

DEAN ABBOTT

APPLIED PREDICTIVE ANALYTICS

PRINCIPLES AND TECHNIQUES
FOR THE PROFESSIONAL DATA ANALYST

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Applied Predictive Analytics Principles And Techniques For The Professional Data Analyst

**Anandakumar Haldorai, Arulmurugan
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Predictive Analytics Dursun Delen, 2020-12-15 Use Predictive Analytics to Uncover Hidden Patterns and Correlations and Improve Decision Making Using predictive analytics techniques decision makers can uncover hidden patterns and correlations in their data and leverage these insights to improve many key business decisions In this thoroughly updated guide Dr Dursun Delen illuminates state of the art best practices for predictive analytics for both business professionals and students Delen's holistic approach covers key data mining processes and methods relevant data management techniques tools and metrics advanced text and web mining big data integration and much more Balancing theory and practice Delen presents intuitive conceptual illustrations realistic example problems and real world case studies including lessons from failed projects It's all designed to help you gain a practical understanding you can apply for profit Leverage knowledge extracted via data mining to make smarter decisions Use standardized processes and workflows to make more trustworthy predictions Predict discrete outcomes via classification numeric values via regression and changes over time via time series forecasting Understand predictive algorithms drawn from traditional statistics and advanced machine learning Discover cutting edge techniques and explore advanced applications ranging from sentiment analysis to fraud detection

Integration of Data Mining in Business Intelligence Systems Azevedo, Ana, Santos, Manuel Filipe, 2014-09-30 Uncovering and analyzing data associated with the current business environment is essential in maintaining a competitive edge As such making informed decisions based on this data is crucial to managers across industries *Integration of Data Mining in Business Intelligence Systems* investigates the incorporation of data mining into business technologies used in the decision making process Emphasizing cutting edge research and relevant concepts in data discovery and analysis this book is a comprehensive reference source for policymakers academicians researchers students technology developers and professionals interested in the application of data mining techniques and practices in business information systems

Data Science Concepts and Techniques with Applications Usman Qamar, Muhammad Summair Raza, 2023-04-02 This textbook comprehensively covers both fundamental and advanced topics related to data science Data science is an umbrella term that encompasses data analytics data mining machine learning and several other related disciplines The chapters of this book are organized into three parts The first part chapters 1 to 3 is a general introduction to data science Starting from the basic concepts the book will highlight the types of data its use its importance and issues that are normally faced in data analytics followed by presentation of a wide range of applications and widely used techniques in data science The second part which has been updated and considerably extended compared to the first edition is devoted to various techniques and tools applied in data science Its chapters 4 to 10 detail data pre processing classification clustering text mining deep learning frequent pattern mining and regression analysis Eventually the third part chapters 11 and 12 present a brief introduction to Python and R the two main data science programming languages and shows in a completely

new chapter practical data science in the WEKA Waikato Environment for Knowledge Analysis an open source tool for performing different machine learning and data mining tasks An appendix explaining the basic mathematical concepts of data science completes the book This textbook is suitable for advanced undergraduate and graduate students as well as for industrial practitioners who carry out research in data science They both will not only benefit from the comprehensive presentation of important topics but also from the many application examples and the comprehensive list of further readings which point to additional publications providing more in depth research results or provide sources for a more detailed description of related topics This book delivers a systematic carefully thoughtful material on Data Science from the Foreword by Witold Pedrycz U Alberta Canada *Information and Communication Technologies in Tourism 2025* Lyndon Nixon,Aarni Tuomi,Peter O'Connor,2025-06-30 This book provides an extensive overview of the latest developments in information and communication technologies ICTs in the tourism and hospitality industry Featuring papers presented at the International Federation for IT and Travel what role does technology play in driving sustainable development how emerging technologies impact customer and employee experiences and how challenges and dangers presented by technological disruption can be addressed this book is valuable to scholars researchers students and practitioners in tourism and hospitality **Industry 4.0: Managing The Digital Transformation** Alp Ustundag,Emre Cevikcan,2017-09-14 This book provides a comprehensive guide to Industry 4 0 applications not only introducing implementation aspects but also proposing a conceptual framework with respect to the design principles In addition it discusses the effects of Industry 4 0 which are reflected in new business models and workforce transformation The book then examines the key technological advances that form the pillars of Industry 4 0 and explores their potential technical and economic benefits using examples of real world applications The changing dynamics of global production such as more complex and automated processes high level competitiveness and emerging technologies have paved the way for a new generation of goods products and services Moreover manufacturers are increasingly realizing the value of the data that their processes and products generate Such trends are transforming manufacturing industry to the next generation namely Industry 4 0 which is based on the integration of information and communication technologies and industrial technology The book provides a conceptual framework and roadmap for decision makers for this transformation *Applying Data Science* Arthur K. Kordon,2020-09-12 This book offers practical guidelines on creating value from the application of data science based on selected artificial intelligence methods In Part I the author introduces a problem driven approach to implementing AI based data science and offers practical explanations of key technologies machine learning deep learning decision trees and random forests evolutionary computation swarm intelligence and intelligent agents In Part II he describes the main steps in creating AI based data science solutions for business problems including problem knowledge acquisition data preparation data analysis model development and model deployment lifecycle Finally in Part III the author illustrates the power of AI based data science with successful applications in manufacturing and

business He also shows how to introduce this technology in a business setting and guides the reader on how to build the appropriate infrastructure and develop the required skillsets The book is ideal for data scientists who will implement the proposed methodology and techniques in their projects It is also intended to help business leaders and entrepreneurs who want to create competitive advantage by using AI based data science as well as academics and students looking for an industrial view of this discipline

3rd EAI International Conference on Big Data Innovation for Sustainable Cognitive Computing Anandakumar Haldorai, Arulmurugan Ramu, Sudha Mohanram, Joan Lu, 2022-01-01 This book features the proceedings of The EAI International Conference on Big Data Innovation for Sustainable Cognitive Computing BDCC 2020 which took place 18 19 December 2020 The papers feature detail on cognitive computing and its self learning systems that use data mining pattern recognition and natural language processing NLP to mirror the way the human brain works This international conference focuses on technologies from knowledge representation techniques and natural language processing algorithms to dynamic learning approaches Topics covered include Data Science for Cognitive Analysis Real Time Ubiquitous Data Science Platform for Privacy Preserving Data Science and Internet Based Cognitive Platform

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