aerospace giant Hi Tech who is determined to keep his company afloat despite the deluge of salivating lawyers and corporate raiders that will surely follow any finding of his company's negligence and Dusty McGinty head of the National Transportation Safety Board's Go Team assigned to investigate the crash a man of vast experience and uncompromising character who's about to face the greatest challenge of his career As reporters politicians and a shocked and terrified public clamor for something or someone to blame the action races from the fetid and sweltering Florida swamps to deep inside the exclusive but no less heated world of the corporate boardroom where corporate responsibility too often falls on the alter of expediency and carefully nurtured careers are casually sacrificed in the name of shareholder value And

even as hundreds search for the one piece of wreckage that will reveal the cause of the crash others are working just as desperately to ensure that the swamp keeps their secrets hidden forever Brilliantly written and meticulously researched At Fault brings to life a disaster that is not only possible but in fact likely to occur In researching this novel author Angus MacDonald himself an aeronautical and mechanical engineer was granted extensive access to the crash investigation tactics and techniques used by the NTSB Through his wonderful storytelling and deep insider s knowledge Angus MacDonald carries you straight into the eye of the firestorm with an intense and powerful novel that will stay with you long after the final page is turned

Cult Status Tim Duggan,2020-07-02 Consumers are changing and the businesses that form around them are principled purposeful and creative The next generation of entrepreneurs think differently and Cult Status will show you how you can too Enough has been written about huge cult brands founded last century Nike Apple Red Bull What will the cult companies of tomorrow look like Who is amassing the kind of passionate community that gives them the best chance of getting through difficult times to build a long term sustainable success Tim Duggan co founder of one of Australia s most innovative and awarded new media companies has studied hundreds of successful entrepreneurs and change makers over the last decade to uncover what they all have in common Learn from the founders of modern brands like Blake Mycoskie TOMS Zoe Foster Blake Go To Tim Brown Allbirds Daniel Flynn Thankyou Lucy Moss SIX Oscar McMahan Young Henrys and more In this book you ll discover The 7 Steps to building a business with cult status The one thing you should do before starting something new Why every business of the future needs to balance profit and purpose together How to have just as much impact working inside a company as you can from outside The leadership trait every new leader needs How to create a passionate community that will rally around you in tough times 14 practical exercise you can do today to set up for success tomorrow Armed with this book anyone from anywhere can help create the next business with serious cult status

Cyberwar Robert John Huneke,2014-12-12 When hackers seize the world governments everything changed for all of humanity A new sense of hope arrived in the streets and young people everywhere embraced the new world order However what appeared to be a new found freedom soon turned out to be a new tyranny far worse than anything they imagined William Waltz formed part of the new elite that guarded the regime that is until the regime turned on him

Night Road Brendan DuBois,2016-02-08 A tangled web of violence and betrayal drive this story of international intrigue After a dishonorable discharge from a top notch covert Coast Guard position Zach Morrow is left with almost nothing When a Homeland Security agent asks him for his help in exchange for an honorable discharge and his full pension Zach agrees All he has to do is go back to his hometown and get information on an old classmate That old classmate is Duncan Crowley a highly successful smuggler of booze cigarettes and pot who s branching out for a bigger score a shipping container that Homeland Security thinks is a weapon of mass destruction An action packed novel of deception and double crosses Night Road will have you racing to the end to find out where allegiances really lie Praise Surprises keep coming until the last page

where we're let in on a vast circular plot reminiscent of Grisham and worthy of him Booklist DuBois writes a mean novel Nothing is quite what it seems in this book at once an adventure a caper novel a sting operation and a suspenseful story of conspiracy and betrayal Ellery Queen Mystery Magazine A taut suspenseful thriller Library Journal DuBois throws in a pleasing final surprise Kirkus Reviews [Good Company](#) Julietta Dexter,2020-04-02 In a highly competitive world many think business success means being ruthless maximising short term return for shareholders cutting overheads crushing competition and expanding at an exponential pace Nothing says this more than Silicon Valley with its macho mantras like Move fast and break things Facebook or We're a team not a family Netflix But this model is looking increasingly flawed What if there were another more compassionate way Julietta Dexter believes there is In this powerful and hopeful book the award winning CEO of The Communications Store explains how she built one of the world's most respected PR communications companies without compromising her morals and without screwing over her staff or her clients Highlighting a new paradigm for business she explains why profit should be just one consideration among several and why honesty reliability and diversity are the best foundations for long term success

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