

Agile: An Executive Guide

Real results from IT budgets

Second edition

Jamie Lynn Cooke



Agile An Executive Guide

Jamie Lynn Cooke



Agile An Executive Guide:

Agile An Executive Guide Jamie Cooke Lynn,2016 Agile Jamie Lynn Cooke,2011-01-01 Agile An Executive Guide describes Agile methodologies in clear business language specifically written for business professionals It will help you make realistic business driven decisions on whether Agile methodologies are appropriate for your organisation whether you are looking to consolidate your IT overheads to provide better software solutions to your clients or to have more control over your IT expenditures This guide provides practical proven ways to introduce incorporate and leverage Agile methodologies to maximise your business returns Agile - an Executive Guide Jamie Lynn Cooke,2016-03-22 Agile An Executive Guide gives you the bottom line information that you need to harness the business value benefits of Agile within your organization and generate significantly greater returns on your IT investment Since the 1990s Agile methodologies have provided the IT industry with an approach to software development that focuses on the quality relevance and extensibility of software solutions These methodologies overcome traditional software development issues by positioning IT resources to regularly deliver high business value outcomes they replace upfront investment in software solutions with incremental investment based on proven business value returns most critically they protect the organization from wasting money on software solutions that will only need to be reworked or replaced in the future because they do not meet the needs of the intended recipient This book has been written with only one objective to provide you with the information **The Power of the Agile Business Analyst, second edition** Jamie Lynn Cooke,2018-06-11 Now in its second edition The Power of the Agile Business Analyst has expanded to include new Agile methods that have emerged or gained prominence since the first edition Buy this book to learn how to revolutionise your Agile development and increase the value and relevancy of your project outcomes Learn 30 realistic achievable ways that an Agile business analyst can increase project efficiency add value and improve quality Find out how an Agile business analyst bridges the gap between the needs of the business and the resources of the development team Now updated with current Agile methods to support emerging and established business analysts to adapt to new trends 30 ways an Agile business analyst can help Drawing on her extensive experience Jamie proposes a new role for Agile projects The Agile business analyst She details 30 achievable ways that such a role will increase relevance quality and overall business value and provide business users with crucial support The Agile business analyst is also a boon to the development team being a ready source of business knowledge and ensuring that project outcomes align with requirements This book has been updated to Incorporate behaviour driven development into the work that the business analyst does to support interface design Align the programme management strategies of the Scaled Agile Framework SAFe to encourage cross organisational communication and participation Include full updates throughout the Qualifications section in Getting the Right Agile Business Analyst for Your Team and Provide Agile updates bringing the book back into line with current methods Support your Agile business user for better project outcomes Everything you want to know about Agile Jamie

Lynn Cooke, 2012-04-04 Deliver exceptional results from your IT department using Agile approaches Everything you want to know about Agile comprehensively addresses the issues that IT departments face when they try to implement Agile approaches within the constraints of their traditional organizations including existing project frameworks budgeting structures contracts and corporate reporting It is an essential resource for IT departments that want to deliver successful Agile results even in the most challenging environments Making Agile work in your organization The book is written specifically to address the challenges of implementing Agile within the unique structures constraints and culture of your organization It describes Agile methodologies in clear business language specifically written for business professionals providing you with the information that you need to assess whether Agile is right for your department select the Agile methodologies and practices that are best suited to your work successfully implement these approaches in your department and monitor and measure the outcomes Most importantly this book gives you a range of strategies for aligning Agile work within the reporting budgeting staffing and governance constraints of your organization which is arguably the biggest challenge Written for IT decision makers and those who want to influence them Everything you want to know about Agile is written for executives IT department managers and other senior decision makers yet is equally valuable for IT project managers team leaders and management consultants who want to deliver successful Agile results If you are an IT professional already familiar with the benefits of Agile this book can also help you to address management concerns that Agile approaches may not work within the traditional business practices and constraints of your organization Agile methodologies and practices have been proven over the past two decades to increase the relevance quality flexibility and business value of software solutions The IT departments of many large and successful organizations including Google Microsoft Yahoo and BT have all delivered productivity gains through the adoption of Agile approaches It worked for them but will it work for you Read this book and start delivering results right away **Executive Agile** Tomasz

Manugiewicz, 2024-09-27 DESCRIPTION Introducing a groundbreaking book designed to bridge the gap between Agile methodologies and executive leadership This comprehensive guide offers insights for individuals who want to collaborate effectively with CEOs and C suite executives in steering organizations towards Agile excellence This book offers a detailed guide to organizational change management exploring popular models like Kotter's model Kubler Ross grief cycle Gartner Hype Cycle and diffusion of innovation It provides a solid foundation in Agile and DevOps mindsets focusing on how to support CEOs and lead Agile transformations The book introduces the Agile Coaching Competency Model helping you understand the roles and skills needed for Agile leadership You will also learn how to enhance your executive presence and influence within your organization Through practical advice real world examples and proven strategies this book equips you to excel as an executive Agile coach driving successful transformations and building strong relationships with C level executives This book is a must read for anyone looking to work with executives on implementing Agile practices offering

practical guidance and deep insights into the challenges and opportunities that come with leading change in today's fast paced business environment

KEY FEATURES This book bridges the gap between Agile practices and executive thinking addressing the differences in their mindsets It offers guidelines on running Agile transformations and supporting executives through the process The book combines expertise in engineering Agile practices and executive leadership

WHAT YOU WILL LEARN Learn about the roles and perspectives of C suite executives like CEO CFO and CTO Differentiate between organizational coaching mentoring and executive coaching Master Agile foundations and Agile Transformations Understand change management models like Kotter's 8 step and Kubler Ross Change Curve Develop skills in executive presence strategic thinking and stakeholder management Develop your career in the organization and unlock your talents

WHO THIS BOOK IS FOR This book is for specialists professionals consultants and leaders aiming to drive organizational transformation It provides insights into the C suite perspective on Agile helping readers influence change at all levels

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[Agile Productivity Unleashed](#) Jamie Lynn Cooke, 2014-04-01 In this new edition of her award winning book Jamie Lynn Cooke reveals the secrets of the Agile methodologies that have revolutionized the way that many of the world's most successful companies operate Written for business professionals and managers the book explains the core principles of Agile shows why these approaches work and demonstrates how to use Agile to significantly increase productivity quality and customer satisfaction in any industry

[An Executive's Guide to Disciplined Agile](#) Scott Ambler, Mark Lines, 2017-07-15 The agile community has figured out how to build and then continually improve very high performance software development teams This is akin to creating a race car engine and then evolving it to get more power better fuel efficiency and greater speed Sadly in many cases we take these great engines put them into an organizational tractor and then complain that we're not winning the race What we need to do is take our great race car engines our development teams put them into a race car a DevOps ecosystem have a great pit crew and driver an effective IT organization and then provide somewhere to race an organization that can leverage IT to make money That's what this book is all about Moving from optimizing team performance to optimizing the entire enterprise Business agility being an adaptive lean responsive and learning organization is the race that enterprises need to win today Yet there is no quick fix no silver bullet to attain business agility This is a multi year journey requiring hard work experimentation and most importantly a willingness to improve The Disciplined Agile framework lowers risks and provides a path to accelerate your journey to business agility The framework is unique in that it is the only one that puts all the pieces together into a cohesive enterprise roadmap for business agility transformation This book begins with an overview of the challenges and opportunities that

organizations face We then describe seven principles that provide the underpinnings of the Disciplined Agile framework Then the book works through Disciplined Agile Delivery how to build a world class engine Disciplined DevOps the race car Disciplined Agile IT the race car and its team and what it means to be a Disciplined Agile Enterprise the racing business The book ends with a plan for starting with an Agile transformation and then evolving into a long term continuous improvement strategy Do you have the discipline it takes to win the race to business agility *ECRM2014-Proceedings of the 13th European Conference on Research Methodology for Business and Management Studies* Dr Martin Rich, Dr Anne Brown, 2014-06-16 *The Agile Executive Primer* Paul Ellarby, 2012-11-05 Agile software development is being adopted by more and more organizations but where do you turn for practical advice and learn about key aspects of agile adoption that will affect your business This primer takes a pragmatic view of agile methodologies identifies some of the pitfalls other organizations have experienced and looks at agile adoption from a cultural perspective In short it points the executive in the right direction in a brief easy to read to the point way

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