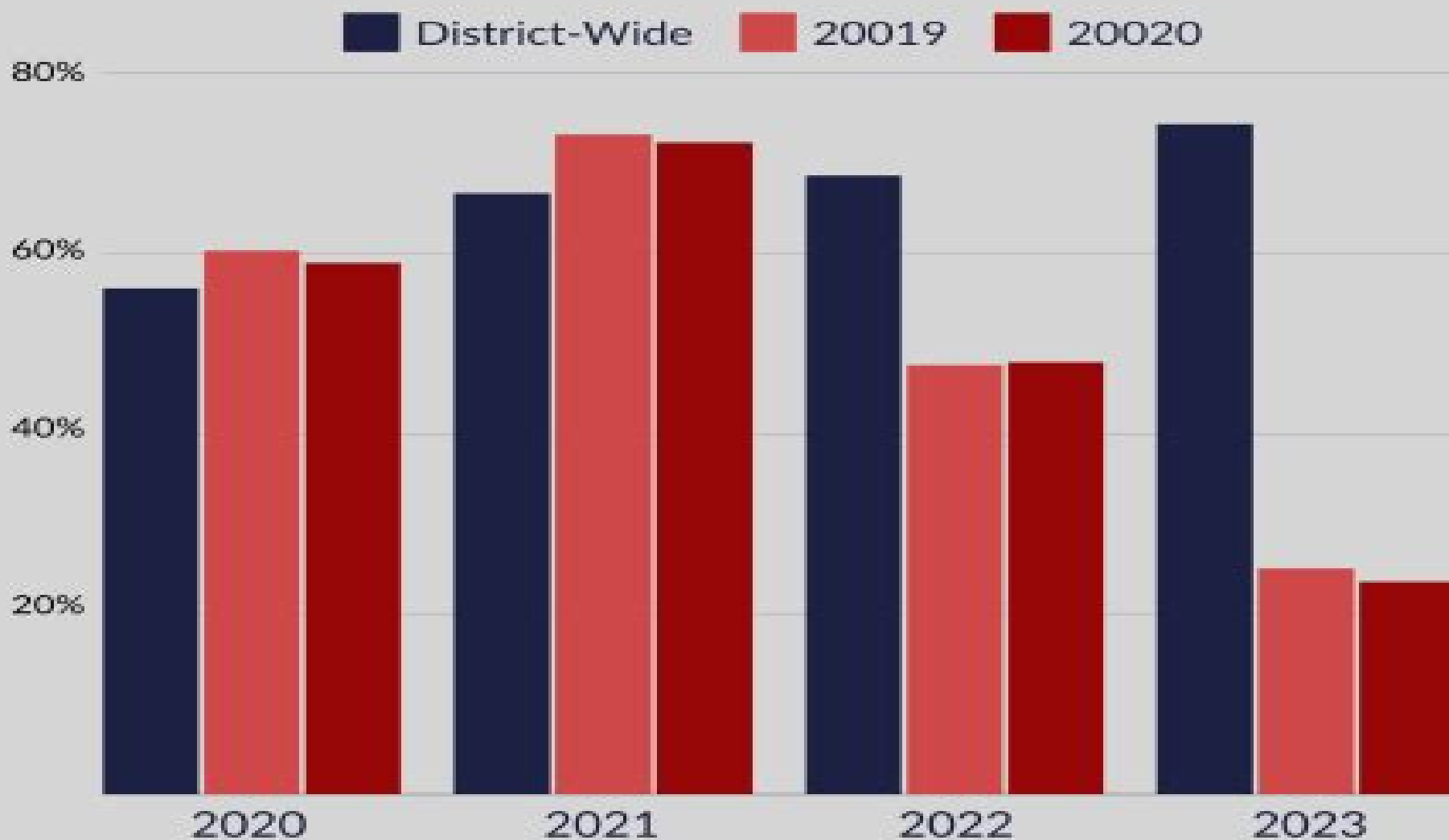


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Chief Data Analytics Officer KBC Group *Digital Racial* Yasmin Ibrahim, 2023-02-13 This book examines the intimate relationship between race and technologies and how digital platforms reabsorb racism as an internal arrangement within its modes of technical and affective architecture Premising the idea that technologies supplant and mirror the logic of racialization as mimetic instruments of social control and violence the book interrogates the present arrangement of platform capital and its modes of re abstraction of race into its fibres and terrains of re territorialization of the human spheres of social economic and political life If capitalism reframed and consolidated racialization through its re territorialization and primitive accumulation producing continuities from colonization and imperialism platformization and digital capital redrafts and redistributes its racial logic in new modes of reassembling social and economic life through data machine learning algorithms software designs and in tandem its automaticity In learning refining and accelerating its enterprise through the mimetic violence of producing difference racism in the digital age calibrates intimately with power Western rationality and the ubiquity of technologies within the everyday If the non hominization of alterity relied on discoveries of science and its conflation with truth and White supremacy the sustained production and oppression of the inferior other co opted automaticity and technologies reiterating our fascination with and our understanding of human progress as pegged to machines as entities working in excess of human cognition and comprehension connecting and responding to its ambient intelligence despite its material absence The book underpins the configuration of power and White supremacy through its co enterprise with technologies seeks to provide an alternative and decolonial approach to technology studies particularly new media and digital technological advancements leveraging on the notion of the digital age as an era of acceleration of difference experimentation and the production of alterity through overt and covert modes of surveillance image recognition software and algorithms which work in complicity with racial capital **Strategic Marketing For Health Care**

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