

amnesty international

CAMPAIGNING MANUAL



Amnesty International Campaigning Manual

Lara Montesinos Coleman



Amnesty International Campaigning Manual:

Amnesty International Campaigning Manual, 2001 Campaigning for Justice Jo Becker, 2012-12-19 A study of strategies implemented in local regional and international human rights campaigns elucidating how advocates were able to achieve their goals Advocates within the human rights movement have had remarkable success establishing new international laws securing concrete changes in human rights policies and practices and transforming the terms of public debate Yet too often the strategies these advocates have employed are not broadly shared or known Campaigning for Justice addresses this gap to explain the how of the human rights movement Written from a practitioner s perspective this book explores the strategies behind some of the most innovative human rights campaigns of recent years Drawing on interviews with dozens of experienced human rights advocates the book delves into local regional and international efforts to discover how advocates were able to address seemingly intractable abuses and secure concrete advances in human rights These accounts provide a window into the way that human rights advocates conduct their work their real life struggles and challenges the rich diversity of tools and strategies they employ and ultimately their courage and persistence in advancing human rights Praise for Campaigning for Justice This book is a gold mine A terrific resource not only for those just entering human rights work but also for those with years of experience Jody Williams Nobel Peace Prize Laureate Co founder International Campaign to Ban Landmines A singular contribution that will be indispensable for those interested in advocacy and human rights Elazar Barkan Director Institute for the Study of Human Rights Columbia University Addressing the critical question of how human rights organizations actually do their work this book has a currency that is needed right now Barbara Frey Director Human Rights Program University of Minnesota A vivid testament to the lives of human rights activists including Becker s own as advocates and courageous fighters for the rights of others Radhika Coomaraswamy Former Special representative to the Secretary General for Children and Armed Conflict United Nations Building National Campaigns David Dalton, 2007 For many organisations campaigning is a new type of activity and few have had the opportunity to help each other build capacity to campaign This book draws on Oxfam International s experience in supporting national labour rights campaigning initiatives at local and national level The authors describe and analyse what happened in five campaigns in Colombia Morocco Nicaragua Sri Lanka and the United States All faced enormous obstacles and all were able to overcome them through innovation new ways of working in alliance and patient persistence towards their target This book will be of interest to all campaigning individuals and organisations not just those working on labour rights The analysis includes learning points and examples of good practice The book offers a menu of approaches and activities and readers can choose those which are appropriate and useful to their situation A practical and up to date resources section helps the reader explore the issues further , How to Win Campaigns Chris Rose, 2012-06-25 How to Win Campaigns is a practical guide for creating and running successful campaigns Written for the new campaigner and the experienced communicator alike it

explores what works and what doesn't and shows how to use principles and strategy in campaigning as a new form of public politics. Applicable to any issue and from any point of view, the book's key steps and tools provide models of motivation analysis and communication structure. This fully revised and updated second edition includes the following new features: Campaign Master Planner, Political Checklist, Motivational Values, Behaviour Change, Campaigning and the Climate Issue, Dealing With Disasters Using Celebrities, Being Interesting, Brainstorming, Visual Narratives, A Strategy For Values Behaviour, Politics and Opinion, Emergencies, Tame and Wicked Problems, How To Tell If You Are Winning. Plus all new case studies on new media and the Obama campaign, the smoking ban, chemicals and health, and greening Apple computers.

Transnational Activism in the UN and the EU Jutta Joachim, Birgit Locher, 2008-11-04. Comparing non-governmental organizations (NGOs) in the United Nations and the European Union across a range of different issue areas, this volume examines how the choice of venue and institution affects the strategies of NGOs. Despite significant differences with respect to their scope, membership, as well as their institutional rules, the authors find that the UN and the EU have surprisingly similar effects on civil society organizations and regulate access in such a way that it significantly constrains the agency of NGOs. Highlights include: A comprehensive outline of the volume's main research questions situated within the existing literature on the topic; Eight case studies of NGO involvement in the UN and the EU across a range of different areas, including human rights, the environment, socio-economic and security issues; A theoretically grounded summary of case study findings challenging the findings of previous studies regarding the power of NGOs; A discussion of the findings' implications for the broader literature, as well as for studies relating to the EU and the UN in particular. **Transnational Activism in the UN and the EU** will be of interest to students and scholars of International Relations, European Studies, and Global Politics. Jutta Joachim is Associate Professor of Political Science at the University of Hannover, Germany. Birgit Locher is a Research Fellow at the Institute of Political Science at the University of Tübingen, Germany.

Struggles for the Human Lara Montesinos Coleman, 2023-12-04. In *Struggles for the Human*, Lara Montesinos Coleman blends ethnography, political philosophy, and critical theory to reorient debates on human rights through attention to understandings of legality, ethics, and humanity in anticapitalist and decolonial struggle. Drawing on her extensive involvement with grassroots social movements in Colombia, Coleman observes that mainstream expressions of human rights have become counterparts to capitalist violence, even as this discourse disavows capitalism's deadly implications. She rejects claims that human rights are inherently tied to capitalism, liberalism, or colonialism, instead showing how human rights can be used to combat these forces. Coleman demonstrates that social justice struggles that are rooted in marginalized communities' lived experiences can reframe human rights in order to challenge oppressive power structures and offer a blueprint for constructing alternative political economies. By examining the practice of redefining human rights away from abstract universals and contextualizing them within concrete struggles for justice, Coleman reveals the transformative potential of human rights and invites readers to question and reshape dominant

legal and ethical narratives Taking Aim at the Arms Trade Doctor Anna Stavrianakis,2013-07-18 Taking Aim at The Arms Trade NGOs Global Civil Society and the World Military Order takes a critical look at the ways in which NGOs portray the arms trade as a problem of international politics and the strategies they use to effect change NGOs have been pivotal in bringing the suffering caused by the arms trade to public attention documenting its negative impact on human rights conflict security and development around the world and pushing for measures to control or eradicate the trade Overall however their activity has helped sideline debate on Northern military predominance while facilitating intervention in the South based on liberal understandings of the arms trade conflict development and human rights They thus contribute to the perpetuation of a hierarchical world military order and the construction of the South as a site of Northern benevolence and intervention Stavrianakis exposes the tensions inherent in NGOs engagement with the arms trade and argues for a re examination of dominant assumptions about NGOs as global civil society actors **Research Handbook on Torture** Malcolm D.

Evans,Jens Modvig,2020-12-25 This Research Handbook is of great importance in an era where torture whilst universally condemned remains endemic It explores the nature of the international prohibition of torture and the various means and mechanisms which have been put in place by the international community in an attempt to make that prohibition a reality

Compass - Manual for Human Rights Education with Young People (2012 edition - fully revised and updated) Council of Europe,Collectif,2015-06-01 Human rights cannot be defended by legal measures alone They need to be protected and safeguarded by everyone including young people Human rights are best respected and appreciated when we know them stand up for them and apply them in our lives COMPASS provides youth leaders teachers and facilitators of human rights education activities whether professionals or volunteers with concrete ideas and practical activities to engage involve and motivate young people in living learning and acting for human rights It promotes a comprehensive perspective on human rights education and sees young people as actors for a culture of universal human rights COMPASS was originally published in 2002 and is now available in more than 30 languages A version specifically designed for human rights education with children COMPASITO enjoys a similar success This fully revised and updated edition includes new activities and information about human rights issues such as disability and disablism migration religion remembrance war and terrorism COMPASS is a practical tool and resource for citizenship and human rights education It is an essential companion for all those who are curious and interested in making the right to human rights education a reality for everyone

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