

The all new edition of the bestselling guide to living and working among the Swiss

THE NEW **BEYOND** CHOCOLATE



UNDERSTANDING
SWISS CULTURE

MARGARET OERTIG-DAVIDSON

Beyond Chocolate Understanding Swiss Culture

Stanislav Shekshnia, Veronika Zagieva



Beyond Chocolate Understanding Swiss Culture:

Beyond Chocolate Margaret Oertig-Davidson, 2002 Go beyond Swiss chocolate beyond the initial fun and adventure of a new country and a new career to immerse yourself in the cultural attitudes of Switzerland's fascinating multi-faceted society. These thought-provoking insights are based on extensive interviews with Swiss and international people who know well the ups and downs of life in Switzerland. These observations enable newcomers to better understand the perspectives of their Swiss neighbours, friends and international business colleagues. Margaret Oertig Davidson conducts seminars at international Swiss companies and universities as an expert on relations between Swiss and English-speaking cultures. This engaging study exposes different attitudes and potential misunderstandings about friendship, neighbourliness, being professional, giving and getting compliments and criticism, parenting, schooling, being polite, entertaining, negotiating, decision making, business etiquette, team work, leadership, making plans and much much more.

The New Beyond Chocolate Margaret Oertig-Davidson, 2019-03-29 For nearly twenty years Margaret Oertig Davidson's *Beyond Chocolate* has stood as the definitive guide to living and working among the Swiss. Now comes an all new edition for an all new Switzerland, a country that has firmly arrived in a multicultural, globalised age. Oertig Davidson examines the Swiss through the eyes of hundreds of people who have lived and worked here and her insight will help any reader gain respect and understanding for the diverse people that make up Swiss society. From friendship to professionalism, teamwork to leadership, education to etiquette, Oertig Davidson provides concrete and simple advice to manage the challenges of integration. Go beyond Swiss chocolate and immerse yourself in Switzerland's fascinating modern and multifaceted society.

[Switzerland - Culture Smart!](#) Kendall Maycock, Kendall Hunter, 2016-07-05 There is far more to Switzerland than beautiful scenery, chocolate, watches, faceless bankers and spotless cities. The real Switzerland is full of surprises and anything but bland. This small, rugged, landlocked country at the heart of Europe has been a confederation since the first three cantons came together in a defensive alliance in 1291. Four national languages are spoken within its borders. Its present twenty-six cantons are largely autonomous and retain their individual characters. In this grassroots democracy, real power lies with the people who exercise it directly through frequent referendums. Swissness is above all a spirit of independence and of communal involvement. Although it is a model of peace and multicultural cooperation with one of the highest standards of living in Europe, Switzerland's prosperity has been hard won. Historically neutral, it maintains a semi-detached relationship within the European Union. In 2014, a national referendum supported quotas on EU migrants. Despite the several hundred thousand EU nationals living and working within its borders and almost half a million Swiss working in the EU, this small resource-poor country appears determined to retain its independence. *Culture Smart! Switzerland* provides an historical perspective, explores Swiss values and attitudes and looks at the cultural continuity of festivals and traditions. It helps you navigate the workplace, the neighborhood and the social scene. It offers crucial insights into Swiss business culture and more generally on differences in communication style. Swiss

people are not always easy to get to know Proud industrious fair minded and creative they respect the individual which means that while they appreciate clear thinking and direct talking they avoid confrontation They will never intrude yet will willingly help out if asked Make the effort and people will respond Warmth decency intelligence and wit are among the many hidden riches of this fascinating society

National Geographic Traveler: Switzerland Teresa Fisher, 2012 From bustling Zurich to the Swiss capital of Bern from the Matterhorn in Zermatt to the Italian speaking canton of Ticino in the south National Geographic Traveler Switzerland guides you to the better and lesser known sights of this pristine European country In between you ll discover the cultural and natural treasures including hundreds of museums architectural masterpieces parks and lakes Switzerland has to offer Among the special features of National Geographic Traveler Switzerland are sidebars detailing experiences throughout the country to make sure that you get to know the culture and the people inside and out You can learn about Swiss watchmaking in Biel for example make your own Swiss chocolate at a culinary workshop and find the best local designers clothing in Zurich Insider tips in addition provided by an array of National Geographic experts photographers writers and grantees who have spent significant time in Switzerland direct you to favorite restaurants festivals and other information that only locals know Guided walks and drives are always a popular feature in our guides and in National Geographic Traveler Switzerland these include a drive across the famous Great St Bernard Pass a hike through Appenzellerland and the Lake Constance region and a walk from Sugiez to M tier through the countryside during grape harvest To top it off an extensive Travelwise section at the back of the guide provides hand picked hotels and restaurants tour recommendations and a glossary that covers must know words

Swiss Watching, 3rd Edition Diccon Bewes, 2018-09-25 New updated edition of the international bestseller featuring new statistics and a new epilogue as well as new sections on the Swiss elections the Swiss citizenship test and how Brexit has affected Switzerland A great subject for a cultural anthropologist and Bewes is a perfect guide Financial Times Book of the Year One country four languages 26 cantons and 7 5 million people but only 75% of them Swiss there s nowhere else in Europe like it Switzerland may be hundreds of miles away from the nearest drop of seawater but it is an island at the center of Europe Welcome to the landlocked island Swiss Watching is a fascinating journey around Europe s most individual and misunderstood country From seeking Heidi and finding the best chocolate to reliving a bloody past and exploring an uncertain future Diccon Bewes proves that there s more to Switzerland than banks and skis francs and cheese This book dispels the myths and unravels the true meaning of Swissness

Intercultural Communication Ingrid Piller, 2017-06-27 Combining perspectives from discourse analysis and sociolinguistics the second edition of this popular textbook provides students with an up to date overview of the field of intercultural communication Ingrid Piller explains communication in context using two main approaches The first treats cultural identity difference and similarity as discursive constructions The second informed by bilingualism studies highlights the use and prestige of different languages and language varieties as well as the varying access that speakers have to them

Political Change in Switzerland Clive Church, 2016-06-10 *Political Change in Switzerland* explains the striking recent political developments in Switzerland an important but surprisingly little known and often misunderstood country aiming to dissipate prevailing myths about Switzerland in its European context Firstly the title provides an analysis of the way the practice and processes of Swiss politics have so dramatically changed over the last 25 years setting out the differences between outside perceptions and changing Swiss realities Secondly it discusses how far the country has moved from the stability of the post war period to a new era of uncertainty in which the so called Sonderfall or special case no longer seems to apply In doing so it analyses the populist movement centred on the Swiss People s Party examining its support and tactical operations as well as the response of the establishment to the challenges the movement poses both generally and where key questions of policy on foreigners and the EU are concerned Finally the title explains how much of this change is related to Europe and discusses the prospects for Switzerland Europe and the EU member states in the light of this new Swiss uncertainty The way in which globalization has imposed new stresses on Switzerland both in external policy and social terms is the key theme of the title These stresses have in turn encouraged the growth of a new populist movement drawing on social classes previously supportive of other forces and employing aggressive new tactics creating a challenge that the establishment has found it hard to counter so that stability has been compromised As a result Switzerland now faces two linked policy challenges to find ways of accommodating unease about immigration and to devise a realistic and widely acceptable new relationship with the EU The book s underlying belief is that these changes have left the country divided and uncertain about its future This title offers in depth analysis of Switzerland s domestic and European politics and policies It is also innovative in trying both to bring out the European roots of recent political changes in Switzerland and of the challenges these pose to the Swiss status quo and for the evolution of the EU and member states such as the United Kingdom This is a book for those interested in Switzerland academics business people diplomats journalists and political commentators

Swiss Watching Diccon Bewes, 2012-03-09 A Financial Times Book of the Year and international bestseller Leading a Board Stanislav Shekshnia, Veronika Zagieva, 2021-05-15 This book represents the first cross country study of the work of board chairs in Europe It focuses on what board leaders actually do rather than what they should do and elaborates on a conceptual contingency framework for understanding chairs work in Europe In this second edition 18 experts from 14 European countries interviewed more than 300 chairs CEOs directors and shareholders to detect and compare specific practices and instruments that chairs use to deal with various challenges Researchers also assessed the impact of the COVID 19 pandemic on the work of chairs and the boards they lead The book benefits incumbent and future chairs directors shareholders CEOs executives and regulators in developing a systemic understanding of the work of a chair in the European business context and gaining insights into how the leader of the board deals with specific challenges Handbook of Business Discourse Francesca Bargiela-Chiappini, 2009-05-12 The Handbook of Business Discourse is the most

comprehensive overview of the field to date It offers an accessible and authoritative introduction to a range of historical disciplinary methodological and cultural perspectives on business discourse and addresses many of the pressing issues facing a growing varied and increasingly international field of research The collection also illustrates some of the challenges of defining and delimiting a relatively recent and eclectic field of studies including debates on the very definition of business discourse Part One includes chapters on the origins advances and features of business discourse in Europe North America Australia and New Zealand Part Two covers methodological approaches such as mediated communication corpus linguistics organisational discourse multimodality race and management communication and rhetorical analysis Part Three moves on to look at disciplinary perspectives such as sociology pragmatics gender studies intercultural communication linguistic anthropology and business communication Part Four looks at cultural perspectives across a range of geographical areas including Spain Brazil Japan Korea China and Vietnam The concluding section reflects on future developments in Europe North America and Asia

Fuel your quest for knowledge with is thought-provoking masterpiece, Explore **Beyond Chocolate Understanding Swiss Culture** . This educational ebook, conveniently sized in PDF (Download in PDF: *), is a gateway to personal growth and intellectual stimulation. Immerse yourself in the enriching content curated to cater to every eager mind. Download now and embark on a learning journey that promises to expand your horizons. .

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