



**BUILD A BETTER
TRADE SHOW
IMAGE WEEK**



Build A Better Trade Show Image

Arturo Cuomo



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companion website that puts the power of Chase's at the user's fingertips 2018 is packed with special events and observances including The XXIII Olympic Winter Games in South Korea and the FIFA World Cup The 100th anniversary of the World War I armistice The 50th anniversaries of the Civil Rights Act and Martin Luther King's assassination The 25th anniversary of the European Union The 200th birthdays of Frederick Douglass and Karl Marx and much more [Chase's Calendar of Events 2026](#) Editors of Chase's,2025-10-16 The definitive guide to all holidays and anniversaries The Wall Street Journal 12 500 entries 196 countries 365 days Find out what's going on any day of the year anywhere across the globe The world's date book since 1957 Chase's is the definitive authoritative day by day resource of what the world is celebrating and commemorating From national days to celebrity birthdays from historical milestones to astronomical phenomena from award ceremonies and sporting events to religious festivals and carnivals Chase's is the must have reference used by experts and professionals a one stop shop with 12 500 entries for everything that is happening now or is worth remembering from the past Completely updated for 2026 Chase's also features extensive appendices astronomical data major awards perpetual calendar as well as an exclusive website that puts the power of Chase's at the user's fingertips 2026 is packed with special events and observances including National days and public holidays for every nation on Earth Scores of new special days weeks and months such as International Day of the Snow Leopard Oct 23 World Coding Day Oct 29 World Meditation Day Dec 21 and Salute to Nonprofit Theater Week June 7 13 Birthdays of new world leaders acclaimed authors sports stars and breakout celebrities Information on such special events as the FIFA World Cup 26TM America 250 observances for the 25th anniversary of 9 11 the bicentenary of the Cowes Week Regatta and much more Information on such historical and biographical milestones as the 250th anniversary of the Declaration of Independence the 125th birth anniversary of Hirohito the 100th birth anniversary of Queen Elizabeth II the 100th birth anniversary of Marilyn Monroe the 100th birthday of Sir David Attenborough the 75th anniversary of I Love Lucy and much more All from the reference book that the Los Angeles Times calls the bible of special occasions Get exclusive access to the Chase's Calendar of Events 2026 companion website with Advanced and customized search by date ranges keyword categories attendance however you want What's on Today All of the holidays events anniversaries celebrity birthdays for the current day Unique Festivals of the World click on the map to discover intriguing celebrations by nation Major Awards About the Holidays Glossary of Calendar Terms and Special Months Chase's Calendar of Events is published by an in house team of editors and researchers based in Chicago IL Chase's was first published on Dec 4 1957 by brothers William and Harrison Chase *Chase's Calendar of Events 2022* Editors of Chase's,2021-11-15 Find out what's going on any day of the year anywhere across the globe The world's date book since 1957 Chase's is the definitive authoritative day by day resource of what the world is celebrating From national days to celebrity birthdays from historical milestones to astronomical phenomena from award ceremonies and sporting events to religious festivals and carnivals Chase's is the must have reference used by experts and professionals a one stop shop with 12

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Exhibit Marketing and Trade Show Intelligence

Klaus Solberg Söilen, 2013-06-12 Exhibition organizers and venue managers must have a thorough knowledge of their customers and they must be very close to the industries they serve We must react rapidly to their changing needs and even be ahead of the curve in providing the tools and services which they'll need to successfully meet their business objectives This book Exhibit Marketing and Trade Show Intelligence will assist all those in the exhibition industry to stay on top of trends and changes as we work to improve our customer's ROI and at the same time strengthen our own bottom line Paul Woodward Managing Director UFI the Global Association of the Exhibition Industry The Exhibit and Event industry has been rapidly expanding over the past several years and offers many global opportunities for a fascinating and rewarding career Exhibit Marketing Trade Show Intelligence provides those interested in a career in Exhibit and Event Management a solid foundation on how to become a valuable asset to any organization Jim Wurm Executive Director Exhibit Event Marketers Association E2MA Dr Klaus Solberg Söilen's book is a vital handbook for all marketers who work with exhibitions as a marketing tool The book provides clear and extremely useful recommendations for actions before under and after the exhibition has taken place Svend Hollensen author of Global Marketing Pearson and Associate Professor of International Marketing at the University of Southern Denmark

Chase's Calendar of Events 2024

Editors of Chase's, 2023-10-15 Find out what's going on any day of the year anywhere across the globe Since 1957 Chase's Calendar of Events lists everything worth knowing and celebrating for each day of the year 12 500 holidays national days historical milestones famous birthdays festivals sporting events and more Publishers Weekly has cited it as one of the most impressive reference volumes in the world Library Journal named the 67th edition A 2024 Starred Review an invaluable resource for trivia fans planners media professionals teachers and librarians From national days to celebrity birthdays from historical milestones to astronomical phenomena from award ceremonies and sporting events to religious festivals and carnivals Chase's is the must have reference used by experts and professionals a one stop shop with 12 500 entries for everything that is happening now or is worth remembering from the past Completely updated for 2024 Chase's also features extensive appendices as well as a companion website that puts the power of Chase's at the user's fingertips 2024 is packed with special events and observances

including National days and public holidays of every nation on EarthScores of new special days weeks and months such as International Day of Zero Waste or World Eel DayFamous birthdays of new world leaders lauded authors and breakout celebritiesInfo on the 2024 Great North American Eclipse Info on the restoration and reopening of Notre Dame de Paris Info on milestone anniversaries such as the 300th birth anniversary of Immanuel Kant the 250th anniversary of the First Continental Congress the 100th birth anniversary of James Baldwin and more Information on such special events as the International Year of Camelids and the Paris Olympics or Euro 2024 And much more **Creating Your Own Marketing Makes Good Dollars and Sense** Ira S. Kalb,1989-03

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