# Bastard Culture!

How User Participation Transforms
Cultural Production



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MIRKO TOBIAS SCHÄFER

**Doru Pop** 

Bastard Culture! Mirko Tobias Schäfer, 2011 The computer and particularly the Internet have been represented as enabling technologies turning consumers into users and users into producers The unfolding online cultural production by users has been framed enthusiastically as participatory culture But while many studies of user activities and the use of the Internet tend to romanticize emerging media practices this book steps beyond the usual framework and analyzes user participation in the context of accompanying popular and scholarly discourse as well as the material aspects of design and their relation to the practices of design and appropriation The Age of Promiscuity Doru Pop, 2018-11-15 This book presents an original and engaging look at contemporary popular culture opening with the provocative idea that this is a day and age of complete exhaustion of ideas images stories and myths Questioning the effects of content recycling in cinema and other media the author further elaborates on the repurposing of cultural junk the reassembling of narratives and myths The thought provoking hypothesis proposed in this research is that we have entered an age of cultural promiscuity By analyzing the mutations of myth making practices and connecting them with larger cultural manifestations the author explains these transformations as integral to the development of a myth illogical imagination Cinematic and mythological representations in mainstream Hollywood films have reached a point of amalgamation with no return which marks the beginning of a fourth age of representations where signs and meanings are manifested in illogical permutations. This is more explicit in films that commingle aliens cowboys undead American presidents and zombie nazis joining together in the same narrative ghosts werewolves and vampires aggregating disjoined storylines and historical fake facts all coalesced in an orgy of empty burlesque and infantile masquerades This interdisciplinary research combines cultural studies film criticism art and myth interpretations bringing into the debate multiple concepts from related fields such as critical theory and media criticism The book also opens up to innovative approaches from a wide array of academic disciplines offering researchers students and those fascinated by the transformations happening in contemporary cinema an interpretative tool based on a revised dialectic approach The conclusion is that we are now victims of a zombie semiotics Meaning making in contemporary culture politics and aesthetics is dominated by a process of incessant desecration of significations specific to the total mishmash of representations analyzed here Bastard Culture! Mirko Tobias Schäfer, 2025-10-01 New online technologies have brought with them a great promise of freedom The computer and particularly the Internet have been represented as enabling technologies turning consumers into users and users into producers Furthermore lay people and amateurs have been enthusiastically greeted as heroes of the digital era This thoughtful study casts a fresh light on the shaping of user participation in the context of among others popular discourse in and around new media Sch fer's groundbreaking research into hacking fan communities and Web 2 0 applications demonstrates how the dynamic of innovation control and interaction have shifted the boundaries of the traditional culture industry into the user domain The media industry undergoes a shift

from creating content to providing platforms for user driven social interactions and user generated content In this extended culture industry participation unfolds not only in the co creation of media content and software based products but also in the development and defense of distinctive media practices that represent a socio political understanding of new Players Unleashed! Tanja Sihvonen, 2011 A compelling examination of the the practice and implications of modding as they apply to the bestelling computer game The Sims The Future of Live Karin van Es, 2016-11-28 Liveness is a persistent and much debated concept in media studies Until recently it was associated primarily with broadcast media and television in particular However the emergence of social media has brought new forms of liveness into effect These forms challenge common assumptions about and perspectives on liveness provoking a revisiting of the concept In this book Karin van Es develops a comprehensive understanding of liveness today and clarifies the stakes surrounding the category of the live She argues that liveness is the product of a dynamic interaction between media institutions technologies and users In doing so she challenges earlier conceptions of the notion which tended to focus on either one of these contributors to its construction By analyzing the live in four different cases a live streaming platform an online music collaboration website an example of social TV and a social networking site van Es explores the operation of the category and pinpoints the conditions under which it comes into being The analysis is the starting point for a broader reflection on the relation between broadcast and social media Playful Identities Michiel Lange, Joost Raessens, Jos Mul, Sybille Lammes, Valerie Frissen, 2025-10-01 In this edited volume eighteen scholars examine the increasing role of digital media technologies in identity construction through play Going beyond computer games this interdisciplinary collection argues that present day play and games are not only appropriate metaphors for capturing postmodern human identities but are in fact the means by which people create their identity From discussions of World of Warcraft and Foursquare to digital cartographies the combined essays form a groundbreaking volume that features the most recent insights in play and game studies media research and identity studies

Tantalisingly Close Imar de Vries,2012 A number of recent studies of mobile wireless communication devices focus on use values social implications changing norms and ethics conversation strategies and culture dependent domestication De Vries proposes to venture into a more historical and comparative direction to shed light on our preoccupation with them in the first place He constructs an expanded archaeological view of the development marketing and reception of communication technologies over the past 200 years providing a comprehensive account of how persistent paradoxical desires for sublime communication have come to gi Formierungen des Interface Sabine Wirth,2025-02-05 In der digitalen Medienkultur interagieren wir st ndig mit Interfaces Sie sind so ubiquit r und allt glich dass sie uns oft gar nicht mehr auffallen dabei verf gen sie ber eine eigenm chtige Agency Sabine Wirth nimmt die Vermittlungsleistung von User Interfaces in ihrer geschichtlichen Genese in den Blick und erarbeitet aus medienkulturwissenschaftlicher Perspektive ein Theoretisierungsangebot f r die verallt glichten Verh ltnisse von Mensch und Computer Anhand der Auseinandersetzung mit

der Geschichte des Personal Computing und ihrer zunehmenden Aufl sung zeigt sie welch besondere Bedeutung User Interfaces als konkreten Medienumgebungen im Rahmen gr erer Dispositive der Handhabung zukommt Participation in Digital Culture Joe Karaganis, 2007 Media Studies Digital Media, Cultural Production and Speculative Capitalism Freya Schiwy, Alessandro Fornazzari, Susan Antebi, 2013-10-31 This collection of essays explores the interfaces between new information technologies and their impact on contemporary culture and recent transformations in capitalist production From a transnational frame the essays investigate some of the key facets of contemporary global capitalism the ascendance of finance capital and the increasing importance of immaterial labor understood here as a post Fordist notion of work that privileges the art of communication affect and virtuosity The contributors address these transformation by exploring their relation to new digital media YouTube MySpace digital image and video technology information networks etc and various cultural forms including the Hispanic television talk show indigenous video production documentary film in Southern California the Latin American stock market German security surveillance transnational videoconferencing and Japanese tourists use of visual images on cell phones The authors argue that the seemingly radical newness and alleged immateriality of contemporary speculative capitalism turns out to be less dramatically new and more grounded in colonial racial histories of both material and immaterial exploitation than one might at first imagine Similarly human interaction with digital media and virtuality ostensibly a double marker for the contemporary and economically privileged subject in fact reveals itself in many cases as transgressive of racial economic and historical categories

Bastard Culture How User Participation Transforms Cultural Production Mediamatters Book Review: Unveiling the Power of Words

In a global driven by information and connectivity, the power of words has are more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such could be the essence of the book **Bastard Culture How User Participation Transforms Cultural Production Mediamatters**, a literary masterpiece that delves deep to the significance of words and their impact on our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall impact on readers.

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