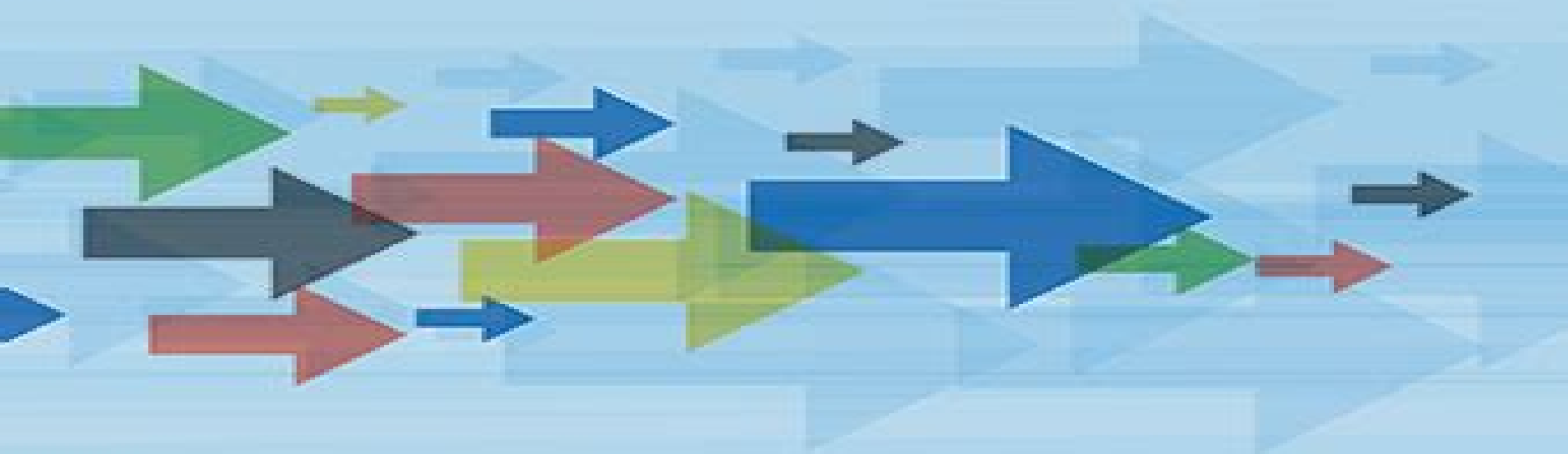


Second Edition, with New and Updated Content

A Practical Guide to

Strategic Planning in Higher Education

Karen E. Hinton, PhD



The Society for College
and University Planning

A Practical Guide To Strategic Planning In Higher Education

Nick Rushby, Dan Surry



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PRACTICAL GUIDE TO STRATEGIC PLANNING IN HIGHER EDUCATION, SECOND EDITION, WITH NEW AND UPDATED CONTENT Karen E. Hinton, 2022 A Practical Guide to Strategic Planning in Higher Education is a resource for anyone engaged in college or university strategic planning it is also an excellent primer for planning committees Using clear definitions practical tips and examples drawn from actual situations this short book acts as a manual for both experienced planners and those who are new to the process This second edition also contains new strategies for using an institution's strategic plan during times of institutional upheaval and additional techniques for jump starting various parts of the planning process Publisher's description [A Practical Guide to Strategic Enrollment Management Planning in Higher Education](#), 2007 *Strategic Thinking, Planning, and Management Practice in the Arab World* Albadri, Fayez, Nasereddin, Yacoub Adel, 2019-04-05 The Arab region has been and continues to be a focus of the world for its economic political and social importance However reality indicates that the performance of many Arab states in terms of education literacy health employment and welfare generally fall behind many countries of other regions Strategic Thinking Planning and Management Practice in the Arab World is an essential reference source that investigates the status of current strategic practice in the Arab world as well as the need to promote awareness of effective development strategies Featuring research on topics such as social justice practical entrepreneurship and crisis management this book is ideally designed for high caliber strategists academic scholars and postgraduate research students *Organization and Administration in Higher Education* Kristina 'KP' Powers, Patrick J. Schloss, 2022-12-30 Situating strategic planning and budgeting within the organization and administration of higher education institutions this text provides effective and proven strategies for today's change oriented leaders Bringing together distinguished administrators from two year four year public and private colleges and universities this volume provides both practical and effective guidance on the intricacies of the institutional structure its functional activities and contingency planning Organization and Administration in Higher Education orients future administrators to the major areas of an academic institution and will assist higher education administrators in leading their institutions to excellence New in the third edition is an expanded discussion of diversity equity and inclusion as well as updated coverage across various institutional settings including community colleges Additionally the authors provide guidance on managing crises and institutional disruptions such as those caused by the COVID 19 pandemic Powers and Schloss offer refreshed end of chapter discussion prompts and online instructor materials including PowerPoints to support multimodal learning and new methods of teaching found here <https://institute foreffectiveness.org/organization-and-administration-of-higher-education>

Building Organizational Capacity and Strategic Management in Academia Kayyali, Mustafa, 2024-11-01 As higher education institutions face challenges like technological advancements student demographics and funding constraints effective strategic management is essential This involves enhancing institutional capabilities through improved governance

resource allocation and stakeholder engagement while fostering a culture of innovation and collaboration By prioritizing strategic planning and capacity building academic institutions can remain relevant and responsive to the needs of students faculty and the broader community Further research empowers universities to achieve sustainable growth and fulfill their educational and social objectives Building Organizational Capacity and Strategic Management in Academia explores the crucial role of leadership and strategic management in boosting the capacity and effectiveness of higher education institutions It examines the complex dynamics of organizational change innovation and sustainable growth within the setting of academia This book covers topics such as brand management information technology and strategic planning and is a useful resource for business owners academicians educators managers computer engineers scientists and researchers

Tools and Techniques for Aspiring College Presidents Martin III, Quincy, King, Deborah Baness, Cooney, Matthew A., 2024-12-13 Aspiring college presidents face a challenging leadership landscape where the tools and techniques they employ are critical to driving institutional success and navigating the complexities of higher education From strategic planning and financial management to fostering a diverse and inclusive campus culture the role of a college president requires a visionary thinking effective decision making and strong interpersonal skills Modern college presidents must also be skilled at leveraging technology data analytics and communication platforms to enhance institutional operations and engage with students and faculty As higher education continues to face challenges aspiring college presidents must develop a comprehensive toolkit including both traditional leadership strategies and innovative approaches addressing the needs of their institutions and the academic community Tools and Techniques for Aspiring College Presidents provides a detailed roadmap that covers every aspect of the journey to the college presidency From understanding the academic landscape and developing essential leadership skills to navigating the complexities of higher education governance and building strategic relationships it offers various tools and techniques for aspiring higher education leaders This book covers topics such as data science student affairs and teacher training and is a useful resource for educators administrators academicians scientists and researchers Branching Out: A Strategic Planning Toolkit for Branch Campus Leaders Dr. Allison M.

Fitzpatrick, 2023-05-31 Branching Out A Strategic Planning Toolkit for Branch Campus Leaders presents a research based simple yet effective strategic planning guide that will help you make your branch campus strategic plan a reality in as little as a year The guide makes it digestible so even the busiest branch campus leader can take the time to at least explore the process The methods and tools presented in this guide will help ease some of the burden of traditional planning No doubt about it the strategic planning process is a heavy lift but this book will give you tools to get through the process more efficiently Features Thorough step by step Toolkit with Worksheets Timelines Templates and Discussion Guides Based on research and incorporates strategic planning best practices Tailored to the needs of a branch campus leader with a focus on gaining support which can often be challenging Simple and concise yet effective Requires no prior strategic planning

experience BONUS Supporting tools available for download as editable files included in the purchase price of this book

Best Practices in Planning Strategically for Online Educational Programs Elliot King, Neil Alperstein, 2017-11-22 *Best Practices in Planning Strategically for Online Educational Programs* is a step by step guide to developing strategic plans for creating and implementing online educational programs within higher education institutions From conception to execution and assessment the successful management of purposeful online educational programs in colleges and universities carries increasing importance and a unique set of requirements This book enables administrators and faculty to identify the opportunities and challenges presented by online education for institutions based on their histories missions and market positions develop a roadmap for creating and implementing a strategic plan provide guidance for assessing the plan and insight into the iterative nature of planning With computer networked based technologies gaining ground in traditional private and public institutions this critical volume is the first to apply the principles and practices associated with strategic planning specifically to online educational programs

Using ROI for Strategic Planning of Online Education Kathleen S. Ives, Deborah M. Seymour, 2023-07-03 Published in association with While higher education has rarely employed ROI methodology focusing more on balancing its revenue streams such as federal state and local appropriations tuition and endowments with its costs the rapid growth of online education and the history of how it has evolved with its potential for institutional transformation and as a major source of revenue as well as its need for substantial and long term investment makes the use of ROI an imperative This book both demonstrates how ROI is a critical tool for strategic planning and outlines the process for determining ROI The book's expert contributors lay the foundation for developing new practices to meet the compelling challenges of online education and identify new models that offer the potential for transforming the educational system meeting new workforce demands and ultimately improving the economy The opening chapters of the book explore the dimensions of ROI as a strategic planning process offering guiding principles as well as methods of measurement and progress tracking and demonstrate the impact of ROI across the institution The book identifies the role of previously overlooked constituents such as online professionals as critical partners for developing institutional strategy and institutional stakeholders for vital input on inclusivity diversity and equity and their increasingly important role in impacting the ROI of online programs Subsequent chapters offer a range of approaches to ROI reflecting the strategic priorities and types of return institutions seek from their investment in online programming whether they be increased profits or surpluses via reduced expenses or increased operating efficiencies or the development of increased brand awareness for their programs They also address the growing competitive environment of recent commercial entrants and online program managers OPMs The contributors offer best practices for setting goals and identifying benchmarks for increasing and measuring payback including the creation of cross functional ROI teams from across an institution and further address the advantages and disadvantages of universities partnering with external providers or even other colleges and universities to provide online

programs with them and for them This book offers presidents and senior administrators faculty engaged in shared governance online learning administrators and stakeholders representing student community and employer interests with a rigorous process for developing an online strategy **The Wiley Handbook of Learning Technology** Nick Rushby, Dan Surry, 2016-02-23 The Wiley Handbook of Learning Technology is an authoritative and up to date survey of the fast growing field of learning technology from its foundational theories and practices to its challenges trends and future developments Offers an examination of learning technology that is equal parts theoretical and practical covering both the technology of learning and the use of technology in learning Individual chapters tackle timely and controversial subjects such as gaming and simulation security lifelong learning distance education learning across educational settings and the research agenda Designed to serve as a point of entry for learning technology novices a comprehensive reference for scholars and researchers and a practical guide for education and training practitioners Includes 29 original and comprehensively referenced essays written by leading experts in instructional and educational technology from around the world

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