

Business proposal template

Your Company Name

Your address

Your City, State, ZIP

Contact information

Client's Company Name

Client's company address

Client's City, State, ZIP

Date: [Date]

Proposal for [description of goods/services]

Dear [Client's Name],

Executive summary

[Introduce the purpose of the proposal and highlight the primary benefits of the goods or services offered. This should be a compelling summary that entices the reader to continue.]

Objective

[State the specific problem or need your client has and how your company can address it.]

Proposed solution

[Detail the goods or services you propose to provide. Include how these offerings will solve the client's issue or meet their needs.]

Benefits

[Explain the benefits of your solution, including any unique features or competitive advantages.]

Timeline

[Outline the timeline for the delivery of goods or services.]

Proposals That Sell

Bob Kantin



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