

A NEW
HISTORY OF
CLASSICAL
RHETORIC

GEORGE A. KENNEDY

A New History Of Classical Rhetoric

Former George A Kennedy



A New History Of Classical Rhetoric:

A New History of Classical Rhetoric George A. Kennedy, 1994-11-06 George Kennedy's three volumes on classical rhetoric have long been regarded as authoritative treatments of the subject. This new volume is an extensive revision and abridgment of *The Art of Persuasion in Greece*, *The Art of Rhetoric in the Roman World*, and *Greek Rhetoric under Christian Emperors*. It provides a comprehensive history of classical rhetoric, one that is sure to become a standard for its time. Kennedy begins by identifying the rhetorical features of early Greek literature that anticipated the formulation of metarhetoric or a theory of rhetoric in the fifth and fourth centuries b.c.e. and then traces the development of that theory through the Greco-Roman period. He gives an account of the teaching of literary and oral composition in schools and of Greek and Latin oratory as the primary rhetorical genre. He also discusses the overlapping disciplines of ancient philosophy and religion and their interaction with rhetoric. The result is a broad and engaging history of classical rhetoric that will prove especially useful for students and for others who want an overview of classical rhetoric in condensed form.

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Classical Rhetoric & Its Christian & Secular Tradition from Ancient to Modern Times George Alexander Kennedy, 1999 Since its original publication by UNC Press in 1980, this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric, the ancient but ever vital art of persuasion. Now George Kennedy's *Literary Approaches to the Bible* Douglas Mangum, Douglas Estes, 2018-03-14 The study of the Bible has long included a literary aspect, with great attention paid not only to what was written but also to how it was expressed. The detailed analysis of biblical books and passages as written texts has benefited from the study of literature in classical philology, ancient rhetoric, and modern literary criticism. This volume of the Lexham Methods Series introduces the various ways the study of literature has been used in biblical studies. Most literary approaches emphasize the study of the text alone, its structure, its message, and its use of literary devices rather than its social or historical background. The methods described in *Literary Approaches to the Bible* are focused on different ways of analyzing the text within its literary context. Some of the techniques have been around for centuries, but the theories of literary critics from the early 20th century to today had a profound impact on biblical interpretation. In this book, you will learn about those literary approaches, how they were adapted for biblical studies, and what their strengths and weaknesses are.

Paul and the Rhetoric of Resurrection Timothy J. Christian, 2022-12-12 Have you ever wondered why Paul leaves the resurrection discussion in 1 Corinthians 15 for the end of the letter? Have you pondered how 1 Corinthians 15 functions as the climax to 1 Corinthians? This book answers those questions by exploring *insinuatio*, the Greco-Roman rhetorical convention used to address prejudiced or controversial topics like resurrection at the end of a discourse. This is the most thorough treatment of *insinuatio* in Biblical and Classical studies to date. It examines the Greco-Roman rhetorical handbooks and speeches on *insinuatio*, compares them to what Paul does in 1 Corinthians 15, and finds that this was precisely Paul's rhetorical strategy in 1 Corinthians.

Rhetoric's Questions, Reading and Interpretation Peter Mack, 2017-08-20 This

book aims to help readers interpret and reflect on their reading more effectively It presents doctrines of ancient and renaissance rhetoric an education in how to write well as questions or categories for interpreting one's reading The first chapter presents the questions Later chapters use rhetorical theory to bring out the implications of and suggest possible answers to the questions about occasion and audience chapter 2 structure and disposition 3 narrative 4 argument 5 further elements of content such as descriptions comparisons proverbs and moral axioms dialogue and examples 6 and style 7 Chapter eight describes ways of gathering material formulating arguments and writing about the texts one reads The conclusion considers the wider implications of taking a rhetorical approach to reading The investigation of rhetoric's questions is interspersed with analyses of texts by Chaucer Sidney Shakespeare Fielding and Rushdie using the questions The text is intended for university students of literature especially English literature and rhetoric and their teachers

The Present State of Scholarship in the History of Rhetoric Lynée Lewis Gaillet, Winifred Bryan Horner, 2010-03-15 Through two previous editions *The Present State of Scholarship in Historical and Contemporary Rhetoric* has not only introduced new scholars to interdisciplinary research but also become a standard research tool in a number of fields and pointed the way toward future study Adopting research methodologies of revision and recovery this latest edition includes all new material while still following the format of the original and is constructed around bibliographical surveys of both primary and secondary works addressing the Classical Medieval Renaissance and eighteenth through twentieth century periods within the history of rhetoric *The Present State of Scholarship in the History of Rhetoric* doesn't simply update but rather recasts study in the history of rhetoric The authors experienced and well known scholars in their respective fields redefine existing strands of rhetorical study within the periods expand the scope of rhetorical engagement and include additional figures and their works The globalization and expansion of rhetoric are demonstrated in each of these parts and seen clearly in the inclusion of more female rhetors discussions of historical and contemporary electronic resources and examinations of rhetorical practices falling outside the academy and the traditional canon New to this edition is a cumulative review of twentieth century rhetoric along with a thematic index designed to facilitate interdisciplinary or specialized study and scholarly research across the traditional historical periods As programs incorporating rhetorical studies continue to expand at the university level students and researchers are in need of up to date bibliographical resources No other work matches the scope and approach of *The Present State of Scholarship in the History of Rhetoric* which carries scholarship on rhetoric into the twenty first century

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