



Annabel Jane Wharton

# **Building the Cold War**

**Hilton International Hotels and Modern Architecture**

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## **Building The Cold War Hilton International Hotels And Modern Architecture:**

*Building the Cold War* Annabel Jane Wharton, 2004      *Building the Cold War* Annabel Jane Wharton, 2001 In postwar Europe and the Middle East Hilton hotels were quite literally little Americas For American businessmen and tourists a Hilton Hotel with the comfortable familiarity of an English speaking staff a restaurant that served cheeseburgers and milkshakes trans Atlantic telephone lines and most important air conditioned modernity offered a respite from the disturbingly alien For impoverished local populations these same features lent the Hilton a utopian aura The Hilton was a space of luxury and desire a space that realized permanently and prominently the new and powerful presence of the United States *Building the Cold War* examines the architectural means by which the Hilton was written into the urban topographies of the major cities of Europe and the Middle East as an effective representation of the United States Between 1953 and 1966 Hilton International built sixteen luxury hotels abroad Often the Hilton was the first significant modern structure in the host city as well as its finest hotel The Hiltons introduced a striking visual contrast to the traditional architectural forms of such cities as Istanbul Cairo Athens and Jerusalem where the impact of its new architecture was amplified by the hotel s unprecedented siting and scale Even in cities familiar with the Modern the new Hilton often dominated the urban landscape with its height changing the look of the city The London Hilton on Park Lane for example was the first structure in London that was higher than St Paul s cathedral In his autobiography Conrad N Hilton claimed that these hotels were constructed for profit and for political impact an integral part of my dream was to show the countries most exposed to Communism the other side of the coin the fruits of the free world Exploring everything the carefully drafted contracts for the buildings to the remarkable visual and social impact on their host cities Wharton offers a theoretically sophisticated critique of one of the Cold War s first international businesses and demonstrates that the Hilton s role in the struggle against Communism was as Conrad Hilton declared significant though in ways that he could not have imagined Many of these postwar Hiltons still flourish Those who stay in them will learn a great deal about their experience from this new assessment of hotel space      *The Oxford Handbook of the Cold War* Richard H. Immerman, Petra Goedde, 2013-01-31 The Oxford Handbook of the Cold War offers a broad reassessment of the period war based on new conceptual frameworks developed in the field of international history Nearing the 25th anniversary of its end the cold war now emerges as a distinct period in twentieth century history yet one which should be evaluated within the broader context of global political economic social and cultural developments The editors have brought together leading scholars in cold war history to offer a new assessment of the state of the field and identify fundamental questions for future research The individual chapters in this volume evaluate both the extent and the limits of the cold war s reach in world history They call into question orthodox ways of ordering the chronology of the cold war and also present new insights into the global dimension of the conflict Even though each essay offers a unique perspective together they show the interconnectedness between cold war and national and transnational developments including long

standing conflicts that preceded the cold war and persisted after its end or global transformations in areas such as human rights or economic and cultural globalization Because of its broad mandate the volume is structured not along conventional chronological lines but thematically offering essays on conceptual frameworks regional perspectives cold war instruments and cold war challenges The result is a rich and diverse accounting of the ways in which the cold war should be positioned within the broader context of world history

**Landed Internationals** Burak Erdim,2020-07-08 Landed Internationals explores how postwar encounters in housing and planning helped transform the dynamics of international development and challenged American modernity

*Metrics of Modernity* Sarah-Neel Smith,2022-02 Introduction art and development a new framework for postwar art The semiperipheral art gallery Gallery Maya Istanbul Democratic abstractions B lent Ecevit on art and politics The first coup in the Turkish art world the Developing Turkey competition of 1954 The artist as agent of development F reya Koral between Turkey and the United States 1955 1958 Conclusion building Istanbul modern art and development in a twenty first century museum

**Housekeeping by Design** David Brody,2016-10-17 One of the great pleasures of staying in a hotel is spending time in a spotless neat and organized space that you don t have to clean That doesn t however mean the work disappears when we re not looking someone else is doing it With Housekeeping by Design David Brody introduces us to those people the housekeepers whose labor keeps the rooms clean and the guests happy Through unprecedented access to staff at several hotels Brody shows us just how much work goes on behind the scenes and how much management goes out of its way to make sure that labor stays hidden We see the incredible amount of hard physical work that is involved in cleaning and preparing a room how spaces furniture and other objects are designed to facilitate a smooth flow of hidden labor and crucially how that design could be improved for workers and management alike if front line staff were involved in the design process After reading this fascinating expos of the ways hotels work or don t for housekeepers one thing is certain checking in will never be the same again

**The Cambridge History of Turkey** Kate Fleet,Suraiya Faroghi,Reşat Kasaba,2006 Publisher Description

Coastal Architectures and Politics of Tourism Sibel Bozdoğan,Panayiota Pyla,Petros Phokaides,2022-07-29 This volume offers a critical and complicated picture of how leisure tourism connected the world after the World War II transforming coastal lands traditional societies and national economies in new ways The 21 chapters in this book analyze selected case studies of architectures and landscapes around the world contextualizing them within economic geographies of national development the geopolitics of the Cold War the legacies of colonialism and the international dynamics of decolonization Postwar leisure tourism evokes a rich array of architectural spaces and altered coastal landscapes which is explored in this collection through discussions of tourism developments in the Mediterranean littoral such as Greece Turkey and southern France as well as compelling analyses of Soviet bloc seaside resorts along the Black Sea and Baltic coasts and in beachscapes and tourism architectures of western and eastern hemispheres from Southern California to Sri Lanka South Korea and Egypt This collection makes a compelling argument that

leisurescapes far from being supra ideological and apolitical spatial expressions of modernization development and progress have often concealed histories of conflict violence social inequalities and environmental degradation It will be of interest to architectural and urban historians architects and planners as well as urban geographers economic and environmental historians

**The Decisive Network** Nadya Bair, 2020 Since its founding in 1947 the legendary Magnum Photos agency has been telling its own story Its photographers were concerned witnesses to history and artists on the hunt for decisive moments their pictures were humanist documents of the postwar world Based in unprecedented archival research The Decisive Network peels back layers of the Magnum mythology to offer a new history of what it meant to shoot edit and sell news images after World War II Between the 1940s and 1960s Magnum expanded the human interest story about the everyday life of ordinary people to global dimensions while bringing the aesthetic of news pictures into new markets Its best known work started as humanitarian aid promotion travel campaigns corporate publicity and advertising Working with this range of clients Magnum made photojournalism integral to visual culture Yet Magnum s photographers could not have done this alone This book unpacks the collaborative nature of photojournalism as it transpired on a daily basis focusing on how picture editors sales agents spouses and publishers helped Magnum photographers succeed in their assignments and achieve fame The Decisive Network concludes in the late 1960s and early 1970s when amidst the decline of magazine publishing and the rise of an art market for photography Magnum turned to photo books and exhibitions to manage its growing picture archives and consolidate its brand In that moment Magnum s photojournalists became artists and their assignments turned into oeuvres Such ideas were necessary publicity and they also managed to shape discussions about photography for decades Bridging art history media studies cultural history and the history of communication this book transforms our understanding of the photographic profession and the global circulation of images in the pre digital world

**The Oxford Handbook of Tourism History** Eric G. E. Zuelow, Kevin J. James, 2025-02-24 The Oxford Handbook of Tourism History offers a critical survey of the development of the field that unites historical scholarship along thematic lines and uses examples from diverse places to examine a wide set of tourism policies practices and niches in a global transnational context

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