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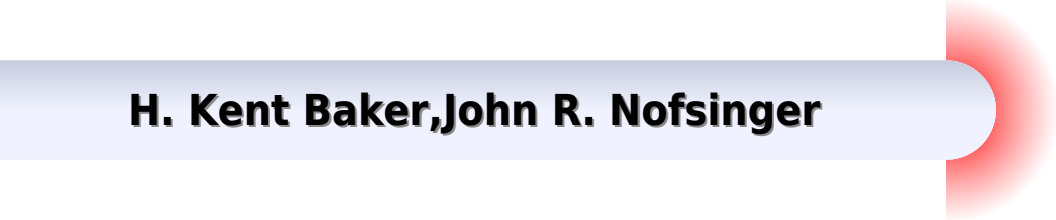
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How Psychology Influences
Investors and Corporations



Behavioral Finance And Capital Markets How Psychology Influences Investors And Corporations

H. Kent Baker, John R. Nofsinger



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Behavioral Finance and Capital Markets A. Szyszka, 2013-09-04 Behavioral Finance helps investors understand unusual asset prices and empirical observations originating out of capital markets At its core this field of study aids investors in navigating complex psychological trappings in market behavior and making smarter investment decisions Behavioral Finance and Capital Markets reveals the main foundations underpinning neoclassical capital market and asset pricing theory as filtered through the lens of behavioral finance Szyszka presents and classifies many of the dynamic arguments being made in the current literature on the topic through the use of a new ground breaking methodology termed the General Behavioral Asset Pricing Model GBM GBM describes how asset prices are influenced by various behavioral heuristics and how these prices deviate from fundamental values due to irrational behavior on the part of investors The connection between psychological factors responsible for irrational behavior and market pricing anomalies is featured extensively throughout the text Alternative explanations for various theoretical and empirical market puzzles such as the 2008 U S financial crisis are also discussed in a convincing and interesting manner The book also provides interesting insights into behavioral aspects of corporate finance

Behavioral Finance H. Kent Baker, John R. Nofsinger, 2010-10-01 A definitive guide to the growing field of behavioral finance This reliable resource provides a comprehensive view of behavioral finance and its psychological foundations as well as its applications to finance Comprising contributed chapters written by distinguished authors from some of the most influential firms and universities in the world Behavioral Finance provides a synthesis of the most essential elements of this discipline including psychological concepts and behavioral biases the behavioral aspects of asset pricing asset allocation and market prices as well as investor behavior corporate managerial behavior and social influences Uses a structured approach to put behavioral finance in perspective Relies on recent research findings to provide guidance through the maze of theories and concepts Discusses the impact of sub optimal financial decisions on the efficiency of capital markets personal wealth and the performance of corporations Behavioral finance has quickly become part of mainstream finance If you need to gain a better understanding of this topic look no further than this book

Handbook of Research on Behavioral Finance and Investment Strategies: Decision Making in the Financial Industry Copur, Zeynep, 2015-01-31 In an ever changing economy market specialists strive to find new ways to evaluate the risks and potential reward of economic ventures by assessing the importance of human reaction during the economic planning process The Handbook of Research on Behavioral Finance and Investment Strategies Decision Making in the Financial Industry presents an interdisciplinary comparative and competitive analysis of the thought processes and planning necessary for individual and corporate economic management This publication is an essential reference source for professionals practitioners and managers working in the field of finance as well as researchers and academicians interested in an interdisciplinary approach to combine financial management sociology and psychology

Effective Investments on Capital Markets Waldemar Tarczyński, Kesra Nermend, 2019-07-17

This proceedings volume presents current research and innovative solutions into capital markets particularly in Poland. Featuring contributions presented at the 10th Capital Market Effective Investments CMEI 2018 conference held in Międzyzdroje, Poland, this book explores the future of capital markets in Poland as well as comparing it with the capital markets of other developed regions around the world. Divided into four parts, the enclosed papers provide a background into the theoretical foundations of capital market investments, explore different approaches both classical and contemporary to investment decision making, analyze the behaviors of investors using experimental economics and behavioral finance, and explore practical issues related to financial market investments including real case studies. In addition, each part of the book begins with an introductory chapter written by thematic editors that provides an outline of the subject area and a summary of the papers presented.

The Cambridge Handbook of Psychology and Economic Behaviour Alan Lewis, 2018-02-15. There has recently been an escalated interest in the interface between psychology and economics. The Cambridge Handbook of Psychology and Economic Behaviour is a valuable reference dedicated to improving our understanding of the economic mind and economic behaviour. Employing empirical methods including laboratory and field experiments, observations, questionnaires, and interviews, the Handbook provides comprehensive coverage of theory and method, financial and consumer behaviour, the environment, and biological perspectives. This second edition also includes new chapters on topics such as neuroeconomics, unemployment, debt, behavioural public finance, and cutting edge work on fuzzy trace theory and robots, cyborgs, and consumption. With distinguished contributors from a variety of countries and theoretical backgrounds, the Handbook is an important step forward in the improvement of communications between the disciplines of psychology and economics that will appeal to academic researchers and graduates in economic psychology and behavioral economics.

Behavioral Finance Rolf J. Daxhammer, Mate Facsar, Zsolt Alexander Papp, 2023-01-30. Over the last 50 years, neoclassical financial theory has been dominating our perception of what is happening in financial markets. It has spurred numerous valuable theories and concepts all based on the concept of Homo Economicus, the strictly rational economic man. However, humans do not always act in a strictly rational manner. For students and practitioners alike, our book aims at opening the door to another perspective on financial markets: a behavioral perspective based on a Homo Oeconomicus. This agent acts with limited rationality when making decisions. He/she uses heuristics and shortcuts and is prone to the influence of emotions. This sounds familiar in real life and can be transferred to what happens in financial markets too.

On the Methodology of Financial Economics Kavous Ardalan, 2023-06-01. Utilizing a multi-paradigmatic approach in considering the scientific methodology of mainstream financial economics and suggesting improvements, this book identifies eleven biases of the scientific methodology of mainstream financial economics: namely, intellectual bias, local bias, fad bias, ideological bias, automaticity bias, confirmation bias, cultural bias, stereotyping bias, under-productivity bias, homogeneity bias, and isolation bias.

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Zoo Investment A Behavioral Finance Safari in the Real Capital Market Alfred Boediman, Daniel Laurence, 2024-01-03 This book would help as a guide for both studying irrational investor behavior as well as for individual investors that take into mind these illogical tendencies when building their investment portfolios given that becoming conscious of our own behavioral biases and the ways in which they influence the investment process can have a substantial impact on the way we evaluate the performance of our investments When applied to real world investing programs behavioral finance reveals that an optimum portfolio is frequently one with which an individual can live comfortably This enables the investor to stick to their investment plan while simultaneously reaching their long term financial goals

CSR Image Discursive Construction of Banks and the Effects on Capital Markets Muchun Wan, 2022-11-11 This book attempts to establish an inter disciplinary discourse evaluation framework to analyze multi dimensional discursive features along 4 dimensions in Chinese and American banks CSR reports sentiment readability CSR keyword and visualization It analyzes Chinese and American banks different discursively constructed CSR images via the employment of various discursive features in CSR reports within their different contexts Lastly it examines the effects of Chinese and American banks discursively constructed CSR images on capital markets with an inter disciplinary approach of linguistics management and economics Theoretically this book contributes to the development of institutional identity s cross disciplinary research Additionally it reveals the problem solving function of discourse This sheds light on theoretical research into both corporate governance and business discourse Practically this book contributes to the improvement of Chinese banks awareness in CSR disclosure and the establishment of Chinese banks international images Since more and more Chinese companies in different sectors are choosing overseas listings findings in this book also have practical implications for their information disclosure international images construction and corporate value enhancement through corporate narratives such as annual reports and IPO prospectuses

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web nov 19 2021 according to the bill text a verifiable consumer request is a request made by a consumer a consumer on behalf of a minor or a person legally allowed to act on behalf of a consumer that addresses records verifiably collected from or

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web mar 15 2023 the ccpa cpra is a consumer privacy law out of california that forces significant changes on businesses involved with personal data of california residents the law especially affects those operating online it was passed into law on june 28 2018 and went into effect at the start of 2020

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web updated on may 10 2023 the california consumer privacy act of 2018 ccpa gives consumers more control over the personal information that businesses collect about them and the ccpa regulations provide guidance on how to implement the law

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web landmark piece of legislation secures new privacy rights for california consumers on october 10 2019 attorney general xavier becerra released draft regulations under the ccpa for public comment

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web the california consumer privacy act ccpa is a leading privacy law brought in to offer additional rights and protections for california residents it gives them greater control over how their personal data is collected processed and shared by businesses

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web jan 9 2020 in a nutshell the california consumer privacy act or ccpa grants californians three basic rights when it comes to their relationship with businesses the right to know what information companies have about you the right to delete that information and the right to tell companies not to sell your information what does that actually mean for

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web nov 20 2019 for intentional violations of the act california s attorney general can impose civil penalties of up to the 7 500 per violation the act also provides for a private right of action for violations of the law s data security requirements this allows consumers individually or as part of a class to seek statutory damages of 100 to 750