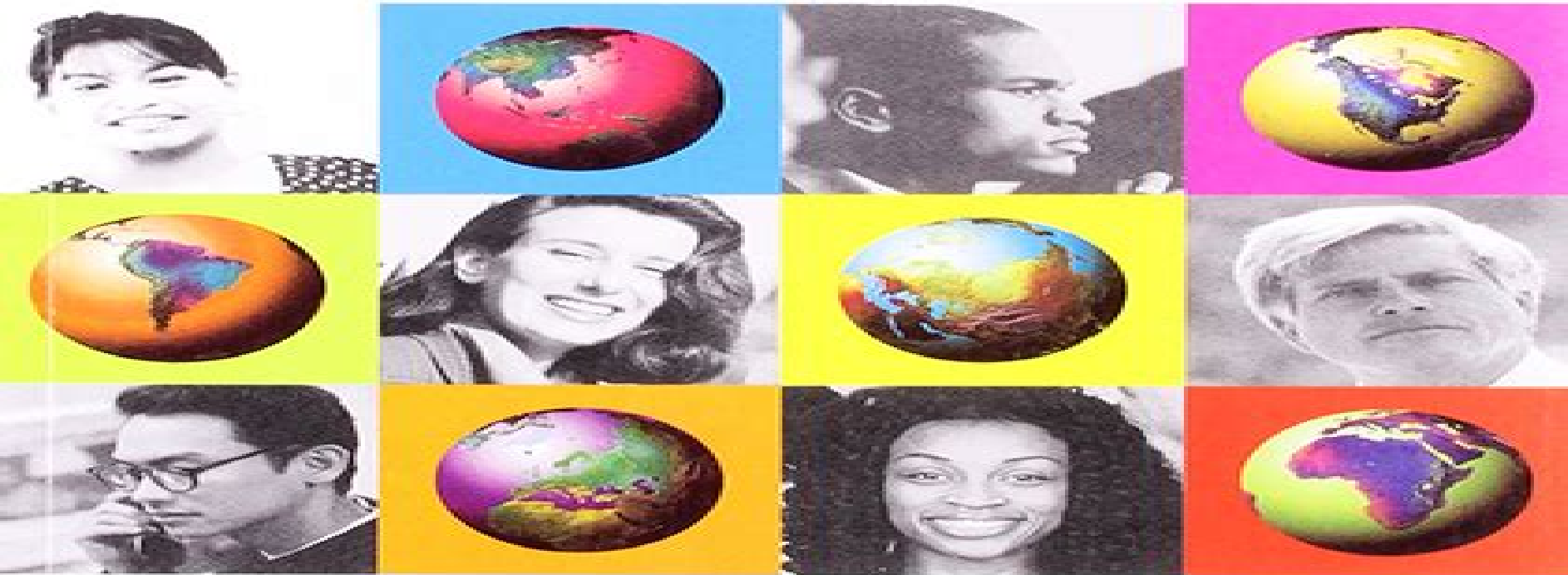


BRIDGING THE CULTURE GAP

**A Practical Guide to International
Business Communication**



Penny Carté and Chris Fox

Canning

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Bridging The Culture Gap Bridging The Culture Gap

Penny Carté,Chris Fox



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Bridging the Culture Gap Penny Carté,Chris Fox,2004 Praise and Reviews As an American who has worked in Europe for the past 3 years I find Bridging the Culture Gap to be a practical guide for communicating and influencing across cultures The authors use authentic and engaging anecdotes which will help readers to understand their own culture and other s reactions to it in the context of everyday business Gary Kuusisto Director European Learning Development The Gillette CompanyThis book gives you a practical insight into cross cultural communication in business today based in part on the Canning team s deep experience in training over 1 000 managers and specialists in a unique Franco Japanese adventure Every International professional should find food for thought in this book Francois Foix Human Resources Coordinator Renault NissanFull of real life examples and practical advice which reflects the experience and skills of its masterful but unpretentious authors Andreas Molck Ude Head of Africa and Middle East Division Munich ReCanning offers tough and intensive training but brilliant results I believe this book will do the same thing for anyone looking for success in cross cultural business Takashi Kashiwagi Head of Global Regulatory Approvals and Marketing Support Aventis JapanAs globalization gathers momentum the contact between business people from other countries is becoming more frequent The more national boundaries a company crosses the greater the scope for misunderstanding and conflict To succeed internationally it is essential to be able to break the barriers of culture language and set patterns of thinking Bridging the Culture Gap written by two of Canning s most experienced trainers is a distillation of many years work and is based on the real life business situations of their international clients You ll find out how to interpret the party linecommunicate with styleget your message acrossplay the conversation gamebe sensitive to other culturesmind your mannersavoid the usual faux paswin the dealand so much more Packed with fascinating cases cultural awareness scales communication style tests and practical tips this lively guide will help anyone of any nationality to become a better communicator Whether you re planning to give a presentation to a cross cultural group or about to negotiate with an overseas client Bridging the Culture Gap will ensure that your cultural awareness antennae are well tuned **Bridging the Culture Gap** Penny Carté,Chris Fox,2008

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Equipment ,1919 **Bridge the Culture Gaps** Robert Gibson,2022-03-08 The highly practical self help guide to optimize the performance of individuals working in an intercultural environment Readers will learn how to mitigate unconscious bias to create inclusive organizations and how to use key cultural dimensions to communicate and cooperate in intercultural teams Addressing the unique challenges of influencing across cultures and managing international projects this is an indispensable toolkit for a key competence in business Bridge The Culture Gaps provides readers with a framework for developing key skills essential for effective global collaboration in the VUCA world These include reflecting on experience

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,2017 **Bridging the Culture Gap, 2nd Edition** Penny Carte,2008 As globalization continues to gathers momentum the contact between business people from other countries is becoming more and more frequent The more national boundaries a company crosses the greater the scope for misunderstanding and conflict To succeed internationally it is essential to be able to break the barriers of culture language and set patterns of thinking The second edition of Bridging the Culture Gap written by two of Canning s most experienced trainers is a distillation of many years work and is based on the real life business situations of their international clients You ll find out how to interpret the party line communicate with style get your message across be sensitive to other cultures and ultimately win the deal This fully updated new edition also includes a new chapter on making yourself understood in English Packed with fascinating cases cultural awareness scales communication style tests and practical tips this lively guide will help anyone of any nationality to become a better communicator Whether you re planning to give a presentation to a cross cultural group or about to negotiate with an overseas client Bridging the Culture Gap will ensure that your cultural awareness antennae are well tuned **Bridging the Culture Gap** Canning

International,Penny Carté,Chris Fox,2008-07-03 As globalization continues to gather momentum the contact between business people from other countries is becoming more and more frequent The more national boundaries a company crosses the greater the scope for misunderstanding and conflict To succeed internationally it is essential to be able to break the barriers of culture language and set patterns of thinking The second edition of Bridging the Culture Gap written by two of Canning s most experienced trainers is a distillation of many years work and is based on the real life business situations of their international clients You ll find out how to interpret the party line communicate with style get your message across be sensitive to other cultures and ultimately win the deal This fully updated new edition also includes a new chapter on making yourself understood in English Packed with fascinating cases cultural awareness scales communication style tests and practical tips this lively guide will help anyone of any nationality to become a better communicator Whether you re planning to give a presentation to a cross cultural group or about to negotiate with an overseas client Bridging the Culture Gap will ensure that your cultural awareness antennae are well tuned **Bridging the Culture Gap** Martina W. Aspinall,1988

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