

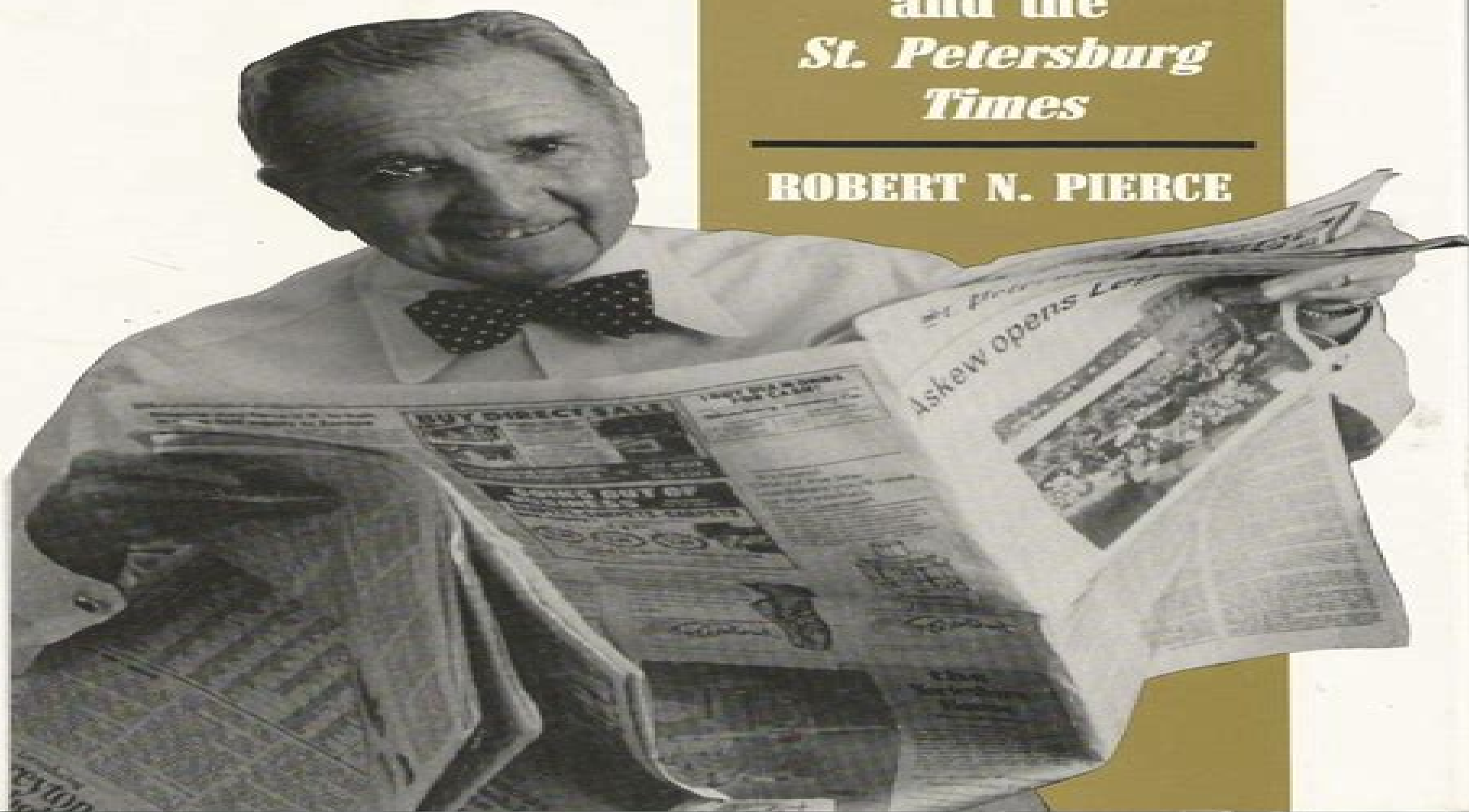
# A SACRED TRUST

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**Nelson Poynter  
and the  
*St. Petersburg  
Times***

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**ROBERT N. PIERCE**



# A Sacred Trust Nelson Poynter And The St Petersburg Times

**Rachel S Tattersall**



## **A Sacred Trust Nelson Poynter And The St Petersburg Times:**

**A Sacred Trust** Robert Nash Pierce,1993 Traces the history of the St Petersburg Times under its publisher Nelson Poynter Lost Storytellers John Pendygraft,2022-09-27 Community journalism in the era of clickbait An incisive and firsthand look at the landscape of community news today Lost Storytellers argues that the decline of local journalism threatens the future of democracy Award winning photojournalist John Pendygraft asks How did Americans lose trust in the media and how can their local newsrooms earn it back Pendygraft uses his own experiences at Florida s largest newspaper the Tampa Bay Times to illustrate why trusted local reporting matters more than ever in the era of fake news clickbait conspiracy theories and social media Through interviews with his colleagues the history of his own paper journeys into the evolutionary psychology of storytelling and examples of the ways multinational media conglomerates hook readers on news cycles of chaos and crisis Pendygraft argues that community journalists can reclaim their roles as local storytellers and that the public good demands that they try Lost Storytellers offers insights for all who feel confused about the media politics and the well being of their communities in the information age **The Postwar Decline of American Newspapers, 1945-1965** David R. Davies,2006-07-30 On the surface the American newspaper industry appears to have changed little from 1945 to 1965 remaining both healthy and prosperous The number of newspapers in 1965 was about the same as in 1945 while during the twenty year period advertising revenues increased substantially despite new competition from television Just as in 1945 the vast majority of newspapers went to press with improved but old fashioned letterpress methods in 1965 And newspaper reporters still professed a strong if now somewhat shaken faith in the federal government at the end of the twenty years But the surface appearance of both stability and profitability obscured profound change In the two decades after World War II the business of newspaper publishing changed significantly in myriad ways By 1965 editors and publishers had recognized the extent of these changes and were beginning to adjust Each of the changes was significant of its own accord and the range of challenges throughout the period combined to transform newspapers and the nation they served by 1965 This transformation was evident to varying degrees in newspapers content their production methods their economic position within the overall media marketplace and their relationship with government Newspapers some more than others made strides to keep up with and overcome some of these challenges But in each of these areas newspapers as a group were slow to respond to the problems facing journalism Re-Evaluating Women's Page Journalism in the Post-World War II Era Kimberly Wilmot Voss,2018-09-05 Re Evaluating Women s Page Journalism in the Post World War II Era tells the stories of significant women s page journalists who contributed to the women s liberation movement and the journalism community Previous versions of journalism history had reduced the role these women played at their newspapers and in their communities if they were mentioned at all For decades the only place for women in newspapers was the women s pages While often dismissed as fluff by management these sections in fact documented social changes in communities These women

were smart feisty and ahead of their times They left a great legacy for today s women journalists This book brings these individual women together and allows for a broader understanding of women s page journalism in the 1950s and 1960s It details the significant roles they played in the post World War II years laying the foundation for a changing role for women

**The Editorial Eye** Jane T. Harrigan, Karen Brown Dunlap, 2003-09-05 A complete guide to editing print and electronic media The Editorial Eye teaches students the skills they need to become professional editors from generating story ideas to correct comma placement Much praised for its accessibility this text covers essential editing skills in an engaging student friendly style This thoroughly revised edition includes new coverage of electronic media and online news along with updated chapters on layout and design

*The Southern Press* Douglas O. Cumming, 2009 The Southern journalist was more likely to be a Romantic and an intellectual The region s journalism was personal colorful and steeped in the classics This title suggests that the South s journalism struck a literary pose closer to the older English press than to the democratic penny press or bourgeois magazines of the urban North

*Visions of Eden* Robert Bruce Stephenson, 1997 Since the turn of the century the opportunity to design a city nestled in a subtropical garden has attracted the nation s preeminent planners to St Petersburg The most ambitious plan was developed in 1923 by John Nolen who believed that an interconnected system of preserves and parks would enhance the city s development and attract tourists for generations His initiative failed miserably at the polls however because it threatened the conflicting notion of paradise held by hundreds of investors who were profiting from the greatest real estate boom in the nation s history and feared that planning would curtail speculation As Stephenson points out a half century would pass until a series of ecological disasters in the 1970s finally compelled city officials to adopt an environmentally sound development plan that reflected Nolen s original vision

**The Changing South of Gene Patterson** Roy Peter Clark, Raymond Arsenault, 2020-03-17 The Changing South of Gene Patterson celebrates the work of one of America s most influential journalists who wrote in a time and place of dramatic social and political upheaval The editor of the Atlanta Constitution from 1960 through 1968 Patterson wrote directly to his fellow white southerners every day working to persuade them to change their ways His words were so inspirational that he was asked by Walter Cronkite to read his most famous column about the Birmingham church bombing live on the CBS Evening News

**Trust Ownership and the Future of News** Gavin Ellis, 2014-06-29 Crumbling business models mean news media structures must change Gavin Ellis explores the past and present use of newspaper trusts drawing on case studies such as the Guardian the Irish Times and the Pulitzer Prize winning Tampa Bay Times to make the case for a form of ownership dedicated to sustaining high quality journalism

*From Yellow Dog Democrats to Red State Republicans* David R. Colburn, 2013-09-17 Likely to raise hackles among Democrats and Republicans alike this dynamic history of modern Florida argues that the Sunshine State has become the political and demographic future of the nation David Colburn reveals how Florida gradually abandoned the traditions of race and personality that linked it to the Democratic Party The book focuses particularly on the population growth and

chaotic gubernatorial politics that altered the state from 1940 when it was a sleepy impoverished southern outpost to the present and the emergence of a dominant Republican Party

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