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BUSINESS TRANSFORMATION ESSENTIALS

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Business Transformation Essentials Case Studies And Articles

Axel Uhl, Lars Alexander Gollenia



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Handbook Industry 4.0 Walter Frenz, 2022-06-22 The handbook presents an overview of Industry 4.0 and offers solutions for important practical questions. The law and its current challenges regarding data assignment: who owns the data? EU guidelines: data security, data protection, General Data Protection Regulation, cyberattacks, competition law, right to access vs. monopolists, permissible and prohibited exchanges of information, possible collaborations. This is the point of departure. In turn, the book explores peculiarities in specific areas of Industry 4.0: Internet of Production, mechanical engineering, artificial intelligence, electromobility, autonomous driving, traffic, medical science, construction, energy industry, etc. The book's closing section addresses general developments in management: the digital transformation of companies and the world of work and ethical questions.

Digital Enterprise Transformation Axel Uhl, Lars Alexander Gollenia, 2016-04-22 The integration of technological innovations such as In-Memory Analytics, Cloud Computing, Mobile Connectivity and Social Media with business practice can enable significant competitive advantage. In order to embrace recent challenges and changes in the governance of IT strategies, SAP and its think tank, the Business Transformation Academy (BTA), have jointly developed the Digital Capability Framework (DCF). Digital Enterprise Transformation: A Business-Driven Approach to Leveraging Innovative IT by Axel Uhl and Lars Alexander Gollenia outlines the DCF, which comprises six specific capabilities: Innovation Management, Transformation Management, IT Excellence, Customer Centricity, Effective Knowledge Worker and Operational Excellence. In cooperation with the University

of Applied Sciences and Arts Northwestern Switzerland University of St Gallen Switzerland Queensland University of Technology Australia University of Liechtenstein Principality of Liechtenstein and Karlsruhe Institute of Technology Germany SAP and the BTA have been validating each capability and the corresponding maturity models based on analyzing several lighthouse case studies comprising SAMSUNG IBM Finanz Informatik The Walt Disney Company Google Inc HILTI AG Digital Enterprise Transformation presents how these companies take advantage of innovative IT and how they develop their digital capabilities On top the authors also develop and present a range of novel yet hands on Digital Use Cases for a number of different industries which have emerged from innovative technological trends such as Big Data Cloud Computing 3D Printing and Internet of Things

Enterprise, Business-Process and Information Systems Modeling Selmin Nurcan,Iris Reinhartz-Berger,Pnina Soffer,Jelena Zdravkovic,2020-05-28 This book contains the proceedings of two long running events held along with the CAiSE conference relating to the areas of enterprise business process and information systems modeling the 21st International Conference on Business Process Modeling Development and Support BPMDS 2020 and the 25th International Conference on Exploring Modeling Methods for Systems Analysis and Development EMMSAD 2020 The conferences were planned to take place in Grenoble France during June 8 9 2020 They were held virtually due to the COVID 19 pandemic For BPMDS 13 full papers and 1 short paper were carefully reviewed and selected for publication from a total of 30 submissions for EMMSAD 11 full papers and 4 short papers were accepted from 29 submissions The papers were organized in topical sections named as follows BPMDS Business process execution and monitoring BPM applications in industry and practice planning and scheduling in business processes process mining process models and visualizations EMMSAD Requirements and method engineering enterprise and business modeling software related modeling domain specific modeling evaluation related research

The Strategic Management of Information Systems Joe Peppard,John Ward,2016-04-18 A comprehensively updated revision of a book regarded by many as one the leading and authoritative titles for practitioners academics and students in the domain of information systems and technology IS IT strategy Presents a structured framework with tools techniques and ways of thinking which provide a practical approach to building a digital strategy expressed primarily in the language of business and management Brings together the implications of the significant advances in IT and the most useful current thinking research and experiences concerning the business impact and strategic opportunities created by IS IT Peppard and Ward discuss the key questions that managers have to grapple with of where when and how to invest in IS IT which is why a IS IT or digital strategy is required

Handbook on Business Process Management 2 Jan vom Brocke,Michael Rosemann,2014-08-28 Business Process Management BPM has become one of the most widely used approaches for the design of modern organizational and information systems The conscious treatment of business processes as significant corporate assets has facilitated substantial improvements in organizational performance but is also used to ensure the conformance of corporate activities This Handbook presents in two volumes the contemporary

body of knowledge as articulated by the world's leading BPM thought leaders. This second volume focuses on the managerial and organizational challenges of BPM such as strategic and cultural alignment, governance, and the education of BPM stakeholders. As such, this book provides concepts and methodologies for the integration of BPM. Each chapter has been contributed by leading international experts. Selected case studies complement their views and lead to a summary of BPM expertise that is unique in its coverage of the most critical success factors of BPM. The second edition of this handbook has been significantly revised and extended. Each chapter has been updated to reflect the most current developments. This includes, in particular, new technologies such as in-memory data and process management, social media, and networks. A further focus of this revised and extended edition is on the actual deployment of the proposed theoretical concepts. This volume includes a number of entirely new chapters from some of the world's leading experts in the domain of BPM.

The Seven Inconvenient Truths of Business Strategy Dr Paul Hunter, 2014-11-28. The Seven Inconvenient Truths of Business Strategy is an antidote to a process of strategic planning that in many organizations is often sporadic, biased, poorly articulated, and rarely implemented with total success. Drawing on a fundamental collection of definitive principles, the author offers a structure for strategizing, an indicator, and an explanation of strategic tools and insights into collaborative techniques for carrying out the process successfully: formation, evaluation, alignment, and implementation. It will help you ensure that your strategic process is always professional, relevant, and timely. A case study based on the story of Cadbury is woven through the chapters to provide a vibrant illustration of the value and application of the various techniques and processes described.

Managing Innovation Adoption Dr Majharul Talukder, 2014-04-28. When innovation is considered one of the key drivers of corporate success, why do organisations struggle to implement it? Research suggests that innovations fail due to a lack of acceptance by employees; therefore, an understanding of potential adopters and the factors influencing their decisions is essential. Despite much research on adoption of innovation by an organization, very little is known about its acceptance by individuals within it. *Managing Innovation Adoption* addresses this by presenting a new theoretical framework. The data collected proves that Dr Talukder's enhanced model, based on the theory of reasoned action (TRA), the technology acceptance model (TAM), and other conceptual frameworks, will assist a broader understanding of how people adopt innovations. As well as contributing to academic knowledge, the author's discoveries have practical implications for organizations, managers, administrators, and employees.

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