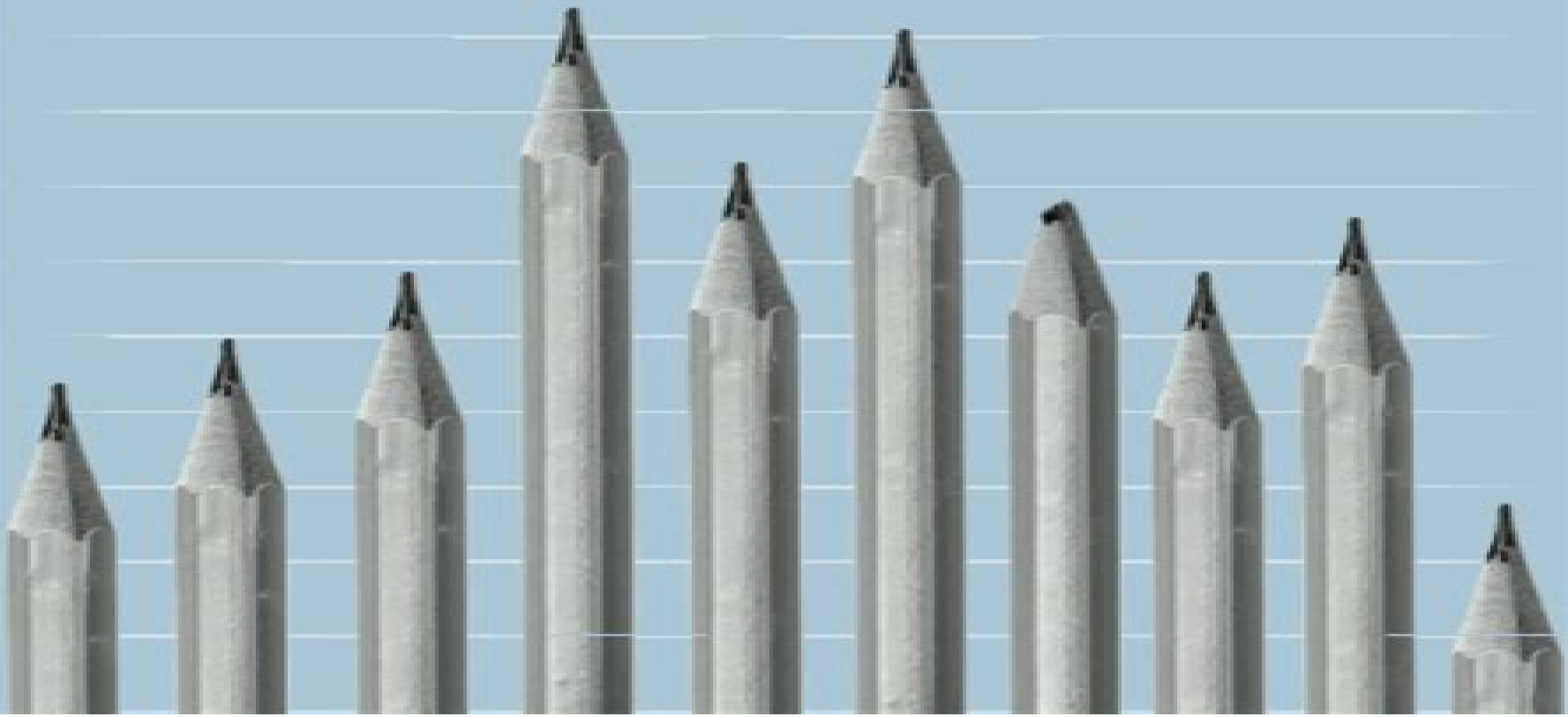


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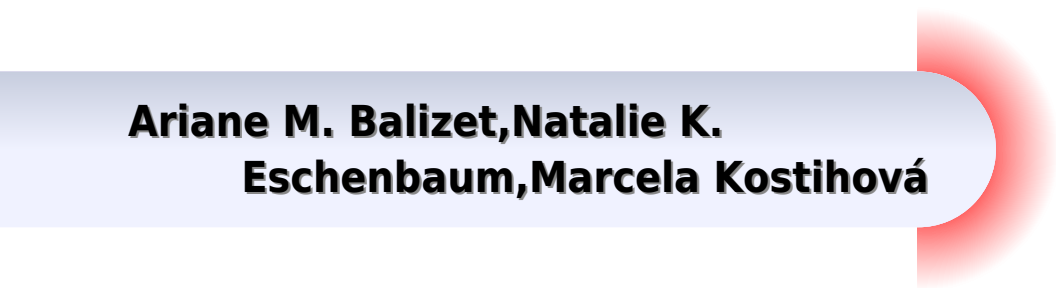
THE CHANGING MARKETPLACE
FOR HIGHER EDUCATION

JON MCGEE



Breakpoint The Changing Marketplace For Higher Education

**Ariane M. Balizet, Natalie K.
Eschenbaum, Marcela Kostihová**



Breakpoint The Changing Marketplace For Higher Education:

Breakpoint Jon McGee, 2015-11-15 Higher education is in the midst of an extraordinary moment of demographic economic and cultural transition that has significant implications for how colleges and universities understand their mission their market and their management This book is aimed at creating a practical understanding of key forces changing higher education but it goes further It describes those trends discusses the real life impact of those trends on campuses and then lays out concrete steps required to address them Taking a page from George Keller's classic Academic Strategy management consultant and college administrator Jon McGee uses these economic and demographic trends to inform his strategic approach to managing schools

Breakpoint Jon McGee, 2015-11-15 How can colleges adapt to disruptive change while staying true to their educational values Second Place Winner of the Typographic Jacket from Washington Publishers The challenges facing colleges and universities today are profound and complex Fortunately Jon McGee is an ideal guide through this dynamic marketplace In Breakpoint he argues that higher education is in the midst of an extraordinary moment of demographic economic and cultural transition that has significant implications for how colleges understand their mission their market and their management Drawing from an extensive assessment of demographic and economic trends McGee presents a broad and integrative picture of these changes while stressing the importance of decisive campus leadership He describes the key forces that influence higher education and provides a framework from which trustees presidents administrators faculty and policy makers can address pressing issues in the aftermath of the Great Recession Although McGee avoids endorsing one size fits all solutions he suggests a number of concrete strategies for handling prospective students and developing pedagogical practices curricular content and delivery and management structures Practical and compelling Breakpoint will help higher education leaders make choices that advance their institutional values and serve their students and the common good for generations to come

Identity and Lifelong Learning in Higher Education Jo Ann Gammel, Sue L. Motulsky, Amy Rutstein-Riley, 2019-12-01 Learning and identity development are lifetime processes of becoming The construction of self of interest to scholars and practitioners in adult development and adult learning is an ongoing process with the self both forming and being formed by lived experience in privileged and oppressive contexts Intersecting identities and the power dynamics within them shape how learners define themselves and others and how they make meaning of their experiences in the world I Am What I Become Constructing Identities as Lifelong Learners is an insightful and diverse collection of empirical research and narrative essays in identity development adult development and adult learning The purpose of this series is to publish contributions that highlight the intimate connections between learning and identity Our aim is to promote reflection and research at the intersection of identity and adult learning at any point across the adult lifespan and in any space where learning occurs in school at work or in community The series aims to assist our readers to understand and nurture adults who are always in the process of becoming Adult educators adult development

scholars counselors psychologists and sociologists along with education and training professionals in formal and informal learning settings will revel in the rich array of qualitative research designs methods and findings as well as autobiographies and narrative essays that transform and expand our understanding of the lived experience of people both like us and unlike us from the U S and beyond Volume One Identity and Lifelong Learning in Higher Education contains chapters by and about post secondary educators and students Together these chapters enhance our understanding of the inextricable link between learning and identity

Bridging the Gap Between the Abundance of American Higher Education Talent and the Immense Foreign Demand for It Richard J. Joseph,2022 The gap between the abundance of American higher education talent and the immense foreign demand for it is a gulf of lost opportunities This book explores the nature of this great chasm examines factors underlying it and suggests ways to bridge the gap to realize this potential

Handbook of Research on Administration, Policy, and Leadership in Higher Education Mukerji, Siran,Tripathi, Purnendu,2016-09-27 The creation of a sustainable and accessible higher education systems is a pivotal goal in modern society Adopting strategic frameworks and innovative techniques allows institutions to achieve this objective The Handbook of Research on Administration Policy and Leadership in Higher Education is an authoritative reference source for the latest scholarly research on contemporary management issues in educational institutions and presents best practices to improve policies and retain effective governance Addressing the current state of higher education at an international level this book is ideally designed for academicians educational administrators researchers and professionals

Paul Ricoeur and the Hope of Higher Education Daniel Boscaljon,Jeffrey F. Keuss,2021-01-14 The essays in Paul Ricoeur and the Hope of Higher Education The Just University discuss diverse ways that Paul Ricoeur s work provides hopeful insight and necessary provocation that should inform the task and mission of the modern university in the changing landscape of Higher Education This volume gathers interdisciplinary scholars seeking to reestablish the place of justice as the central function of higher education in the twenty first century The contributors represent diverse backgrounds including teachers scholars and administrators from R1 institutions seminary and divinity schools as well as undergraduate teaching colleges This collection edited by Daniel Boscaljon and Jeffrey F Keuss offers critical and practical visions for the renewal of higher education The first part of the book provides an internal examination of the university system and details how Ricoeur s thinking assists on pragmatics from syllabus design to final exams to daily teaching The second portion of the book examines the Just University s role as a social institution within the broader cultural world and looks at how Ricoeur s description of values informs how the university works relative to religious belief prisons and rural poverty

Strategic Shakespeare Ariane M. Balizet,Natalie K. Eschenbaum,Marcela Kostihová,2025-05-30 Strategic Shakespeare demonstrates the value of humanities trained scholars as leaders in higher education It features contributions from Renaissance and Shakespearean scholars in leadership roles in North American higher education who collectively aim to leverage traditional assumptions about Shakespeare in the service

of a more inclusive and sustainable academy Making a powerful case for the liberal arts the contributors demonstrate ways in which training in the humanities creates a baseline of skills in collaboration deep listening tolerance for ambiguity and a range of positionalities They also illustrate an astute understanding of disparate data sets persuasive storytelling and a commitment to liberal arts education As this innovative collection showcases these skills are crucial in the current climate as higher education struggles with declining enrolments decreasing budgets growing public distrust and often hostile legislative oversight Additionally the skills help us navigate a rapidly shifting landscape of learning in the aftermath of the COVID 19 pandemic and entry of generative artificial intelligence AI to the public sphere The collection presents theoretical arguments case studies personal narratives and practical advice related to how humanities trained scholars have led and must continue to lead the academy through transformative change Strategic Shakespeare is an essential tool for anyone interested in learning from university leaders who have made good things happen on their campuses in their communities and in the profession It celebrates and foregrounds the core adaptive skills that humanities scholars bring to the table showcasing their unique predisposition for successful academic leadership during a time of unprecedented change Alternative Universities

David J. Staley, 2019-03-26 Imagining the universities of the future How can we re envision the university Too many examples of what passes for educational innovation today MOOCs especially focus on transactions on questions of delivery In Alternative Universities David J Staley argues that modern universities suffer from a poverty of imagination about how to reinvent themselves Anyone seeking innovation in higher education today should concentrate instead he says on the kind of transformational experience universities enact In this exercise in speculative design Staley proposes ten models of innovation in higher education that expand our ideas of the structure and scope of the university suggesting possibilities for what its future might look like What if the university were designed around a curriculum of seven broad cognitive skills or as a series of global gap year experiences What if as a condition of matriculation students had to major in three disparate subjects What if the university placed the pursuit of play well above the acquisition and production of knowledge By asking bold What if questions Staley assumes that the university is always in a state of becoming and that there is not one idea of the university to which all institutions must aspire This book specifically addresses those engaged in university strategy university presidents faculty policy experts legislators foundations and entrepreneurs those involved in what Simon Marginson calls university making Pairing a critique tempered to our current moment with an explanation of how change and disruption might contribute to a new golden age for higher education Alternative Universities is an audacious and essential read

Reconstructing the "Uni-versity" Harvey J. Graff, 2025-09-14 Slogans myths and isolated anecdotes are inadequate substitutes for documented history and contextual understanding Literature on the history of higher education is dominated by ahistorical and contextually ignorant slogans Seldom acknowledged in discussions of the decline or failure of the modern university is 1 how long it has been going on at least since the 1960s and 2 universities own complicity in this long

complicated and contradictory process Myths intertwine inseparably with slogans to echo yet another lost cause Our collective as well as individual pasts provide essential lessons if we know how to read and learn from them More complicated is imagining a plausible better future for universities In *Reconstructing the University From the Ashes of the Mega and Multi* versity to the Futures of Higher Education Harvey J Graff bringing experience from over 50 years as a professor provides an accurate history of higher education redefining the issues and terms to establish a new agenda *A Radical Proposal to Reinvigorate the Teaching of the Liberal Arts* Michael Wayne Santos, 2020-09-15 This book offers a clarion call in the words of Franklin Roosevelt to try something And not just any something A systematic integrated chronological multi disciplinary approach to reinvigorate the teaching of the liberal arts and put them back where they belong at the center of a student s educational experience It does not pretend to offer a cure all or a one size fits all solution to everything that is ailing American higher education or even secondary education It does however offer a place to begin a discussion to invite experimentation and to initiate reform based on solid pedagogy and 2 500 years of time tested wisdom in the human experience As such it should be of interest to many people Those in higher education serious about the crisis facing their institutions could benefit from taking up the gauntlet this volume throws down For students and parents the book raises alternatives and poses some hard questions that they should be asking not only as they consider colleges and universities but of their secondary schools In fact anyone who keeps a close eye on the state of education would be interested in what this book adds to the discussion

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