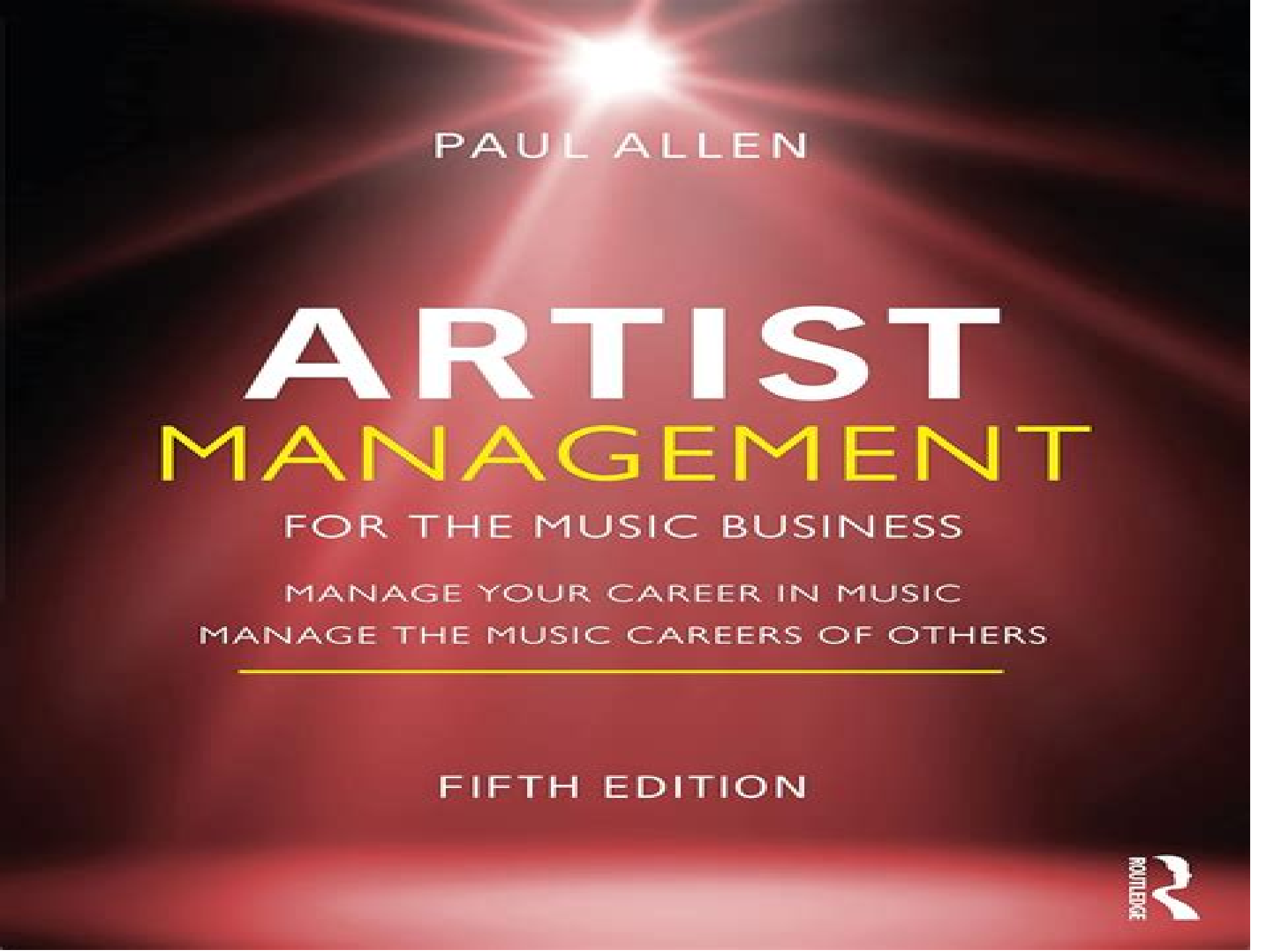




PAUL ALLEN

ARTIST MANAGEMENT

FOR THE MUSIC BUSINESS

MANAGE YOUR CAREER IN MUSIC
MANAGE THE MUSIC CAREERS OF OTHERS

FIFTH EDITION

Artist Management For The Music Business Paul Allen

Paul Allen



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Artist Management for the Music Business Paul Allen, 2011 This is essential reading for managers students and artists in the music business Book Jacket *Artist Management for the Music Business* Paul Allen, 2022-03-20 Anyone managing an artist's career needs to be well versed and have a savvy understanding of the moving parts of the music business Learn how and why those moving parts move as well as how to manage and navigate a music based career *Artist Management for the Music Business* gives a comprehensive view of how to generate income through music and how to strategically plan for future growth The book is full of valuable practical insights It includes interviews and case studies with examples of real world management issues and outcomes Updates to this new edition include a new chapter for independent self managing artists expanded and updated sections on networking social media and streaming and a basic introduction to data analytics for the music business This book gives access to resources about artist management and the music business at its companion website www.artistmanagementonline.com **Artist Management for the Music Business** Paul Allen, 2014-07-17 With the evolution of the music business and the shifting influence of large record labels the artist manager is now more than ever at the center of an artist's career Artist managers are tasked with keeping abreast of the music industry and supporting the artists under their management while simultaneously managing their own careers Including key industry insights exclusive planning guidance management tools and strategies for a successful career *Artist Management for the Music Business* has the tools to support any new or experienced artist manager Through its analysis of over a dozen case studies lessons and contract examples author Paul Allen provides a focused look at managing artists careers This follow up to the best selling second edition features a new chapter on entrepreneurship including detailed information on how to run an artist management enterprise as a business and includes coverage of anticipating risks reacting to challenges and basic money management The chapter also contains additional sections on the effective use of social media the Web and handling online promotion For additional resources visit the book's website at www.artistmanagementonline.com **Artist Management for the Music Business** Paul Allen, 2012-11-12 Allen prepares you for the realities of successfully directing the careers of talented performers in the high risk high reward music business You will learn to prepare yourself for a career in artist management and then learn the tools to coach lead organize time manage finances market an artist and carve out a successful career path for both yourself and your clients The book features profiles of artist managers an exclusive and detailed template for an artist career plan and samples of major contract sections for artist management and record deals Updated information including a directory of artist management companies is available at the book's companion website A peer reviewer for *Artist Management for the Music Business* proclaimed this is going to be an excellent text It contains many unique insights and lots of valuable information This is essential reading for managers students and artists in the music business **Artist Management for the Music Business** Paul Allen, 2012-11-12 Allen prepares you for the realities of

successfully directing the careers of talented performers in the high risk high reward music business You will learn to prepare yourself for a career in artist management and then learn the tools to coach lead organize time manage finances market an artist and carve out a successful career path for both yourself and your clients The book features profiles of artist managers an exclusive and detailed template for an artist career plan and samples of major contract sections for artist management and record deals Updated information including a directory of artist management companies is available at the book s companion website A peer reviewer for Artist Management for the Music Business proclaimed this is going to be an excellent text It contains many unique insights and lots of valuable information This is essential reading for managers students and artists in the music business

Artist Management for the Music Business 2e Paul Allen,2012-10-12 Artist Management for the Music Business provides clear in depth information on what to do as an artist manager and how to do it The book looks at the application of classic management theory to artist management includes profiles of successful artist managers as well as offering skill development for planning coaching and leading *Artist Management for the Music Business* PAUL. ALLEN,2022-03-21 Artist Management for the Music Business gives a comprehensive view of how to generate income through music and how to strategically plan for future growth Artist Management for the Music Business 2e, 2nd Edition Paul Allen,2012 Artist Management for the Music Business provides clear in depth information on what to do as an artist manager and how to do it preparing the reader for the realities of directing the careers of performers in the risky but rewarding music business The book prepares the reader for a successful career looking at the application of classic management theory to artist management featuring profiles of artist managers an exclusive and detailed template for an artist career plan and samples of major contract sections for artist management and record deals Updated information including a directory of artist management companies is available on the companion website Artist Management for the Music Business is written for record industry employees who want to know both what to do as a professional artist manager and how to do it as well as for all students studying music business or industry programs Key industry insight for both the new and experienced artist managers Exclusive planning and management tools Successful career strategies for managers and the artists they manage Fully cited text from literature personal interviews and personal experience of the author Career and business planning for the artist manager including fully detailed and exclusive career plan template for an artist The Live Music Business Andy Reynolds,2021-11-29 The Live Music Business Management and Production of Concerts and Festivals Third Edition shines a light on the enigmatic live music business offering a wealth of inside advice and trade secrets to artists and bands looking to make a living in the industry Previously published as The Tour Book this new edition has been extensively revised reorganized and updated to reflect today s music industry This practical guidebook examines the roles of the key players from booking agents to concert promoters artist managers to talent buyers and the deals conventions and processes that drive this global business Written by a touring professional with over 25 years of experience this book

elucidates why playing live is crucial to the success of any musician band or artist explaining issues like what managers promoters and agents do and how they arrange shows and tours how to understand and negotiate show contracts how to create a contract rider and how the rider affects the money you earn from a show how to appear professional and knowledgeable in an industry with its own conventions language and baffling technical terms and a three year plan using live performance to kickstart your music career Intended for music artists and students The Live Music Business presents proven live music career strategies covering every aspect of putting on a live show from rehearsing and soundchecks to promotions marketing and contracts In an era when performing live is more essential than ever this is the go to guidebook for getting your show on the road and making a living from music **The Classical Music Industry** Chris Dromey, Julia

Haferkorn, 2018-06-12 This volume brings together academics executives and practitioners to provide readers with an extensive and authoritative overview of the classical music industry The central practices theories and debates that empower and regulate the industry are explored through the lens of classical music making business and associated spheres such as politics education media and copyright The Classical Music Industry maps the industry's key networks principles and practices across such sectors as recording live management and marketing essentially how the cultural and economic practice of classical music is kept mobile and alive The book examining pathways to professionalism traditional and new forms of engagement and the consequences of related issues ethics prestige gender and class for anyone aspiring to make it in the industry today This book examines a diverse and fast changing sector that animates deep feelings The Classical Music Industry acknowledges debates that have long encircled the sector but today have a fresh face as the industry adjusts to the new economics of funding policy making and retail The first volume of its kind The Classical Music Industry is a significant point of reference and piece of critical scholarship written for the benefit of practitioners music lovers students and scholars alike offering a balanced and rigorous account of the manifold ways in which the industry operates

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