

Oliver Tomaschewski

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Analyse des Risiko-Management-Prozesses bei der Douglas Holding AG

Studienarbeit



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Analyse Risiko Management Prozesses Bei Douglas Holding

Oliver Tomaschewski



Analyse Risiko Management Prozesses Bei Douglas Holding:

Analyse des Risiko-Management-Prozesses bei der Douglas Holding AG Oliver Tomaschewski, 2015-06-11 Studienarbeit aus dem Jahr 2014 im Fachbereich BWL Unternehmensführung Management Organisation Note 1,0 Business and Information Technology School Die Unternehmer Hochschule Iserlohn Sprache Deutsch Abstract Spätens seit den verheerenden Folgen von Fehlentscheidungen im Finanzsektor hat der Begriff des Risikomanagements deutlich an Bedeutung gewonnen. Doch nicht nur in der Finanzbranche sind Unternehmen Risiken bzw. volatilen Märkten ausgesetzt, auch in anderen Branchen gibt es eine Vielzahl von Faktoren, die im täglichen Umgang berücksichtigt werden sollten. Jedes Unternehmen, welches heute am freien Markt agiert, ist verschiedensten Risiken ausgesetzt. Nicht alle Risiken kann man direkt beeinflussen, dennoch sollte sich das Unternehmen darüber bewusst sein, welche Risiken den eigenen Geschäftserfolg beeinflussen können. Ein durchdachtes Risikomanagementsystem ist somit unabdinglich, um im immer stärker werdenden Wettbewerb zusätzliche Wettbewerbsvorteile gewinnen zu können. Aufgrund der Komplexität von Risikobeziehungen zueinander erfordert die analytische Bewertung jedoch spezielle Methodenkompetenzen, die nicht jedes Unternehmen beherrscht. Ziel der vorliegenden Hausarbeit ist die Auseinandersetzung mit dem Thema Risikomanagement Prozess. Dieser soll anhand der DOUGLAS HOLDING AG betrachtet und im Detail diskutiert werden. Hierbei wird untersucht, welchen branchentypischen Risikofeldern die Unternehmensgruppe ausgesetzt ist, und die Risiken werden quantifiziert bzw. bewertet. Anschließend wird geprüft, welche Risikobewertungsstrategien genutzt werden, und es wird eine Aussage zur Organisation des Risikomanagementprozesses in Bezug auf die Überwachung getroffen. Das Ergebnis soll eine strukturierte Erläuterung der Risikoidentifikation, Risikoanalyse, Risikobewertung sowie Risikobewertungsstrategien darstellen.

Corporate Risk Management Karin Exner, Raoul Ruthner, 2019-10-17 Risiken kontrollieren Chancen nutzen. Immer mehr Unternehmen betreiben Risikomanagement nicht nur zur Erfüllung von gesetzlichen Anforderungen, sondern auch zur Erweiterung und Verbesserung ihres Führungs- und Steuerungsinstrumentariums. Doch was ist bei dessen Einführung und Umsetzung zu beachten? Die Risk Management Experten Karin Exner und Raoul Ruthner geben einen fundierten Überblick über aktuelle Methoden, gesetzliche Rahmenbedingungen sowie geeignete Software und zeigen, wie bei der Integration von Risikomanagement in das Führungssystem eines Unternehmens vorzugehen ist. Kernthemen des Buches sind Risikoidentifikation, Bewertung, Aggregation und Steuerung, Risikoberichterstattung, Einführung und organisatorische Umsetzung des Risikomanagementsystems, Gestaltung der Schnittstellen zwischen Risikomanagement, Unternehmensstrategie und Controlling, Risikokultur als Erfolgsfaktor für effektives Risikomanagement, Einsatz von Risikomanagement Software.

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