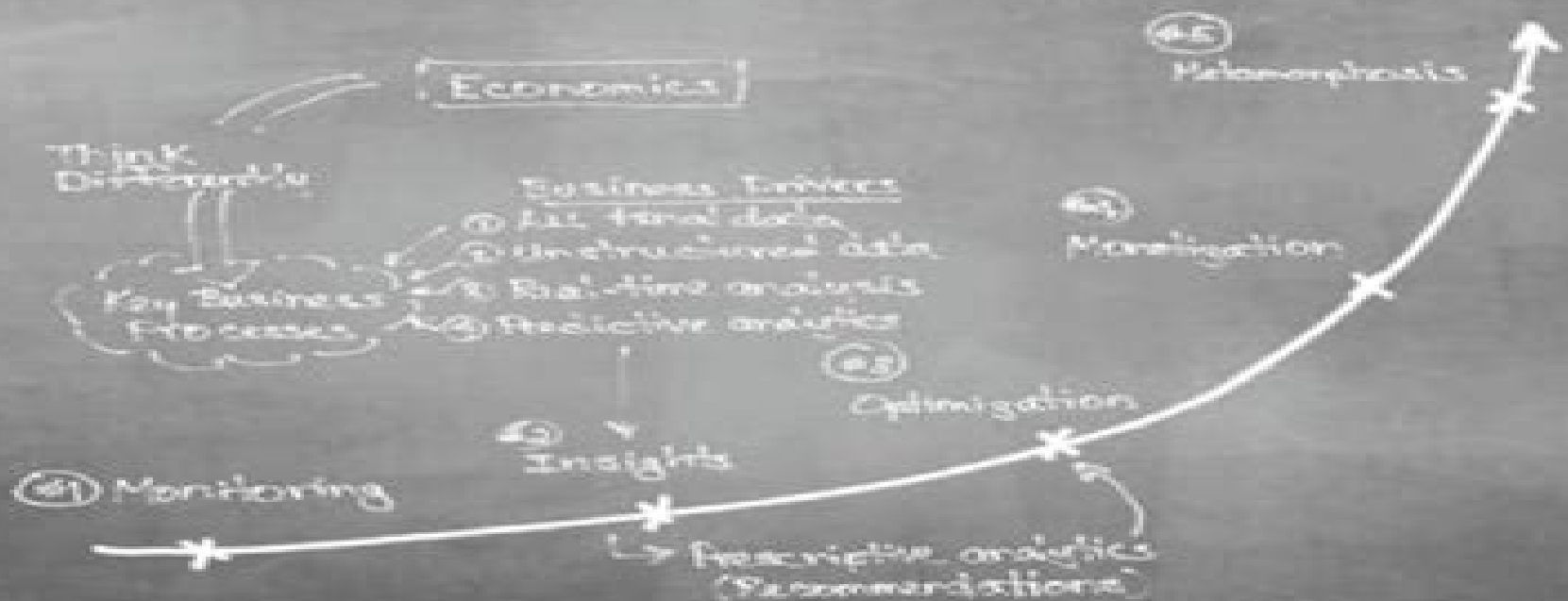


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**Ilias O. Pappas,Patrick Mikalef,Yogesh
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company's operations through AI and machine learning By the end of the book you will have the tools and techniques to drive your organization's digital transformation Here are a few words from Dr Kirk Borne Data Scientist and Executive Advisor at Booz Allen Hamilton about the book Data analytics should first and foremost be about action and value Consequently the great value of this book is that it seeks to be actionable It offers a dynamic progression of purpose driven ignition points that you can act upon What you will learn Train your organization to transition from being data driven to being value driven Navigate and master the big data business model maturity index Learn a methodology for determining the economic value of your data and analytics Understand how AI and machine learning can create analytics assets that appreciate in value the more that they are used Become aware of digital transformation misconceptions and pitfalls Create empowered and dynamic teams that fuel your organization's digital transformation Who this book is for This book is designed to benefit everyone from students who aspire to study the economic fundamentals behind data and digital transformation to established business leaders and professionals who want to learn how to leverage data and analytics to accelerate their business careers 97

Things About Ethics Everyone in Data Science Should Know Bill Franks, 2020-08-06 Most of the high profile cases of real or perceived unethical activity in data science aren't matters of bad intent Rather they occur because the ethics simply aren't thought through well enough Being ethical takes constant diligence and in many situations identifying the right choice can be difficult In this in depth book contributors from top companies in technology finance and other industries share experiences and lessons learned from collecting managing and analyzing data ethically Data science professionals managers and tech leaders will gain a better understanding of ethics through powerful real world best practices Articles include Ethics Is Not a Binary Concept Tim Wilson How to Approach Ethical Transparency Rado Kotorov Unbiased Fair Doug Hague Rules and Rationality Christof Wolf Brenner The Truth About AI Bias Cassie Kozyrkov Cautionary Ethics Tales Sherrill Hayes Fairness in the Age of Algorithms Anna Jacobson The Ethical Data Storyteller Brent Dykes Introducing Ethicize the Fully AI Driven Cloud Based Ethics Solution Brian O'Neill Be Careful with Decisions of the Heart Hugh Watson Understanding Passive Versus Proactive Ethics Bill Schmarzo **Digital Transformation for a Sustainable Society in the 21st Century** Ilias O.

Pappas, Patrick Mikalef, Yogesh K. Dwivedi, Letizia Jaccheri, John Krogstie, Matti Mäntymäki, 2019-09-09 This book constitutes the proceedings of the 18th IFIP WG 6.11 Conference on e-Business e-Services and e-Society I3E 2019 held in Trondheim Norway in September 2019 The total of 61 full and 4 short papers presented in this volume were carefully reviewed and selected from 138 submissions The papers were organized in topical sections named e-business big data analytics open science and open data artificial intelligence and internet of things smart cities and smart homes social media and analytics digital governance digital divide and social inclusion learning and education security in digital environments modelling and managing the digital enterprise digital innovation and business transformation and online communities **Navigating the Labyrinth** Laura Sebastian-Coleman, An Executive Guide to Data Management Advanced Information Networking and

Applications Leonard Barolli, Makoto Takizawa, Fatos Xhafa, Tomoya Enokido, 2019-03-14 The aim of the book is to provide latest research findings innovative research results methods and development techniques from both theoretical and practical perspectives related to the emerging areas of information networking and applications Networks of today are going through a rapid evolution and there are many emerging areas of information networking and their applications Heterogeneous networking supported by recent technological advances in low power wireless communications along with silicon integration of various functionalities such as sensing communications intelligence and actuations are emerging as a critically important disruptive computer class based on a new platform networking structure and interface that enable novel low cost and high volume applications Several of such applications have been difficult to realize because of many interconnections problems To fulfill their large range of applications different kinds of networks need to collaborate and wired and next generation wireless systems should be integrated in order to develop high performance computing solutions to problems arising from the complexities of these networks This book covers the theory design and applications of computer networks distributed computing and information systems

Digital Transformation for Sustainability Jorge Marx Gómez, Maria Rosa Lorini, 2022-12-01 This book presents case studies to analyse the relationship between sustainability environmental social institutional and economic and digital innovation The respective contributions offer a contextualisation of the main present and future trends concerning these two elements and present analyses from economic technical managerial and social perspectives alike The individual sections of the book focus on interactions between sustainability and digital innovation in existing organisations and highlight the new opportunities challenges and threats that may emerge as a result The contributions are mainly based on case studies and research conducted in Europe and Africa with a few focusing on Southeast Asia and Central America and were prepared by experts in the fields of Information Systems Computer Science Social Development and Economics

Succeeding with AI Veljko Kronic, 2020-03-31 Summary Companies small and large are initiating AI projects investing vast sums of money on software developers and data scientists Too often these AI projects focus on technology at the expense of actionable or tangible business results resulting in scattered results and wasted investment Succeeding with AI sets out a blueprint for AI projects to ensure they are predictable successful and profitable It is filled with practical techniques for running data science programs that ensure they are cost effective and focused on the right business goals Purchase of the print book includes a free eBook in PDF Kindle and ePub formats from Manning Publications About the technology Succeeding with AI requires talent tools and money So why do many well funded state of the art projects fail to deliver meaningful business value Because talent tools and money aren't enough You also need to know how to ask the right questions In this unique book AI consultant Veljko Kronic reveals a tested process to start AI projects right so you'll get the results you want About the book Succeeding with AI sets out a framework for planning and running cost effective reliable AI projects that produce real business results This practical guide reveals secrets forged

during the author's experience with dozens of startups, established businesses, and Fortune 500 giants that will help you establish meaningful, achievable goals. In it, you'll master a repeatable process to maximize the return on data scientist hours and learn to implement effectiveness metrics for keeping projects on track and resistant to calcification. What's inside: Where to invest for maximum payoff. How AI projects are different from other software projects. Catching early warnings in time to correct course. Exercises and examples based on real-world business dilemmas. About the reader: For project and business leadership, result-focused data scientists and engineering teams. No AI knowledge required. About the author: Veljko Krunić is a data science consultant, has a computer science PhD, and is a certified Six Sigma Master Black Belt.

Table of Contents

- 1 Introduction
- 2 How to use AI in your business
- 3 Choosing your first AI project
- 4 Linking business and technology
- 5 What is an ML pipeline and how does it affect an AI project
- 6 Analyzing an ML pipeline
- 7 Guiding an AI project to success
- 8 AI trends that may affect you

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Table of Contents Big Data Mba Driving Business Strategies With Data Science

1. Understanding the eBook Big Data Mba Driving Business Strategies With Data Science
 - The Rise of Digital Reading Big Data Mba Driving Business Strategies With Data Science
 - Advantages of eBooks Over Traditional Books
2. Identifying Big Data Mba Driving Business Strategies With Data Science
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Big Data Mba Driving Business Strategies With Data Science
 - User-Friendly Interface
4. Exploring eBook Recommendations from Big Data Mba Driving Business Strategies With Data Science
 - Personalized Recommendations
 - Big Data Mba Driving Business Strategies With Data Science User Reviews and Ratings

- Big Data Mba Driving Business Strategies With Data Science and Bestseller Lists
- 5. Accessing Big Data Mba Driving Business Strategies With Data Science Free and Paid eBooks
 - Big Data Mba Driving Business Strategies With Data Science Public Domain eBooks
 - Big Data Mba Driving Business Strategies With Data Science eBook Subscription Services
 - Big Data Mba Driving Business Strategies With Data Science Budget-Friendly Options
- 6. Navigating Big Data Mba Driving Business Strategies With Data Science eBook Formats
 - ePub, PDF, MOBI, and More
 - Big Data Mba Driving Business Strategies With Data Science Compatibility with Devices
 - Big Data Mba Driving Business Strategies With Data Science Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Big Data Mba Driving Business Strategies With Data Science
 - Highlighting and Note-Taking Big Data Mba Driving Business Strategies With Data Science
 - Interactive Elements Big Data Mba Driving Business Strategies With Data Science
- 8. Staying Engaged with Big Data Mba Driving Business Strategies With Data Science
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Big Data Mba Driving Business Strategies With Data Science
- 9. Balancing eBooks and Physical Books Big Data Mba Driving Business Strategies With Data Science
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Big Data Mba Driving Business Strategies With Data Science
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Big Data Mba Driving Business Strategies With Data Science
 - Setting Reading Goals Big Data Mba Driving Business Strategies With Data Science
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Big Data Mba Driving Business Strategies With Data Science
 - Fact-Checking eBook Content of Big Data Mba Driving Business Strategies With Data Science
 - Distinguishing Credible Sources

13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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