

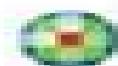
25TH
EDITION

2016

ACCOUNTING DESK BOOK

The Accountant's Everyday Instant Answer Book

Lois Ruffner Plank
Donald Morris
Bryan R. Plank
Christie Plank Ciraulo



Wolters Kluwer

Accounting Desk Ruffner Plank

**Lois Ruffner Plank, Donald
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clear in depth reference and strategy for navigating the expanding financial management function **EBOOK: Business Research Methods** Boris Blumberg,Donald Cooper,Pamela Schindler,2014-03-16 Are you about to begin your dissertation or a research project but don't know what topic to choose Are you unsure of what research methods to use and how they should be applied to your project Are you worried about how to write up your research project Then this is the book for you A balanced coverage of qualitative and quantitative methods means that no matter what approach you choose to use for your project there are examples and case studies to help guide you through the process Student Research boxes provide an insight into situations and research decisions that students have encountered in real life projects They contain hints tips and sometimes questions to help you think through your own project A Running Case Study charts the progression of two student research projects one qualitative and one quantitative and shows how the content of each chapter can be used to develop their projects Thought provoking questions are included in order to help you consider the issues and decisions involved which you can then apply to your own project Deeper Insight boxes delve further into particular research issues offering you a detailed description to increase your understanding of these areas whilst Real Life examples put research methods into context by showing you how they have been applied in real world situations The Online Learning Centre contains a vast amount of extra resources to help you create a superior project Six statistical chapters are available to help you prepare test and analyse your hypotheses and data Extra cases appendices and dataset exercises help you to take your study further Check out the Research Skills Centre for free chapters of Study Skills books examples of good and bad proposals and templates for questionnaires and surveys All of this and more can be found at www.mcgraw-hill.co.uk/textbooks/blumberg

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