

Columbia Journalism Review.

Business Writing Columbia Journalism Review

**Dean Starkman, Martha M.
Hamilton, Ryan Chittum, Felix Salmon**

Business Writing Columbia Journalism Review:

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Business Journalism Ibrahim Seaga Shaw,2015-07-16 Business Journalism A Critical Political Economy Approach critically explores the failures of business journalists in striking the balance between the bottom line business model and their role in defending the public interest Drawing on historical and political economic perspectives and analysing these in relation to critical political economic theory the book explores failures of business journalism through the dwindling of social responsibility in the business journalist s role in holding political and corporate power to account Ibrahim Seaga Shaw draws on a diverse range of case studies including investigative journalism in The Standard Oil and Enron Scandals corporate propaganda in relation to business reporting financial Journalism and the global financial crises of the late 90s and 2008 public business journalism and subprime mortgage loans horsemeat and bent iPhone 6 scandals ethical challenges of business and journalism from developed to emerging BRICS economies business or financial journalism Modernity vs postmodernity macroeconomics vs microeconomics challenges of business journalism in the digital age Business Journalism A Critical Political Economy Approach is essential reading for students and scholars interested in understanding the historical failings and potential futures for business journalism and those wishing to develop specialist financial economic and business reporting in today s globalised media landscape

The SAGE Encyclopedia of Journalism Gregory A. Borchard,2022-02-22 Journalism permeates our lives and shapes our thoughts in ways that we have long taken for granted Whether it is National Public Radio in the morning or the lead story on the Today show the morning newspaper headlines up to the minute Internet news grocery store tabloids Time magazine in our mailbox or the nightly news on television journalism pervades our lives The Encyclopedia of Journalism covers all significant dimensions of journalism such as print broadcast and Internet journalism U S and international perspectives and history technology legal issues and court cases ownership and economics The encyclopedia will consist of approximately 500 signed entries from scholars experts and journalists under the direction of lead editor Gregory Borchard of University of Nevada Las Vegas

The Best Business Writing 2015 Dean Starkman,Martha McNeil Hamilton,Ryan Chittum,2015 The stories in this volume explore new frontiers in the way we do chores eat takeout order online and dumpster dive showcasing business s rapid evolution under the influence of new technologies Profiles include the amusing portrait of a young investor who made a fortune betting on penny stocks the inspiring and cautionary story of an

undocumented immigrant who became a star trader at Goldman Sachs and the shocking account of a troubled financial prodigy who defrauded his inner circle of millions **The Art of Making Magazines** Victor S. Navasky, Evan Cornog, 2012 A collection of Delacorte lectures presented to the Columbia School of Journalism on the subject of magazines some from before the time of the internet and some from after it became intensely relevant to magazines **Restoring Trust in American Business** Jay William Lorsch, Leslie Berlowitz, Andy Zelleke, 2005 Perspectives on the breakdown of values in corporate America and recommendations for enhancing the professionalism of corporate directors auditors lawyers and other gatekeepers Journalism After Snowden Emily Bell, Taylor Owen, 2017-03-07 Edward Snowden s release of classified NSA documents exposed the widespread government practice of mass surveillance in a democratic society The publication of these documents facilitated by three journalists as well as efforts to criminalize the act of being a whistleblower or source signaled a new era in the coverage of national security reporting The contributors to Journalism After Snowden analyze the implications of the Snowden affair for journalism and the future role of the profession as a watchdog for the public good Integrating discussions of media law surveillance technology and national security the book offers a timely and much needed assessment of the promises and perils for journalism in the digital age Journalism After Snowden is essential reading for citizens journalists and academics in search of perspective on the need for and threats to investigative journalism in an age of heightened surveillance The book features contributions from key players involved in the reporting of leaks of classified information by Edward Snowden including Alan Rusbridger former editor in chief of The Guardian ex New York Times executive editor Jill Abramson legal scholar and journalist Glenn Greenwald and Snowden himself Other contributors include dean of Columbia Graduate School of Journalism Steve Coll Internet and society scholar Clay Shirky legal scholar Cass Sunstein and journalist Julia Angwin Topics discussed include protecting sources digital security practices the legal rights of journalists access to classified data interpreting journalistic privilege in the digital age and understanding the impact of the Internet and telecommunications policy on journalism The anthology s interdisciplinary nature provides a comprehensive overview and understanding of how society can protect the press and ensure the free flow of information *The New Censorship* Joel Simon, 2014-11-11 An examination of how the media is under fire and how to safeguard journalists and the information they seek to share with the public Journalists are being imprisoned and killed in record numbers Online surveillance is annihilating privacy and the Internet can be brought under government control at any time Joel Simon the executive director of the Committee to Protect Journalists warns that we can no longer assume that our global information ecosystem is stable protected and robust Journalists are increasingly vulnerable to attack by authoritarian governments militants criminals and terrorists who all seek to use technology political pressure and violence to set the global information agenda Reporting from Pakistan Russia Turkey Egypt and Mexico among other hotspots Simon finds journalists under threat from all sides The result is a growing crisis in information a shortage of the news we need to make sense of our globalized

world and fight human rights abuses manage conflict and promote accountability Drawing on his experience defending journalists on the front lines he calls on global citizens U S policy makers international law advocates and human rights groups to create a global freedom of expression agenda tied to trade climate and other major negotiations He proposes ten key priorities including combating the murder of journalists ending censorship and developing a global free expression charter to challenge the criminal and corrupt forces that seek to manipulate the world s news Wise and insightful Simon offers hope to all who care about maintaining the free flow of information in a world full of would be censors Ann Cooper Columbia Journalism School

Unveiling the Magic of Words: A Report on "**Business Writing Columbia Journalism Review**"

In a global defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their power to kindle emotions, provoke contemplation, and ignite transformative change is truly awe-inspiring. Enter the realm of "**Business Writing Columbia Journalism Review**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve to the book is central themes, examine its distinctive writing style, and assess its profound effect on the souls of its readers.

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