

BEYOND BEEF

THE RISE AND FALL OF THE
CATTLE CULTURE



JEREMY RIFKIN

Beyond Beef The Rise And Fall Of The Cattle Culture

Jeremy Rifkin



Beyond Beef The Rise And Fall Of The Cattle Culture:

Beyond Beef Jeremy Rifkin, 1992 A brilliant and devastating examination and indictment of the cattle culture that has come to shape and warp our world Rifkin shows how the love affair with beef has led to increased hunger disease and environmental devastation This persuasive book should be an urgent warning to everyone who cares about the fate of the earth

Beyond Beef Jeremy Rifkin, 1992 The author an American who has previously written on environmental issues provides a critical analysis of the role of the beef industry in the course of western civilisation He also deals with the ecological and medical effects of the cattle culture Includes endnotes a lengthy bibliography and an index *Yoga Journal*, 1993-01 For more than 30 years Yoga Journal has been helping readers achieve the balance and well being they seek in their everyday lives With every issue Yoga Journal strives to inform and empower readers to make lifestyle choices that are healthy for their bodies and minds We are dedicated to providing in depth thoughtful editorial on topics such as yoga food nutrition fitness wellness travel and fashion and beauty

Vegetarian Times, 1992-05 To do what no other magazine does Deliver simple delicious food plus expert health and lifestyle information that s exclusively vegetarian but wrapped in a fresh stylish mainstream package that s inviting to all Because while vegetarians are a great vital passionate niche their healthy way of eating and the earth friendly values it inspires appeals to an increasingly large group of Americans VT s goal To embrace both

Cow Florian Werner, 2012 She is everywhere as a vehicle for both farmers and advertisers a subject for research scientists and poets and ever present in the form of lucky charms children s toys or simply as a tasty sandwich filler The female of the bovine species is revered as sacred or reviled as stupid but one thing she never inspires is indifference After more than ten thousand years living alongside us she remains a beguiling mystery Combining a myriad of richly entertaining anecdotes and an abundance of illuminating discoveries Florian Werner presents the curious cultural history of that most intriguing of animals the cow Since evolving from the aurochs an ungulate that grazed the Persian grasslands the cow has embedded itself into virtually all aspects of our lives Cow is the first book to look at the animal in its countless manifestations in cultures around the world Werner examines cows role in commerce as an early form of currency and their place on our plates and in our stomachs in the form of meat and dairy products Florian Werner examines how cows are worshipped in some circles such as in Hindu mythology and abhorred in others today being vilified as an agent of climate change And he waxes philosophic about the significance of the cow s rumination and cud chewing as well as her simple but meaningful moo Combining thorough research with an accessible writing style Florian Werner offers readers an eye opening perspective on this commodified animal whose existence is inextricably intertwined with ours and which we too often take for granted

Emerging Markets for Family Farms Kelly O'Neill, 1997 The Marketing Alliances Project a market oriented program that rewards environ l stewardship improves opportunities for family farms and small bus and revitalizes rural communities by supporting efforts to provide wholesome healthy food produced under environmentally sound practices is profiled Discusses

rural communities suffering from lack of farming opportunities reforms in livestock markets opportunities and barriers to value added processing and market enterprises products with greatest market potential consumer interests market develop coop relationships among agricultural enterprises and fostering family farms Food and Culture Carole Counihan, Penny Van Esterik, 2013 This reader reveals how food habits and beliefs both present a microcosm of any culture and contribute to our understanding of human behaviour Particular attention is given to how men and women define themselves differently through food choices **The Rise of Critical Animal Studies** Nik Taylor, Richard Twine, 2014-04-16 As the scholarly and interdisciplinary study of human animal relations becomes crucial to the urgent questions of our time notably in relation to environmental crisis this collection explores the inner tensions within the relatively new and broad field of animal studies This provides a platform for the latest critical thinking on the condition and experience of animals The volume is structured around four sections engaging theory doing critical animal studies critical animal studies and anti capitalism contesting the human liberating the animal veganism and activism The Rise of Critical Animal Studies demonstrates the centrality of the contribution of critical animal studies to vitally important contemporary debates and considers future directions for the field This edited collection will be useful for students and scholars of sociology gender studies psychology geography and social work **Westward Expansion** Ray Allen Billington, Martin Ridge, 2001-08 Sets out the remarkable story of the American frontier which became almost from the beginning an archetypal narrative of the new American nation s successful expansion **Handbook of Historical Animal Studies** Mieke Roscher, André Krebber, Brett Mizelle, 2021-06-08 The handbook provides a comprehensive evaluation of approaches topics and research areas of the rapidly developing field of Historical Animal Studies The so called animal turn specifically inspired new takes on writing history This upsurge in research has led to immense amounts of new empirical studies as well as approaches to historiography which this handbook aims to systemize

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