

BEYOND DESIGN

4th Edition

The Synergy of Apparel Product Development

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Beyond Design Synergy Apparel Development

Sandra J. Keiser, Myrna B. Garner



Beyond Design Synergy Apparel Development:

Beyond Design Sandra Keiser, Myrna B. Garner, Deborah Vandermar, 2017-08-10 This informative full color text takes students step by step through the decision making involved in the pre production processes of apparel product development planning forecasting fabricating line development technical design pricing sourcing and distribution It demonstrates how these processes must be coordinated to get the right product to market when consumers want it and at a price they are willing to pay The 4th Edition has been edited around a new metastructure to maximize student learning It continues to build on the themes of sustainability business ethics and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies and entrepreneurs The text advances its discussion of how new technologies continue to shorten the product development calendar Chapters have been updated to include current examples updated charts and graphs and more case studies There are updated references to contemporary developments with examples relevant to today's student New to this Edition Includes international examples and case studies that address the effects of globalization Advances the discussion of the pros and cons of fast fashion vs slow fashion Revised easier to read charts and graphs and 30% new color photographs Thoroughly revised Chapters 12 Sourcing and 13 Costing and Pricing updated with most recent info on trade laws changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO Study smarter with self quizzes featuring scored results and personalized study tips Review concepts with flashcards of essential vocabulary Watch videos that bring chapter concepts to life PLEASE NOTE Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text To receive free access to the STUDIO content with new copies of this book please refer to the book STUDIO access card bundle ISBN 9781501315480 STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com

Beyond Design Sandra J. Keiser, Deborah A. Vandermar, Myrna B. Garner, 2022-01-01 The Synergy of Apparel Product Development Fifth Edition maps the processes required to bring apparel products from concept to consumer This full color text takes students step by step through the decision making involved in the pre production processes of apparel product development including business creative technical and production planning Updated chapter content reflects evolving industry practice It demonstrates how these processes must be coordinated to get the right product to market when consumers want it and at a price they are willing to pay in an increasingly digital environment The text seeks to address how functional approaches vary depending on a business's size and fashion focus More global in scope the fifth edition includes examples and case studies of multi national companies and incorporates global nomenclature when it differs from the US industry This new edition also advances its discussion of how new technologies continue to shorten the product development calendar The book is written to help students anticipate the chaotic pace of change not only in fashion trends but also in the fashion system itself

Beyond Design Sandra Keiser, Myrna B. Garner, 2012-06-15 Now in full colour the third edition of this practical text takes students

step by step through the pre production processes of apparel product development planning forecasting fabricating line development technical design pricing and sourcing and includes a greater focus on current issues for example sustainability and business ethics Beyond Design, 2nd Edition Sandra J. Keiser, Myrna B. Garner, 2007-08-06 This practical text takes students step by step through the preproduction processes of apparel product development planning forecasting fabricating developing silhouettes and specifications pricing and sourcing It demonstrates how these processes must be coordinated to get the right product to retail when customers want it and at a price they are willing to pay Based on consultations with some of the most successful and innovative firms in the fashion business the text covers the evolving partnerships among textile suppliers product developers manufacturers and retailers as they work to develop apparel products in today s customer driven environment New to this edition Increased number of case studies and sidebars International examples and case studies address the effects of globalization More information on menswear children s wear and special size markets Updated tables and statistical information and new photo examples Discussion of Technological advancements related to product development Appx describing careers in product development and resources for additional research The context of a global agile manufacturing environment Best practices of major product developers Challenging hands on product development activities Instructor s Guide includes course outlines suggestions for teaching each chapter and guidelines for overseeing and evaluating product development projects **Apparel Quality** Janace E. Bubonia, 2014-10-28 This user friendly guide to evaluating apparel quality presents the roles of product designers manufacturers merchandisers testing laboratories and retailers from product inception through the sale of goods to ensure quality products that meet customer expectations Bubonia provides an overview of apparel production with emphasis on quality characteristics and cues consumer influences and motivations impacting purchasing decisions and the relationship of apparel manufacturing and production processes cost price point and the quality level of an apparel product A key aspect of the book is the focus on both U S and International standards and regulations required for apparel analysis performance labeling requirements and safety regulations The text is highly illustrated with images of stitch and seam types plus photos of their uses in actual garments providing students with the tools needed to skillfully evaluate and critique quality elements in apparel and textile products Key Features Supplementary Apparel Quality Lab Manual sold separately includes hands on lab activities and projects that simulate real world garment analysis and material testing Industry Scenario boxes present case studies highlight real world situations such as the Lululemon recall and the environmental impact of apparel manufacturing Provides an illustrated guide to ASTM stitch and seam types Teaching Resources Instructor s Guide with Test Bank PowerPoint presentations for each chapter PLEASE NOTE Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text To receive free access to the STUDIO content with new copies of this book please refer to the book STUDIO access card bundle ISBN 9781501395338 STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com

Garment Manufacturing Technology Rajkishore Nayak,Rajiv Padhye,2015-05-26 Garment Manufacturing Technology provides an insiders look at this multifaceted process systematically going from design and production to finishing and quality control As technological improvements are transforming all aspects of garment manufacturing allowing manufacturers to meet the growing demand for greater productivity and flexibility the text discusses necessary information on product development production planning and material selection Subsequent chapters covers garment design including computer aided design CAD advances in spreading cutting and sewing and new technologies including alternative joining techniques and seamless garment construction Garment finishing quality control and care labelling are also presented and explored Provides an insiders look at garment manufacturing from design and production to finishing and quality control Discusses necessary information on product development production planning and material selection Includes discussions of computer aided design CAD advances in spreading cutting and sewing and new technologies including alternative joining techniques and seamless garment construction Explores garment finishing quality control and care labelling

Apparel Production Terms and Processes Janace E. Bubonia,2017-01-12 The highly illustrated Apparel Production Terms and Processes follows the product life cycle from concept through completion The new edition takes a global perspective with expanded coverage of sizing standards and fit information to complete the scope of the apparel production process

Designing Fashion's Future Alice Payne,2020-12-10 How do fashion designers design How does design function within the industry How can design practices open up sustainable pathways for fashion s future Designing Fashion s Future responds to these questions to offer a fresh understanding of design practices within the sprawling shifting fashion system Fashion design is typically viewed as the rarefied practice of elite professionals or else as a single stage within the apparel value chain Alice Payne shows how design needn t be reduced to a set of decisions by a designer or design team but can instead be examined as a process object or agent that shapes fashion s material and symbolic worlds Designing Fashion s Future draws on more than 50 interviews with industry professionals based in Australia Asia North America Europe and the United Kingdom These diverse perspectives from multinational retailers independent and experimental contexts ground the discussion in contemporary industry practices

Designing Apparel for Consumers M-E Faust,S Carrier,2014-04-03 Given its importance for consumer satisfaction and thus brand success apparel fit is a major challenge for retailers and brands across the industry Consequently there have been major developments in sizing research and how it can be used in apparel design This book reviews how these developments are affecting clothing design for different groups of consumers Part one identifies various aspects of body shape size volume and the psychological aspects of designing apparel This section covers topics such as body shape and its influence on apparel size and consumer choices sizing systems body shape and weight distribution with a discussion of the Body Volume Index BVI versus the Body Mass Index BMI and the psychological and sociological factors influencing consumers choice of apparel Part two outlines the challenges in understanding the sizing

and shape requirements and choices of particular customer groups This section discusses apparel designed for infants and children older consumers overweight and obese consumers plus size Black and Latino women apparel design for Asian and Caucasian ethnic groups sizing requirements for male apparel maternity apparel intimate apparel for varying body shapes and the challenges of designing headwear to fit the size and shape of Western and Asian populations Designing apparel for consumers provides an invaluable reference for apparel designers manufacturers and R D managers in the textile industry as well as postgraduate students and academic researchers in textiles Reviews developments affecting clothing design for different groups of consumers Identifies various aspects of body shape size volume and the psychological aspects of designing apparel Outlines the challenges in understanding sizing and shape requirements and choices of particular customer groups

Teaching Fashion Studies Holly M. Kent, 2018-08-23 Teaching Fashion Studies is the definitive resource for instructors of fashion studies at the undergraduate level and beyond The first of its kind it offers extensive practical support for both seasoned instructors and those at the start of an academic career in addition to interdisciplinary educators looking to integrate fashion into their classes Informed by the latest research in the field and written by an international team of experts Teaching Fashion Studies equips educators with a diverse collection of exercises assignments and pedagogical reflections on teaching fashion across disciplines Each chapter offers an assignment with guidance on how to effectively implement it in the classroom as well as reflections on pedagogical strategies and student learning outcomes Facilitating the integration of practice and theory in the classroom topics include the business of fashion the media and popular culture ethics and sustainability globalization history identity trend forecasting and fashion design

Whispering the Strategies of Language: An Mental Journey through **Beyond Design Synergy Apparel Development**

In a digitally-driven world wherever monitors reign great and immediate interaction drowns out the subtleties of language, the profound secrets and emotional subtleties hidden within words often get unheard. Yet, situated within the pages of **Beyond Design Synergy Apparel Development** a charming fictional value pulsing with raw feelings, lies an exceptional quest waiting to be undertaken. Penned by an experienced wordsmith, this enchanting opus invites viewers on an introspective trip, softly unraveling the veiled truths and profound influence resonating within the very material of each and every word. Within the mental depths of this emotional evaluation, we shall embark upon a sincere exploration of the book is key subjects, dissect its interesting writing design, and succumb to the effective resonance it evokes deep within the recesses of readers hearts.

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