

Business Ethics and Social Responsibility Education: Shifting the Worldview

ROBERT A. GIACALONE
Temple University

KENNETH R. THOMPSON
DePaul University

While the topics of business ethics and social responsibility education have received much attention in scholarly and pedagogical literature (although less in the pedagogical literature), the authors argue that the core teaching problem has not been discussed, that is, the worldview underpinning all of management education. The authors discuss this worldview, propose a more ethics-friendly worldview, and provide some considerations of its implication.

Business educators walk a road where ethical signposts are unclear, new scandals lead to new laws, and society's increased expectations change the parameters for what we teach. In this environment, how we sensitize our students (i.e., how we teach our students about business ethics and social responsibility) becomes central to the influence we might have in shaping their thinking. As the basic pedagogical approaches we use are retooled, the premises of our instruction are reconsidered, and the sources of our assumptions are questioned (see, e.g., Koehn, 2005). Helping students become more socially responsible and ethically sensitive is a substantive part of our responsibility as we prepare a new generation of business practitioners. We face a difficult struggle, for even as we offer new approaches for dealing with changing business environments, less responsible individuals and businesses learn new ways to prosper through immoral means (Callahan, 2004).

Clearly, the inoculations to immoral behavior that we provide students, often through the direction of philosophical strategies and notions of social responsibility, are inadequate. Supporting ev-

idence is found in a seemingly unending flurry of newspaper articles and video documentaries (e.g., Greenwald, 2006) that reveal new morally reprehensible actions. Undoubtedly, it is this stream of bad news that leaves us asking how teaching ethics and social responsibility might mitigate the problem (see, e.g., Gentile, Parks, & Piper 1993).

While authors of the scholarly and practitioner ethics literature have focused on more traditional issues such as how students' moral standards impact their ethical work decisions, how organizational climates impact ethical decisions, and how organizations fail to create the appropriate structure for ethical decisions, authors presented here direct their attention to the task of teaching ethics and social responsibility. For those who believe the task is difficult because students do not care about the topic or find it irrelevant or uninteresting, demonstrating relevance, changing pedagogy and resources, and motivating learning would be the focal points. While we see these as important, we believe another perspective is worth considering, one which focuses not on the students but also on the educational *Weltanschauung* or worldview (Payne, 2001) that defines our curriculum.

To this end, we argue here that we face a fundamental problem in teaching business ethics and social responsibility unrelated to pedagogy or course content. Rather, the problem is with the basic worldview underlying our management education—a worldview that undermines and coun-

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Business Ethics And Social Responsibility Education Shifting The Worldview

**Christopher Martin, Claudia W.
Ruitenberg**



Business Ethics And Social Responsibility Education Shifting The Worldview:

The Next Phase of Business Ethics Michael Schwartz,Howard Harris,2019-09-04 This volume looks at the role of organizations in society the international and multidisciplinary scope of business ethics and the importance of narrative

Ethics in Professional Education Christopher Martin,Claudia W. Ruitenberg,2019-07-09 Recent years have seen a growing emphasis on ethics education in different professions such as medicine and teaching However the implications of this emphasis for professional education programs have been underdeveloped In this volume philosophers philosophers of education and ethics educators engaged in a variety of professional contexts in Canada the UK Norway Malta and Sweden assess the state of ethics education and the role if any of philosophical approaches to ethics for those professional contexts This volume speaks to teacher medical and business education and the education of school psychologists Each of these fields has its own context aims and expertise generating distinctive ethical challenges As such ethics curricula cannot be uncritically transplanted from one professional context to another Nonetheless the arguments and analyses in this volume point to a shared concern about the role of moral respect self understanding and virtue in the education of professionals The chapters examine a wide range of topics including empirical ethics core concepts in professional ethics moral agency the ethics of ethics education risk taking professional ethics as a practice with its own ethical requirements and the tensions between the individual client patient student and the increasing generalization of professional systems This book was originally published as a special issue of *Ethics in Education*

Education and Corporate Social Responsibility Jamilah Ahmad,David Crowther,2013-02-20 This volume examines the practice of embedding corporate social responsibility into academic curricula

Advancing Business Ethics Education Diane L. Swanson,Dann G. Fisher,2008-04-01 This book features sixteen chapters written by distinguished scholars who collectively point to a roadmap for advancing business ethics education at a critical juncture in the history of corporate America The editors frame the book with an introductory chapter that details a gold standard for delivering ethics in the business school curriculum that signals to students that ethics matters provides an adequate counterbalance to the amoral subtext that dominates much of business education remedies assessment problems associated with current accrediting standards and prepares students for newly minted and fast growing careers in ethics compliance risk management and corporate social responsibility The chapters that follow lay out some challenges and opportunities that administrators and educators need to address in order to improve business ethics education and business school reputations in a post Enron climate Both traditional and experimental perspectives on delivering ethics in the curriculum are covered in conjunction with research that substantiates the potential for improving student ethics competencies after exposure to ethics coursework Methods for incorporating ethics in various subjects including accounting corporate governance environmentalism global business managerial decision making and human resource management are also given as part of the roadmap for advancing business ethics education

Social Responsibility Education Across Europe

Duygu Turker, Ceren Altuntas, Samuel O. Idowu, 2016-01-12 This book provides a comprehensive and multi faceted analysis of the current state of social responsibility education in various European countries It explores the different approaches toward CSR education across Europe by identifying each country s current practices and university courses and by revealing the effect of these methods on future generations of leaders Using a quantitative research methodology the book presents comparisons of the current nature and implications of CSR education in a sample of 10 business schools from Germany Greece Hungary Italy Latvia Poland the Netherlands Portugal Spain and Turkey The Dynamics of Corporate Social Responsibility Maria Aluchna, Samuel O. Idowu, 2016-12-27 This book explores recent developments in the theory strategic perspective and international practice of corporate social responsibility In particular it discusses the consequences of the economic slowdown apparent in many economies and the impact of changes in the regulatory environment It consists of three parts Part one addresses a variety of theoretical approaches as well as the dynamics and criticism of corporate social responsibility It takes into account social and governmental expectations for the new and extended role of companies in the economy and in society and provides a new context and theoretical assumptions regarding the functions and tasks of corporate social responsibility Part two discusses the practical aspects relating to strategic management and corporate governance corporate disclosure and reporting as well as the empowerment of stakeholders Lastly part three focuses on the international practice of corporate social responsibility in various organizational and institutional settings Using numerous case studies the book explores the challenges and tasks of CSR in emerging markets in the fashion industry and in global and family companies It identifies the changes that can be detected following the financial crisis closing the loop and linking the empirical findings with the revised theoretical framework **The SAGE Handbook of Responsible Management Learning and Education** Dirk C. Moosmayer, Oliver Laasch, Carole Parkes, Kenneth G. Brown, 2020-08-10 Reflecting the rapid rise in popularity of recent initiatives such as the UN Principles for Responsible Management Education PRME this handbook exhaustively covers a variety of responsible management learning and education topics and provides an invaluable roadmap for this fast developing field Covering various perspectives on the topic right through to contexts methods outcomes and beyond this volume will be an invaluable integrative resource for practitioners and researchers alike and is designed to serve a range of communities that deal with topics related to sustainability responsibility and ethics in management learning and education **Management Education for Integrity** Charles Wankel, Agata Stachowicz-Stanusch, 2011-09-02 Explains how curricula should be streamlined and rejuvenated to ensure a high level of integrity in management education providing numerous examples of new tools teaching methods integrity sensitization and development exercises and ethical management education assessment approaches Handbook of Sustainability in Management Education Jorge A. Arevalo, Shelley F. Mitchell, 2017-06-30 This Handbook strives to enhance knowledge and application within sustainability in management education SiME across different academic programs geographic regions and personal professional contexts

Cross disciplinary and boundary spanning this book focuses on specific themes and is therefore split into four distinct sections one on theory and practice one on transformational interventions in business programs one on the role of external agents and the last on innovative approaches in SiME

Corporate Social Responsibility, Sustainability and Public Relations Donnalyn Pompper, 2015-11-19 While public relations offers numerous assets for organization stakeholder relationship building and for ethical corporate social responsibility and sustainability communication it also faces challenges linked to negative perceptions of the profession which can lead to accusations of greenwashing This innovative book critically explores the growing complex and sometimes contradictory connections among public relations corporate social responsibility and sustainability This book advocates a postmodern insider activist role for public relations which can transform organizations into moral places committed to people planet and profit By amplifying voices of nearly 100 for profit and nonprofit professionals and using hermeneutic phenomenological theme analyses of CSR Sustainability reports and websites this book invokes public relations postmodern and critical theories to empower public relations professionals to transform organizations into ethical authentic and transparent actors in the public sphere It is essential reading for scholars educators and enquiring professionals working in public relations corporate communication sustainability and corporate social responsibility

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Table of Contents Business Ethics And Social Responsibility Education Shifting The Worldview

1. Understanding the eBook Business Ethics And Social Responsibility Education Shifting The Worldview
 - The Rise of Digital Reading Business Ethics And Social Responsibility Education Shifting The Worldview
 - Advantages of eBooks Over Traditional Books
2. Identifying Business Ethics And Social Responsibility Education Shifting The Worldview
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Business Ethics And Social Responsibility Education Shifting The Worldview
 - User-Friendly Interface
4. Exploring eBook Recommendations from Business Ethics And Social Responsibility Education Shifting The Worldview
 - Personalized Recommendations
 - Business Ethics And Social Responsibility Education Shifting The Worldview User Reviews and Ratings
 - Business Ethics And Social Responsibility Education Shifting The Worldview and Bestseller Lists
5. Accessing Business Ethics And Social Responsibility Education Shifting The Worldview Free and Paid eBooks
 - Business Ethics And Social Responsibility Education Shifting The Worldview Public Domain eBooks
 - Business Ethics And Social Responsibility Education Shifting The Worldview eBook Subscription Services
 - Business Ethics And Social Responsibility Education Shifting The Worldview Budget-Friendly Options

6. Navigating Business Ethics And Social Responsibility Education Shifting The Worldview eBook Formats
 - ePub, PDF, MOBI, and More
 - Business Ethics And Social Responsibility Education Shifting The Worldview Compatibility with Devices
 - Business Ethics And Social Responsibility Education Shifting The Worldview Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Business Ethics And Social Responsibility Education Shifting The Worldview
 - Highlighting and Note-Taking Business Ethics And Social Responsibility Education Shifting The Worldview
 - Interactive Elements Business Ethics And Social Responsibility Education Shifting The Worldview
8. Staying Engaged with Business Ethics And Social Responsibility Education Shifting The Worldview
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Business Ethics And Social Responsibility Education Shifting The Worldview
9. Balancing eBooks and Physical Books Business Ethics And Social Responsibility Education Shifting The Worldview
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Business Ethics And Social Responsibility Education Shifting The Worldview
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Business Ethics And Social Responsibility Education Shifting The Worldview
 - Setting Reading Goals Business Ethics And Social Responsibility Education Shifting The Worldview
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Business Ethics And Social Responsibility Education Shifting The Worldview
 - Fact-Checking eBook Content of Business Ethics And Social Responsibility Education Shifting The Worldview
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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